

Soft Drinks Global Report

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Abstracts

SOFT DRINKS GLOBAL PDF REPORT

See descriptive brochure: here

The Soft Drinks Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Soft Drinks covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.



Soft Drinks MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

SOFT DRINKS

- 1. Soft drink mfg
- 2. Bottled carbonated soft drinks
- 3. Bottled carbonated soft drinks in refillable glass bottles (regular & diet)

4. Bottled carbonated soft drinks in refillable glass bottles (regular & diet) (sum of quantity detail)

5. Soft drinks, bottled, carb., reg./diet, refill. glass (val. qty.)

6. Regular bottled carbonated soft drinks containing some real juice, in refillable glass bottles

7. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles

8. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles

9. Other regular bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles 10. Diet bottled carbonated soft drinks containing some real juice, in refillable glass bottles 11. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles 12. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles 13. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles 14. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet) 15. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet) (sum of quantity detail) 16. Soft drinks/bottled/carb./reg./diet/non-refill. glass (val. qty.) 17. Regular bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles 18. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles 19. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles 20. Carbonated waters, sparkling waters & club soda (except those with some real juice) 21. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in nonrefillable glass bottles 22. Diet bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles 23. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles 24. Diet bottled carbonated soft drinks



containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles 25. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in nonrefillable glass bottles 26. Bottled carbonated soft drinks in plastics bottles (regular & diet) 27. Bottled carbonated soft drinks in plastics bottles (regular & diet) (sum of quantity detail) 28. Soft drinks/bottled/carb/reg/diet/plastics (val. gty detail) 29. Regular bottled carbonated soft drinks containing some real juice, in plastics bottles 30. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles 31. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles 32. Carbonated waters, sparkling waters & club soda (except those with some real juice) 33. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in plastics bottles 34. Diet bottled carbonated soft drinks containing some real juice, in plastics bottles 35. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles 36. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles 37. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in plastics bottles 38. Bottled carbonated soft drinks, nsk 39. Canned carbonated soft drinks 40. Regular canned carbonated soft drinks containing some real juice 41. Regular canned carbonated soft drinks containing kola extract, except those with some real juice 42. Regular canned carbonated soft drinks containing lemon, lime & lemonlime combinations, except those with some real juice 43. Carbonated waters, sparkling waters & club soda, except those with some real juice, canned 44. Other regular canned carbonated soft drink flavors 45. Diet canned carbonated soft drinks containing some real juice 46. Diet canned carbonated soft drinks containing kola extracts, except those with some real juice 47. Diet canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice 48. Diet canned carbonated waters, sparkling waters & club soda, except those with some real juice 49. Other diet canned carbonated soft drink flavors 50. Soft drinks, canned, carbonated, nsk 51. Soft drink flavoring syrup sold in bulk 52. Soft drink flavoring syrup sold in bulk, postmix 53. Soft drink flavoring syrup sold in bulk, premix 54. Soft drink flavoring syrup sold in bulk, nsk 55. Noncarbonated soft drinks 56. Noncarbonated fruit drinks, cocktails & ades containing some real juice, 16.9 oz (1/2 liter) container or less, except concentrates 57. Noncarbonated fruit drinks, cocktails & ades containing some real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates 58. All other noncarbonated soft drinks 59. Noncarbonated fruit drinks, cocktails & ades concentrates containing some real juice 60. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, 16.9 oz (1/2 liter) container or less, except concentrates 61.



Noncarbonated fruit drinks, cocktails & ades, containing no real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates 62. Noncarbonated fruit drinks, cocktails & ades concentrates containing no real juice 63. Canned iced tea (noncarbonated), with or without flavorings 64. Bottled iced tea, with or without flavorings 65. All other noncarbonated soft drinks 66. Noncarbonated soft drinks, nsk 67. Soft drinks, nsk, total 68. Soft drink manufacturing, nsk 69. Soft drink manufacturing, nsk, administrative-record 70. Soft drink manufacturing, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment
- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles
- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures





- 24. Retirements: Plant and Equipment
- 25. Retirements: Miscellaneous Items
- 26. Total Retirements
- 27. Total Fixed Assets
- 28. Finished Product Stocks
- 29. Materials as Stocks
- 30. Total Stocks/Inventory
- 31. Debtors
- 32. Miscellaneous Current Assets
- 33. Total Current Assets
- 34. Total Assets
- 35. Creditors
- 36. Short Term Loans
- 37. Miscellaneous Current Liabilities
- 38. Total Current Liabilities
- 39. Net Assets/Capital Employed
- 40. Shareholders' Funds
- 41. Long Term Loans
- 42. Miscellaneous Long Term Liabilities
- 43. Total Employees
- 44. Raw Materials Cost
- 45. Finished Materials Cost
- 46. Fuel Cost
- 47. Electricity Cost
- 48. Total Input Supplies/Materials and Energy Costs
- 49. Payroll Costs
- 50. Wages
- 51. Directors' Remunerations
- 52. Employee Benefits
- 53. Employee Commissions
- 54. Total Employees Remunerations
- 55. Sub-Contractors
- 56. Rental & Leasing: Structures
- 57. Rental & Leasing: Plant and Equipment
- 58. Total Rental & Leasing Costs
- 59. Maintenance: Structures
- 60. Maintenance: Plant and Equipment
- 61. Total Maintenance Costs
- 62. Services Purchased



