

# Shingles, Shakes, Cooperage Stock & Excelsior Canada and USA Report & Database

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# **Abstracts**

SHINGLES, SHAKES, COOPERAGE STOCK & EXCELSIOR CANADA & USA REPORT + DATABASE

The Shingles, Shakes, Cooperage Stock & Excelsior Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

11 Products/Markets covered, 1977 pages, 3976 spreadsheets, 4028 database tables, 4028 illustrations. Updated monthly. 12 month After-Sales Service.



## **Contents**

SHINGLES, SHAKES, COOPERAGE STOCK & EXCELSIOR CANADA & USA REPORT + DATABASE

The Market for Shingles, Shakes, Cooperage Stock & Excelsior in Canada and the USA by Products & Services.

The Shingles, Shakes, Cooperage Stock & Excelsior Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### SHINGLES - SHAKES - COOPERAGE STOCK + EXCELSIOR

- 1. Shingles, Shakes, Cooperage Stock & Excelsion
- 2. Red cedar shingles & shakes: Shingles
- 3. Red cedar shingles & shakes: Shingles: Remanufactured
- 4. Red cedar shingles & shakes: Handsplit shakes
- 5. Shingles & shakes, except red cedar
- 6. Slack cooperage stock, staves & heading
- 7. Tight cooperage stock: Staves
- 8. Tight cooperage stock: Heading
- 9. Excelsior (wood wool) baled or bulk
- 10. Other excelsior products, including pads & wrappers

### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical



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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

11 Products covered for Canada and the USA: 1977 pages, 3976 spreadsheets, 4028



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