

# Soaps & Detergents Middle East Report & Database

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## Abstracts

### SOAPS & DETERGENTS MIDDLE EAST REPORT + DATABASE

The Soaps & Detergents Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

57 Products/Markets covered, 1907 pages, 4040 spreadsheets, 4000 database tables, 295 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 325611.

## Contents

### SOAPS & DETERGENTS MIDDLE EAST REPORT + DATABASE

The Market for Soaps & Detergents in each country by Products & Services.

This database covers NAICS code: 325611. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Soaps & Detergents Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### SOAPS + DETERGENTS

1. Soap & other detergent manufactures
2. Commercial, industrial & institutional soaps & detergents, except specialty cleaners
3. Commercial, industrial & institutional hard surface cleaners, dry, liquid & aerosol
4. Dry hard surface commercial, industrial & institutional cleaners
5. Liquid hard surface commercial, industrial & institutional cleaners
6. Aerosol hard surface commercial, industrial & institutional cleaners
7. Commercial, industrial & institutional laundry detergents
8. Commercial, industrial & institutional dry laundry detergents
9. Commercial, industrial & institutional liquid laundry detergents
10. Commercial, industrial & institutional dishwashing compounds
11. Commercial, industrial & institutional dry dishwashing compounds
12. Commercial, industrial & institutional liquid dishwashing compounds
13. Commercial, industrial & institutional metal cleaners
14. Commercial, industrial & institutional scouring cleaners
15. Dairy, farm & food plant cleaners, sanitizers, etc.
16. Dairy, farm & food plant cleaners, sanitizers, etc.
17. All other commercial, industrial & institutional soaps & cleaners, incl dry cleaners, liquid, dry & aerosol
18. Commercial, industrial & institutional soap chips, flakes, granules, powders & sprays, incl washing powders, except specialty cleaners

19. Commercial, industrial & institutional liquid (potash & other) soaps, excl shampoos & specialty cleaners
20. Other commercial, industrial & institutional soaps, incl mechanics' hand soap, except specialty cleaners
21. All other commercial, industrial & institutional cleaners, incl dry cleaners, liquid, dry & aerosol
22. Soaps & detergents, commercial, industrial & institutional, nsk
23. Household detergents
24. Household dry laundry detergents, light-duty & heavy-duty phosphate based
25. Household dry laundry detergents, light-duty
26. Household dry laundry detergents, heavy-duty, phosphate based
27. Household dry laundry detergents, heavy-duty, phosphate free
28. Household liquid laundry detergents, light-duty
29. Household liquid laundry detergents, heavy-duty
30. Other household detergents
31. Household liquid alkaline automatic dishwashing detergents
32. Household dry alkaline automatic dishwashing detergents
33. Household liquid alkaline hard surface cleaners, incl general-purpose cleaners & degreasers
34. Household aerosol alkaline hard surface cleaners, incl general-purpose cleaners & degreasers
35. Household dry alkaline hard surface cleaners, incl general-purpose cleaners & degreasers
36. Household liquid alkaline scouring cleaners
37. Household dry alkaline scouring cleaners
38. All other household alkaline detergents
39. Household laundry presoaks
40. Household detergents, nsk
41. Household soaps, except specialty cleaners (incl toilet soaps, medicated & mechanics' soap, etc.)
42. Household deodorant bar soaps (except novelty), excl medicated
43. Household nondeodorant bar soaps (except novelty), excl medicated
44. Other household soaps, incl mechanics' hand soaps (except waterless) & medicated soaps
45. Household novelty bar soaps, excl medicated
46. Household liquid toilet soaps, excl medicated
47. Other household soaps, incl mechanics' hand soaps (except waterless) & medicated soaps
48. Soaps, except specialty cleaners, household, nsk

49. Glycerin, natural
50. Crude glycerin, natural, 100-percent basis
51. High-gravity, dynamite, yellow distilled natural glycerin & chemically pure natural glycerine, 100-percent basis
52. Glycerin, natural, nsk
53. Toothpaste, incl gels & toothpowder
54. Soap & other detergents, nsk, total
55. Soap & other detergents, nsk, nonadministrative-record
56. Soap & other detergents, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435

Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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