

# Soft Drinks Middle East Report & Database

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## Abstracts

### SOFT DRINKS MIDDLE EAST REPORT + DATABASE

The Soft Drinks Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

71 Products/Markets covered, 1923 pages, 3971 spreadsheets, 4049 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 312111.

## Contents

### SOFT DRINKS MIDDLE EAST REPORT + DATABASE

The Market for Soft Drinks in each country by Products & Services.

This database covers NAICS code: 312111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Soft Drinks Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### SOFT DRINKS

1. Soft drink manufactures
2. Bottled carbonated soft drinks
3. Bottled carbonated soft drinks in refillable glass bottles (regular & diet)
4. Bottled carbonated soft drinks in refillable glass bottles (regular & diet) (sum of quantity detail)
5. Soft drinks, bottled, carb., reg./diet, refill. glass (val. qty.)
6. Regular bottled carbonated soft drinks containing some real juice, in refillable glass bottles
7. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles
8. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles
9. Other regular bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles
10. Diet bottled carbonated soft drinks containing some real juice, in refillable glass bottles
11. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles
12. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles

13. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles
14. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet)
15. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet) (sum of quantity detail)
16. Soft drinks/bottled/carb./reg./diet/non-refill. glass (val. qty.)
17. Regular bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles
18. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles
19. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles
20. Carbonated waters, sparkling waters & club soda (except those with some real juice)
21. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in nonrefillable glass bottles
22. Diet bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles
23. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles
24. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles
25. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in nonrefillable glass bottles
26. Bottled carbonated soft drinks in plastics bottles (regular & diet)
27. Bottled carbonated soft drinks in plastics bottles (regular & diet) (sum of quantity detail)
28. Soft drinks/bottled/carb/reg/diet/plastics (val. qty detail)
29. Regular bottled carbonated soft drinks containing some real juice, in plastics bottles
30. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles
31. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles
32. Carbonated waters, sparkling waters & club soda (except those with some real juice)
33. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in plastics bottles
34. Diet bottled carbonated soft drinks containing some real juice, in plastics bottles
35. Diet bottled carbonated soft drinks containing kola extract, except those with some

real juice, in plastics bottles

36. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles
37. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in plastics bottles
38. Bottled carbonated soft drinks, nsk
39. Canned carbonated soft drinks
40. Regular canned carbonated soft drinks containing some real juice
41. Regular canned carbonated soft drinks containing kola extract, except those with some real juice
42. Regular canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice
43. Carbonated waters, sparkling waters & club soda, except those with some real juice, canned
44. Other regular canned carbonated soft drink flavors
45. Diet canned carbonated soft drinks containing some real juice
46. Diet canned carbonated soft drinks containing kola extracts, except those with some real juice
47. Diet canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice
48. Diet canned carbonated waters, sparkling waters & club soda, except those with some real juice
49. Other diet canned carbonated soft drink flavors
50. Soft drinks, canned, carbonated, nsk
51. Soft drink flavoring syrup sold in bulk
52. Soft drink flavoring syrup sold in bulk, postmix
53. Soft drink flavoring syrup sold in bulk, premix
54. Soft drink flavoring syrup sold in bulk, nsk
55. Noncarbonated soft drinks
56. Noncarbonated fruit drinks, cocktails & ades containing some real juice, 16.9 oz (1/2 liter) container or less, except concentrates
57. Noncarbonated fruit drinks, cocktails & ades containing some real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates
58. All other noncarbonated soft drinks
59. Noncarbonated fruit drinks, cocktails & ades concentrates containing some real juice
60. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, 16.9 oz (1/2 liter) container or less, except concentrates
61. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, in other size

containers (cartons, bottles, cans, etc.), except concentrates

62. Noncarbonated fruit drinks, cocktails & ades concentrates containing no real juice

63. Canned iced tea (noncarbonated), with or without flavorings

64. Bottled iced tea, with or without flavorings

65. All other noncarbonated soft drinks

66. Noncarbonated soft drinks, nsk

67. Soft drinks, nsk, total

68. Soft drink manufactures, nsk

69. Soft drink manufactures, nsk, nonadministrative-record

70. Soft drink manufactures, nsk, administrative-record

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

71 Products covered for over 200 Countries: 1923 pages, 3971 spreadsheets, 4049 database tables, 296 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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