

# Small Household Electrical Appliances Asia Report & Database

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## **Abstracts**

SMALL HOUSEHOLD ELECTRICAL APPLIANCES ASIA REPORT + DATABASE

The Small Household Electrical Appliances Asia Report & Database gives Market Consumption/Products/Services for 24 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

41 Products/Markets covered, 1921 pages, 4020 spreadsheets, 3957 database tables, 269 illustrations. Updated monthly. 12 month After-Sales Service.



### **Contents**

#### SMALL HOUSEHOLD ELECTRICAL APPLIANCES ASIA REPORT + DATABASE

The Market for Small Household Electrical Appliances in each country by Products & Services.

The Small Household Electrical Appliances Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SMALL HOUSEHOLD ELECTRICAL APPLIANCES

- 1. Small Household Electrical Appliances, (Except Fans, Excl. Parts)
- 2. Small household appliances: Electric razors & dry shavers: Mens'
- 3. Small household appliances: Electric razors & dry shavers: Ladies'
- 4. Small household appliances: Broilers: Without rotisseries
- 5. Small household appliances: Broilers: With rotisseries
- 6. Small household appliances: Automatic coffeemakers: Vacuum & other
- 7. Small household appliances: Automatic coffeemakers: Urn type
- 8. Small household appliances: Deep fat fryers
- 9. Small household appliances: Ovens & rosters (with/out broiler attach.
- 10. Small household appliances: Hotplates & disc stoves, (ex.built-in)
- 11. Small household appliances: Automatic toasters
- 12. Small household appliances: Waffle irons, sandwich grills & griddles
- 13. Small household appliances: Frying pans (skillets)
- 14. Small household appliances: Air space heaters: Portable: Fan-forced
- 15. Small household appliances: Air space heaters: Portable: Other type
- 16. Small household appliances: Air space heaters: Fixed: Baseboard
- 17. Small household appliances: Air space heaters: Fixed: Other type
- 18. Small household appliances: Corn poppers & misc. other novelties
- 19. Small household appliances: Other cooking & heating appliances
- 20. Small household appliances: Standard irons: Steam & spray
- 21. Small household appliances: Standard irons: Other than steam & spray
- 22. Small household appliances: Travel irons



- 23. Small household appliances: Other irons (tailors', milliners', etc.)
- 24. Small household appliances: Food mixers: Hand (portable)
- 25. Small household appliances: Food mixers: Stand
- 26. Small household appliances: Food mixers: Blenders (liquifiers)
- 27. Small household appliances: Ice crushers
- 28. Small household appliances: Other food preparation appliances
- 29. Small household appliances: Electric blankets
- 30. Small household appliances: Other electric bed covering
- 31. Small household appliances: Heating pads, incl. foot warmers
- 32. Small household appliances: Electric knives
- 33. Small household appliances: Electric toothbrushes
- 34. Small household appliances: Air purifiers, portable
- 35. Small household appliances: Can openers (single purpose units, etc.)
- 36. Small household appliances: Hair dryers: With bonnets
- 37. Small household appliances: Hair dryers: Without bonnets
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- 39. Small household appliances: Knife sharpeners
- 40. Small household appliances: Other electrical appliances

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Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

41 Products covered for over 200 Countries: 1921 pages, 4020 spreadsheets, 3957 database tables, 269 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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