

# Soap & Detergents (Non-household) Eurasia Report & Database

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## Abstracts

### SOAP & DETERGENTS (NON-HOUSEHOLD) EURASIA REPORT + DATABASE

The Soap & Detergents (Non-household) Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

24 Products/Markets covered, 1907 pages, 3989 spreadsheets, 4004 database tables, 262 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### SOAP & DETERGENTS (NON-HOUSEHOLD) EURASIA REPORT + DATABASE

The Market for Soap & Detergents (Non-household) in each country by Products & Services.

The Soap & Detergents (Non-household) Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### SOAP + DETERGENTS (NON-HOUSEHOLD)

1. Soap & Detergents (Non-household)
2. Soap: Chips, flakes, granulated, powdered & sprayed
3. Soap: Liquid (potash & other, excl. shampoos)
4. Soap: Other soap, incl. mechanics' hand soap
5. Detergents: Alkaline: Machine dishwashing compounds: Liquid
6. Detergents: Alkaline: Machine dishwashing compounds: Dry
7. Alkaline detergents: Liquid
8. Alkaline detergents: Dry: Hard surface cleaners
9. Alkaline detergents: Dry: Other alkaline
10. Detergents: Synthetic organic: Dry: Anionic base
11. Detergents: Synthetic organic: Dry: Cationic & amphoteric
12. Detergents: Synthetic organic: Dry: Nonionic base
13. Detergents: Synthetic organic: Liquid: Anionic base
14. Detergents: Synthetic organic: Liquid: Cationic & amphoteric
15. Detergents: Synthetic organic: Liquid: Nonionic base
16. Detergents: Synthetic organic: Scouring cleansers
17. Acid-type cleaners: Food plant: Halognated, dry
18. Acid-type cleaners: Food plant: Nonhalognated, dry
19. Acid-type cleaners: Food plant: Halognated, liquid
20. Acid-type cleaners: Food plant: Nonhalognated, liquid
21. Acid-type cleaners: Metal cleaners: Dry
22. Acid-type cleaners: Metal cleaners: Liquid

### 23. Acid-type cleaners: All other

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

24 Products covered for 4 countries: 1907 pages, 3989 spreadsheets, 4004 database tables, 262 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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