

# Soft Drink & Ice Middle East Report & Database

https://marketpublishers.com/r/S0802012510DEN.html

Date: September 2019

Pages: 1989

Price: US\$ 1,650.00 (Single User License)

ID: S0802012510DEN

### **Abstracts**

SOFT DRINK & ICE MIDDLE EAST REPORT + DATABASE

The Soft Drink & Ice Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



85 Products/Markets covered, 1989 pages, 3954 spreadsheets, 3998 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31211.



### **Contents**

#### SOFT DRINK & ICE MIDDLE EAST REPORT + DATABASE

The Market for Soft Drink & Ice in each country by Products & Services.

This database covers NAICS code: 31211. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Soft Drink & Ice Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SOFT DRINK + ICE

- 1. Soft drink & ice manufactures
- 2. Soft drink manufactures
- 3. Bottled carbonated soft drinks
- 4. Bottled carbonated soft drinks in refillable glass bottles (regular & diet)
- 5. Bottled carbonated soft drinks in refillable glass bottles (regular & diet) (sum of quantity detail)
- 6. Soft drinks, bottled, carb., reg./diet, refill. glass (val. qty.)
- 7. Regular bottled carbonated soft drinks containing some real juice, in refillable glass bottles
- 8. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles
- 9. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in refillable glass bottles
- 10. Other regular bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles
- 11. Diet bottled carbonated soft drinks containing some real juice, in refillable glass bottles
- 12. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in refillable glass bottles
- 13. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime



combinations, except those with some real juice, in refillable glass bottles

- 14. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in refillable glass bottles
- 15. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet)
- 16. Bottled carbonated soft drinks in non-refillable glass bottles (regular & diet) (sum of quantity detail)
- 17. Soft drinks/bottled/carb./reg./diet/non-refill. glass (val. qty.)
- 18. Regular bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles
- 19. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles
- 20. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles
- 21. Carbonated waters, sparkling waters & club soda (except those with some real juice)
- 22. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in nonrefillable glass bottles
- 23. Diet bottled carbonated soft drinks containing some real juice, in nonrefillable glass bottles
- 24. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in nonrefillable glass bottles
- 25. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in nonrefillable glass bottles
- 26. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in nonrefillable glass bottles
- 27. Bottled carbonated soft drinks in plastics bottles (regular & diet)
- 28. Bottled carbonated soft drinks in plastics bottles (regular & diet) (sum of quantity detail)
- 29. Soft drinks/bottled/carb/reg/diet/plastics (val. qty detail)
- 30. Regular bottled carbonated soft drinks containing some real juice, in plastics bottles
- 31. Regular bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles
- 32. Regular bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles
- 33. Carbonated waters, sparkling waters & club soda (except those with some real juice)
- 34. Other regular bottled carbonated soft drink flavors, incl club soda, except those with some real juice, in plastics bottles
- 35. Diet bottled carbonated soft drinks containing some real juice, in plastics bottles



- 36. Diet bottled carbonated soft drinks containing kola extract, except those with some real juice, in plastics bottles
- 37. Diet bottled carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice, in plastics bottles
- 38. Other diet bottled carbonated soft drink flavors (incl carbonated waters, sparkling waters & club soda, except those with some real juice) in plastics bottles
- 39. Bottled carbonated soft drinks, nsk
- 40. Canned carbonated soft drinks
- 41. Regular canned carbonated soft drinks containing some real juice
- 42. Regular canned carbonated soft drinks containing kola extract, except those with some real juice
- 43. Regular canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice
- 44. Carbonated waters, sparkling waters & club soda, except those with some real juice, canned
- 45. Other regular canned carbonated soft drink flavors
- 46. Diet canned carbonated soft drinks containing some real juice
- 47. Diet canned carbonated soft drinks containing kola extracts, except those with some real juice
- 48. Diet canned carbonated soft drinks containing lemon, lime & lemon-lime combinations, except those with some real juice
- 49. Diet canned carbonated waters, sparkling waters & club soda, except those with some real juice
- 50. Other diet canned carbonated soft drink flavors
- 51. Soft drinks, canned, carbonated, nsk
- 52. Soft drink flavoring syrup sold in bulk
- 53. Soft drink flavoring syrup sold in bulk, postmix
- 54. Soft drink flavoring syrup sold in bulk, premix
- 55. Soft drink flavoring syrup sold in bulk, nsk
- 56. Noncarbonated soft drinks
- 57. Noncarbonated fruit drinks, cocktails & ades containing some real juice, 16.9 oz (1/2 liter) container or less, except concentrates
- 58. Noncarbonated fruit drinks, cocktails & ades containing some real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates
- 59. All other noncarbonated soft drinks
- 60. Noncarbonated fruit drinks, cocktails & ades concentrates containing some real juice
- 61. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, 16.9 oz (1/2 liter) container or less, except concentrates



- 62. Noncarbonated fruit drinks, cocktails & ades, containing no real juice, in other size containers (cartons, bottles, cans, etc.), except concentrates
- 63. Noncarbonated fruit drinks, cocktails & ades concentrates containing no real juice
- 64. Canned iced tea (noncarbonated), with or without flavorings
- 65. Bottled iced tea, with or without flavorings
- 66. All other noncarbonated soft drinks
- 67. Noncarbonated soft drinks, nsk
- 68. Soft drinks, nsk, total
- 69. Soft drink manufactures, nsk
- 70. Soft drink manufactures, nsk, nonadministrative-record
- 71. Soft drink manufactures, nsk, administrative-record
- 72. Bottled water manufactures
- 73. Bottled water
- 74. Bottled water (noncarbonated), processed or pasteurized, except artificially carbonated & sterile
- 75. Bottled water, nsk
- 76. Bottled water manufactures, nsk, nonadministrative-record
- 77. Bottled water manufactures, nsk, administrative-record
- 78. Ice manufactures
- 79. Ice manufactures
- 80. Manufactured can or block ice
- 81. Manufactured cubed, crushed, or other processed ice
- 82. Ice manufactures, nsk
- 83. Ice manufactures, nsk, nonadministrative-record
- 84. Ice manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival



Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

85 Products covered for over 200 Countries: 1989 pages, 3954 spreadsheets, 3998 database tables, 270 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates



available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



#### I would like to order

Product name: Soft Drink & Ice Middle East Report & Database

Product link: https://marketpublishers.com/r/S0802012510DEN.html

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/S0802012510DEN.html">https://marketpublishers.com/r/S0802012510DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970