

# Soft Drinks Africa Report & Database

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### Abstracts

SOFT DRINKS AFRICA REPORT + DATABASE

The Soft Drinks Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997-2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

71 Products/Markets covered, 1929 pages, 4026 spreadsheets, 3989 database tables, 291 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 312111.



## Contents

SOFT DRINKS AFRICA REPORT + DATABASE

The Market for Soft Drinks in each country by Products & Services.

This database covers NAICS code: 312111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Soft Drinks Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SOFT DRINKS

1. Soft drink manufactures

- 2. Bottled carbonated soft drinks
- 3. Bottled carbonated soft drinks in refillable glass bottles (regular & diet)

4. Bottled carbonated soft drinks in refillable glass bottles (regular & diet) (sum of quantity detail)

5. Soft drinks, bottled, carb., reg./diet, refill. glass (val. qty.)

6. Regular bottled carbonated soft drinks containing some real juice, in refillable glass bottles

7. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles

8. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles

9. Other regular bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles

10. Diet bottled carbonated soft drinks containing some real juice, in refillable glass bottles

11. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles

12. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles



13. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles

14. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet)

15. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet) (sum of quantity detail)

16. Soft drinks/bottled/carb./reg./diet/non-refill. glass (val. qty.)

17. Regular bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles

18. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles

19. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles20. Carbonated waters, sparkling waters & club soda (except those with some real juice)

21. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in nonrefillable glass bottles

22. Diet bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles

23. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles

24. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles

25. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in nonrefillable glass bottles

26. Bottled carbonated soft drinks in plastics bottles (regular & diet)

27. Bottled carbonated soft drinks in plastics bottles (regular & diet) (sum of quantity detail)

28. Soft drinks/bottled/carb/reg/diet/plastics (val. qty detail)

29. Regular bottled carbonated soft drinks containing some real juice, in plastics bottles

30. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles

31. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles

32. Carbonated waters, sparkling waters & club soda (except those with some real juice)

33. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in plastics bottles

34. Diet bottled carbonated soft drinks containing some real juice, in plastics bottles35. Diet bottled carbonated soft drinks containing kola extract, except those with some



real juice, in plastics bottles

36. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles

37. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling

waters & club soda, except those with some real juice) in plastics bottles

38. Bottled carbonated soft drinks, nsk

39. Canned carbonated soft drinks

40. Regular canned carbonated soft drinks containing some real juice

41. Regular canned carbonated soft drinks containing kola extract, except those with some real juice

42. Regular canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice

43. Carbonated waters, sparkling waters & club soda, except those with some real juice, canned

44. Other regular canned carbonated soft drink flavors

45. Diet canned carbonated soft drinks containing some real juice

46. Diet canned carbonated soft drinks containing kola extracts, except those with some real juice

47. Diet canned carbonated soft drinks containing lemon, lime & lemon-lime

combinations, except those with some real juice

48. Diet canned carbonated waters, sparkling waters & club soda, except those with some real juice

49. Other diet canned carbonated soft drink flavors

- 50. Soft drinks, canned, carbonated, nsk
- 51. Soft drink flavoring syrup sold in bulk
- 52. Soft drink flavoring syrup sold in bulk, postmix
- 53. Soft drink flavoring syrup sold in bulk, premix
- 54. Soft drink flavoring syrup sold in bulk, nsk

55. Noncarbonated soft drinks

56. Noncarbonated fruit drinks, cocktails & ades containing some real juice, 16.9 oz (1/2 liter) container or less, except concentrates

57. Noncarbonated fruit drinks, cocktails & ades containing some real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates

58. All other noncarbonated soft drinks

59. Noncarbonated fruit drinks, cocktails & ades concentrates containing some real juice

60. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, 16.9 oz (1/2 liter) container or less, except concentrates

61. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, in other size



containers (cartons, bottles, cans, etc.), except concentrates

- 62. Noncarbonated fruit drinks, cocktails & ades concentrates containing no real juice
- 63. Canned iced tea (noncarbonated), with or without flavorings
- 64. Bottled iced tea, with or without flavorings
- 65. All other noncarbonated soft drinks
- 66. Noncarbonated soft drinks, nsk
- 67. Soft drinks, nsk, total
- 68. Soft drink manufactures, nsk
- 69. Soft drink manufactures, nsk, nonadministrative-record
- 70. Soft drink manufactures, nsk, administrative-record

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332



African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

71 Products covered for 54 Countries: 1929 pages, 4026 spreadsheets, 3989 database tables, 291 diagrams & maps.

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