

Software Publisher Lines Oceania Report & Database

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Abstracts

SOFTWARE PUBLISHER LINES OCEANIA REPORT + DATABASE

The Software Publisher Lines Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

31 Products/Markets covered, 1966 pages, 4008 spreadsheets, 4038 database tables, 263 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51121_L.

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SOFTWARE PUBLISHER LINES OCEANIA REPORT + DATABASE

The Market for Software Publisher Lines in each country by Products & Services.

This database covers NAICS code: 51121_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Software Publisher Lines Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

SOFTWARE PUBLISHER LINES

1. Software publishers Lines
2. Information technology (IT) technical consulting services
3. Custom computer application design & development services
4. Web site design & development services
5. Database design & development services
6. Customization & integration of cross-industry application software
7. Customization & integration of vertical market application software
8. Other custom application design & development services
9. Application service provisioning
10. Business process management services
11. Information technology (IT) technical support services
12. Software-related technical support services
13. System software publishing
14. Operating systems software publishing
15. Network software publishing
16. Database management software publishing
17. Development tools & programming languages software publishing
18. Other systems software publishing
19. Application software publishing
20. General business productivity & home use applications publishing

21. Game software publishing
22. Cross-industry application software publishing
23. Verticle market application software publishing
24. Utilities software publishing
25. Other applications software publishing
26. Resale of computer hardware & software
27. Information technology (IT) related training services
28. Merchandise sales
29. Sales of merchandise, excluding computer hardware & software
30. All other receipts

59 MARKET RESEARCH CHAPTERS:

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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