

Small Household Electrical Appliances Global Report

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Abstracts

SMALL HOUSEHOLD ELECTRICAL APPLIANCES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Small Household Electrical Appliances Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years. Whereas the main database for Small Household Electrical Appliances covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Small Household Electrical Appliances MARKETS DATA - in US\$ by Country by

Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

SMALL HOUSEHOLD ELECTRICAL APPLIANCES

1. Small Household Electrical Appliances, (Except Fans, Excl. Parts)
2. Small household appliances: Electric razors & dry shavers: Mens'
3. Small household appliances: Electric razors & dry shavers: Ladies'
4. Small household appliances: Broilers: Without rotisseries
5. Small household appliances: Broilers: With rotisseries
6. Small household appliances: Automatic coffeemakers: Vacuum & other
7. Small household appliances: Automatic coffeemakers: Urn type
8. Small household appliances: Deep fat fryers
9. Small household appliances: Ovens & rosters (with/out broiler attach.
10. Small household appliances: Hotplates & disc stoves, (ex.built-in)
11. Small household appliances: Automatic toasters
12. Small household appliances: Waffle irons, sandwich grills & griddles
13. Small household appliances: Frying pans (skillets)
14. Small household appliances: Air space heaters: Portable: Fan-forced
15. Small household appliances: Air space heaters: Portable: Other type
16. Small household appliances: Air space heaters: Fixed: Baseboard
17. Small household appliances: Air space heaters: Fixed: Other type
18. Small household appliances: Corn poppers & misc. other novelties
19. Small household appliances: Other cooking & heating appliances
20. Small household appliances: Standard irons: Steam & spray
21. Small household appliances: Standard irons: Other than steam & spray
22. Small household appliances: Travel irons
23. Small household appliances: Other irons (tailors', milliners', etc.)
24. Small household appliances: Food mixers: Hand (portable)
25. Small household appliances: Food mixers: Stand
26. Small household appliances: Food mixers: Blenders (liquifiers)
27. Small household appliances: Ice crushers
28. Small household appliances: Other food preparation appliances
29. Small household appliances: Electric blankets
30. Small household appliances: Other electric bed covering
31. Small household appliances: Heating pads, incl. foot warmers
32. Small household appliances: Electric knives
33. Small household appliances: Electric toothbrushes
34. Small household appliances: Air purifiers, portable
35. Small household appliances: Can openers (single purpose units, etc.)

- 36. Small household appliances: Hair dryers: With bonnets
- 37. Small household appliances: Hair dryers: Without bonnets
- 38. Small household appliances: Humidifiers (portable)
- 39. Small household appliances: Knife sharpeners
- 40. Small household appliances: Other electrical appliances

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment
- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles
- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures
- 24. Retirements: Plant and Equipment
- 25. Retirements: Miscellaneous Items

26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses

65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices

3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years

42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
52. User Age Profile in the range 0-19 Years
53. User Age Profile in the range 20-24 Years
54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

41 Products covered for over 100 Countries: 869 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9932 spreadsheets and 9734 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9932 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$1250, less the Coupon value of \$300.

SMALL HOUSEHOLD ELECTRICAL APPLIANCES WORLD REPORT DATABASE EDITION

The Market for Small Household Electrical Appliances in each country by Products & Services.

The Small Household Electrical Appliances World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044.

Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

World Database tables & Spreadsheets covering business scenarios. 1435 World

Database tables & Spreadsheets covering Markets, Market Forecast, Financial

Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

41 Products covered for over 200 Countries: 2129 pages, 9932 spreadsheets, 9734 database tables, 541 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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TIME SERIES:

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Russia Market Forecast: US\$ Million
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Saudi Arabia Financials Forecast
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Serbia and Montenegro Market Forecast: US\$ Million
Serbia and Montenegro Financials Historic

Serbia and Montenegro Financials Forecast
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Slovakia Market Forecast: US\$ Million
Slovakia Financials Historic
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Slovenia Market Forecast: US\$ Million
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Slovenia Financials Forecast
Slovenia Industry Norms
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South Africa Financials Historic
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South Korea Financials Forecast
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Spain Market Forecast: US\$ Million
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Spain Industry Norms
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Sri Lanka Market Forecast: US\$ Million
Sri Lanka Financials Historic
Sri Lanka Financials Forecast
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Suriname Market Forecast: US\$ Million

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Turkey Market Forecast: US\$ Million
Turkey Financials Historic
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Uganda Market Forecast: US\$ Million
Uganda Financials Historic
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Uzbekistan Financials Historic
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Uzbekistan Industry Norms
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Venezuela Market Forecast: US\$ Million
Venezuela Financials Historic
Venezuela Financials Forecast
Venezuela Industry Norms

Vietnam Market Historic: US\$ Million
Vietnam Market Forecast: US\$ Million
Vietnam Financials Historic
Vietnam Financials Forecast
Vietnam Industry Norms
Zambia Market Historic: US\$ Million
Zambia Market Forecast: US\$ Million
Zambia Financials Historic
Zambia Financials Forecast
Zambia Industry Norms

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Financial Notes & Definitions
Industry Norms Definitions

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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

5. Additional Data

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