

Small Household Electrical Appliances Africa Report & Database

<https://marketpublishers.com/r/SDC5139E5409DEN.html>

Date: September 2019

Pages: 1923

Price: US\$ 1,650.00 (Single User License)

ID: SDC5139E5409DEN

Abstracts

SMALL HOUSEHOLD ELECTRICAL APPLIANCES AFRICA REPORT + DATABASE

The Small Household Electrical Appliances Africa Report gives Market Consumption/Products/Services for 54 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

41 Products/Markets covered, 1923 pages, 3992 spreadsheets, 3978 database tables, 269 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

SMALL HOUSEHOLD ELECTRICAL APPLIANCES AFRICA REPORT + DATABASE

The Market for Small Household Electrical Appliances in each country by Products & Services.

The Small Household Electrical Appliances Africa Report covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SMALL HOUSEHOLD ELECTRICAL APPLIANCES

1. Small Household Electrical Appliances, (Except Fans, Excl. Parts)
2. Small household appliances: Electric razors & dry shavers: Mens'
3. Small household appliances: Electric razors & dry shavers: Ladies'
4. Small household appliances: Broilers: Without rotisseries
5. Small household appliances: Broilers: With rotisseries
6. Small household appliances: Automatic coffeemakers: Vacuum & other
7. Small household appliances: Automatic coffeemakers: Urn type
8. Small household appliances: Deep fat fryers
9. Small household appliances: Ovens & rosters (with/out broiler attach.
10. Small household appliances: Hotplates & disc stoves, (ex.built-in)
11. Small household appliances: Automatic toasters
12. Small household appliances: Waffle irons, sandwich grills & griddles
13. Small household appliances: Frying pans (skillets)
14. Small household appliances: Air space heaters: Portable: Fan-forced
15. Small household appliances: Air space heaters: Portable: Other type
16. Small household appliances: Air space heaters: Fixed: Baseboard
17. Small household appliances: Air space heaters: Fixed: Other type
18. Small household appliances: Corn poppers & misc. other novelties
19. Small household appliances: Other cooking & heating appliances
20. Small household appliances: Standard irons: Steam & spray
21. Small household appliances: Standard irons: Other than steam & spray
22. Small household appliances: Travel irons

23. Small household appliances: Other irons (tailors', milliners', etc.)
24. Small household appliances: Food mixers: Hand (portable)
25. Small household appliances: Food mixers: Stand
26. Small household appliances: Food mixers: Blenders (liquifiers)
27. Small household appliances: Ice crushers
28. Small household appliances: Other food preparation appliances
29. Small household appliances: Electric blankets
30. Small household appliances: Other electric bed covering
31. Small household appliances: Heating pads, incl. foot warmers
32. Small household appliances: Electric knives
33. Small household appliances: Electric toothbrushes
34. Small household appliances: Air purifiers, portable
35. Small household appliances: Can openers (single purpose units, etc.)
36. Small household appliances: Hair dryers: With bonnets
37. Small household appliances: Hair dryers: Without bonnets
38. Small household appliances: Humidifiers (portable)
39. Small household appliances: Knife sharpeners
40. Small household appliances: Other electrical appliances

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell

Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

41 Products covered for 54 Countries: 1923 pages, 3992 spreadsheets, 3978 database tables, 269 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

I would like to order

Product name: Small Household Electrical Appliances Africa Report & Database

Product link: <https://marketpublishers.com/r/SDC5139E5409DEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDC5139E5409DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970