

# Soft Drinks Wholesale Revenues Africa Report & Database

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## Abstracts

### SOFT DRINKS WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Soft Drinks Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

47 Products/Markets covered, 1934 pages, 3994 spreadsheets, 3989 database tables, 260 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4244903\_L.

## Contents

### SOFT DRINKS WHOLESALE REVENUES AFRICA REPORT + DATABASE

The Market for Soft Drinks Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 4244903\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Soft Drinks Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### SOFT DRINKS WHOLESALE REVENUES

1. Soft drinks merchant wholesalers Lines
2. Other commercial refrigeration equipment
3. Frozen meals
4. Frozen fish and seafood products
5. Frozen vegetables
6. Frozen fruits and fruit juices
7. Frozen meat products
8. Frozen baked goods
9. Other frozen foods, excluding frozen dairy products
10. Frozen poultry products
11. Butter
12. Cheese
13. Milk and cream, excluding raw milk and cream
14. Ice cream and other frozen dairy products
15. Raw milk and cream
16. Other dairy products
17. Eggs
18. Candy

19. Chewing gum
20. Nuts
21. Chips and popcorn
22. Other confectioneries
23. Coffee
24. Tea
25. Spices
26. Bread and rolls
27. Cookies, cakes, and other baked goods
28. Canned and bottled fruits, vegetables, and juices
29. Canned meat
30. Canned fish and seafood
31. Other canned food, including canned poultry products
32. Packaged soft drinks
33. Pre-mix and post-mix bulk soft drinks
34. Bottled water
35. Non-alcoholic beer and mixers
36. Pasta
37. Breakfast cereals
38. Cooking oils and margarine
39. Flour
40. Pickles, preserves, jellies, jams, and sauces
41. Refined sugar
42. Pet food
43. Other grocery specialties
44. Wine
45. Distilled liquor, including premixed alcoholic drinks
46. Periodicals, newspapers, and other printed materials

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

47 Products covered for 54 Countries: 1934 pages, 3994 spreadsheets, 3989 database tables, 260 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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