

Services Related To Advertising Operations, Specialist Purchasing World Report

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Abstracts

SERVICES RELATED TO ADVERTISING OPERATIONS, SPECIALIST PURCHASING WORLD PDF REPORT

See descriptive brochure: here

The Services Related To Advertising Operations, Specialist Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 21985 entities in the Services related to advertising operations, specialist sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

SERVICES RELATED TO ADVERTISING OPERATIONS - SPECIALIST

- Services related to advertising operations, specialist
- 2. Raw & Feedstock Materials, n.e.c.
- 3. Finished Materials, n.e.c.
- 4. All other Input Materials & Components, n.e.c.
- Buildings & Fittings
- 6. Plant & Equipment
- 7. Vehicles & Equipment
- 8. Data Processing, Software & Office Equipment
- 9. Miscellaneous Capital Purchases
- 10. New Technology Purchases



11. Process Technology Purchases

- 12. Research & Development Purchases
- 13. Fuel Purchases
- 14. Energy Purchases
- 15. Sub-Contracted Work Purchased
- 16. After-Sales Services Purchased
- 17. Technical Process Services Purchased
- 18. Technical Product Services Purchased
- 19. Legal & Public Relations Services Purchased
- 20. Leasing of Buildings
- 21. Rental & Leasing of Equipment
- 22. Financial Services Purchased
- 23. Building Maintenance & Services Purchased
- 24. Equipment Maintenance & Services Purchased
- 25. Services Purchased
- 26. Telecommunications & Data Services
- 27. Travel, Hotel & Subsistence Purchased
- 28. Office Supplies, Mailing,
- 29. Advertising Services & Media Purchases
- 30. Advertising Materials Purchases
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Purchasing Data: the report contains aggregated data from 21985 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.



Industry Data: the report gives the aggregated Industry Data, by each country, by Year.

This Services Related To Advertising Operations, Specialist Purchasing World Report is a PDF Summary Edition.873 pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers200 countries by each of the42 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2186 pages,9774 spreadsheets,9600 database tables,527 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 541890.

Purchasing Volume and Unit data is available on request.

Data on the individual21985 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.



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Purchasing data for Services Related To Advertising Operations, Specialist, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 21985 Services related to advertising operations, specialist entities worldwide.

The Services Related To Advertising Operations, Specialist Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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