

# Small Household Electrical Appliances Middle East Report & Database

<https://marketpublishers.com/r/SD3C05245CFFDEN.html>

Date: September 2019

Pages: 1934

Price: US\$ 1,650.00 (Single User License)

ID: SD3C05245CFFDEN

## Abstracts

### SMALL HOUSEHOLD ELECTRICAL APPLIANCES MIDDLE EAST REPORT + DATABASE

The Small Household Electrical Appliances Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

41 Products/Markets covered, 1934 pages, 4003 spreadsheets, 3996 database tables, 255 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### SMALL HOUSEHOLD ELECTRICAL APPLIANCES MIDDLE EAST REPORT + DATABASE

The Market for Small Household Electrical Appliances in each country by Products & Services.

The Small Household Electrical Appliances Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### SMALL HOUSEHOLD ELECTRICAL APPLIANCES

1. Small Household Electrical Appliances, (Except Fans, Excl. Parts)
2. Small household appliances: Electric razors & dry shavers: Mens'
3. Small household appliances: Electric razors & dry shavers: Ladies'
4. Small household appliances: Broilers: Without rotisseries
5. Small household appliances: Broilers: With rotisseries
6. Small household appliances: Automatic coffeemakers: Vacuum & other
7. Small household appliances: Automatic coffeemakers: Urn type
8. Small household appliances: Deep fat fryers
9. Small household appliances: Ovens & rosters (with/out broiler attach.
10. Small household appliances: Hotplates & disc stoves, (ex.built-in)
11. Small household appliances: Automatic toasters
12. Small household appliances: Waffle irons, sandwich grills & griddles
13. Small household appliances: Frying pans (skillets)
14. Small household appliances: Air space heaters: Portable: Fan-forced
15. Small household appliances: Air space heaters: Portable: Other type
16. Small household appliances: Air space heaters: Fixed: Baseboard
17. Small household appliances: Air space heaters: Fixed: Other type
18. Small household appliances: Corn poppers & misc. other novelties
19. Small household appliances: Other cooking & heating appliances
20. Small household appliances: Standard irons: Steam & spray
21. Small household appliances: Standard irons: Other than steam & spray

22. Small household appliances: Travel irons
23. Small household appliances: Other irons (tailors', milliners', etc.)
24. Small household appliances: Food mixers: Hand (portable)
25. Small household appliances: Food mixers: Stand
26. Small household appliances: Food mixers: Blenders (liquifiers)
27. Small household appliances: Ice crushers
28. Small household appliances: Other food preparation appliances
29. Small household appliances: Electric blankets
30. Small household appliances: Other electric bed covering
31. Small household appliances: Heating pads, incl. foot warmers
32. Small household appliances: Electric knives
33. Small household appliances: Electric toothbrushes
34. Small household appliances: Air purifiers, portable
35. Small household appliances: Can openers (single purpose units, etc.)
36. Small household appliances: Hair dryers: With bonnets
37. Small household appliances: Hair dryers: Without bonnets
38. Small household appliances: Humidifiers (portable)
39. Small household appliances: Knife sharpeners
40. Small household appliances: Other electrical appliances

## 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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