

# Small Electrical Appliances Eurasia Report & Database

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## Abstracts

### SMALL ELECTRICAL APPLIANCES EURASIA REPORT + DATABASE

The Small Electrical Appliances Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1934 pages, 4042 spreadsheets, 3996 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33521.

## Contents

### SMALL ELECTRICAL APPLIANCES EURASIA REPORT + DATABASE

The Market for Small Electrical Appliances in each country by Products & Services.

This database covers NAICS code: 33521. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Small Electrical Appliances Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### SMALL ELECTRICAL APPLIANCES

1. Small electrical appliance manufactures
2. Electric housewares & household fan manufactures
3. Electric fans, except industrial-type
4. Electric fans, except industrial type
5. Small electric household appliances, except fans & wall & baseboard heating units for permanent installation
6. Small electric household appliances
7. Parts & attachments for small household electric appliances
8. Parts & attachments for household electric fans
9. Parts for other small household electric appliances
10. Parts and attachments for small household electric appliances
11. Parts for household electric fans
12. Parts for other small household electric appliances
13. Parts & attachments for small household electric appliances, nsk
14. Electric housewares & fans, nsk, total
15. Electric housewares & fans, nsk, nonadministrative-record
16. Electric housewares & fans, nsk, administrative-record
17. Household vacuum cleaner manufactures
18. Household vacuum cleaners, incl parts & attachments
19. Household vacuum cleaners, complete power units, central system type

20. Household vacuum cleaners, hand type
21. Household vacuum cleaners, upright-stick type
22. Other household vacuum cleaners, general purpose types, incl utility & canister tank types
23. Attachments & cleaning tools for household vacuum cleaners, incl central system attachments
24. Parts for household type vacuum cleaners, incl central system parts
25. Household vacuum cleaners, upright-stick type, incl parts, nsk
26. Floor waxing & floor polishing machines & parts
27. Floor waxing & floor polishing machines, incl parts
28. Parts for floor waxing & floor polishing machines
29. Floor waxing & floor polishing machines
30. Floor waxing & floor polishing machines & parts, nsk
31. Household vacuum cleaners, incl parts & attachments
32. Household vacuum cleaners, incl parts & attachments, nsk, total
33. All other industrial machinery, nsk, nonadministrative-record
34. Household vacuum cleaners, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for 4 countries: 1934 pages, 4042 spreadsheets, 3996 database tables, 275 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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