- 63. Communications Costs
- 64. Miscellaneous Expenses
- 65. Sales Personnel Variable & Commission Costs
- 66. Sales Expenses and Costs
- 67. Sales Materials Costs
- 68. Total Sales Costs
- 69. Distribution Fixed Costs
- 70. Distribution Variable Costs
- 71. Warehousing Fixed Costs
- 72. Warehousing Variable Costs
- 73. Physical Handling Fixed Costs
- 74. Physical Handling Variable Costs
- 75. Physical Process Fixed Costs
- 76. Physical Process Variable Costs
- 77. Total Distribution and Handling Costs
- 78. Mailing & Correspondence Costs
- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
- 84. Product Returns & Rejection Costs
- 85. Product Service & Maintenance Costs
- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

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- 2. Distribution Channel Market Level Prices
- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
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- 7. Product Prices Market Average
- 8. New Product Introductions
- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
- 14. Product Sales Conversion Rates
- 15. Average Annual Sales Growth Rate
- 16. Capacity Utilization as a measure of Standard Capacity
- 17. Standardized Products & Services Index
- 18. Relative Employee Compensation Index
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- 22. Plant and Equipment Investment Equal to Depreciation
- 23. Plant and Equipment Investment Less than Depreciation
- 24. Plant and Equipment Investment Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years
- 27. Plant and Equipment in Use within the range 6-9 years
- 28. Plant and Equipment in Use over years 9 old/Unallocated
- 29. Supplier Concentration = 8 Largest
- 30. Supplier Concentration = 20 Largest
- 31. Supplier Concentration = 50 Largest
- 32. Supplier Concentration = Unspecified/Unallocated
- 33. Immediate Wholesale & Retail Customers
- 34. Immediate OEM or Added Value Customers
- 35. Immediate User or Consumer Customers
- 36. Immediate Non-Specific Customers/Unallocated
- 37. Enterprises within the Range 1-19 Employees
- 38. Enterprises within the Range 20-99 Employees
- 39. Enterprises within the Range 100+ Employees



- 40. Enterprises within Unspecified Employee Ranges
- 41. Buyer Age Profile in the range 0-19 Years
- 42. Buyer Age Profile in the range 20-24 Years
- 43. Buyer Age Profile in the range 25-34 Years
- 44. Buyer Age Profile in the range 35-44 Years
- 45. Buyer Age Profile in the range 45-54 Years
- 46. Buyer Age Profile in the range 55-64 Years
- 47. Buyer Age Profile in the range 65+ Years
- 48. Buyer Profile in the AB Social Group
- 49. Buyer Profile in the C1 Social Group
- 50. Buyer Profile in the C2 Social Group
- 51. Buyer Profile in the DE/Unallocated Social Group
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- 53. User Age Profile in the range 20-24 Years
- 54. User Age Profile in the range 25-34 Years
- 55. User Age Profile in the range 35-44 Years
- 56. User Age Profile in the range 45-54 Years
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- 62. User Profile in the DE/Unallocated Social Group

71 Products covered for over 100 Countries: 1246 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9735 spreadsheets and 9780 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9735 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In



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World Database: Cost \$ 2850, less the Coupon value of \$500. Regional Database: Cost \$ 1850, less the Coupon value of \$300. Country + Town Database: Cost \$ 2850, less the Coupon value of \$500. Country Database: Cost \$ 1250, less the Coupon value of \$300. SOFT DRINKS WORLD REPORT DATABASE EDITION

The Market for Soft Drinks in each country by Products & Services. The Soft Drinks World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

71 Products covered for over 200 Countries: 2074 pages, 9735 spreadsheets, 9780 database tables, 545 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates



available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.



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SOFT DRINKS GLOBAL REPORT

The Market for Soft Drinks in each country by Products & Services.

The Soft Drinks World Report covers:

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Historic Past 7 years to Current Year - by each year. Forecasts Current Year to Next 7 years - by each year.

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Vietnam Market Forecast: US\$ Million Vietnam Financials Historic Vietnam Financials Forecast Vietnam Industry Norms Zambia Market Historic: US\$ Million Zambia Market Forecast: US\$ Million Zambia Financials Historic Zambia Financials Forecast Zambia Industry Norms

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Research & Survey Methodology Analysis



Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

- 1. Market Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
- 5. Additional Data

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