

Scales & Balances Canada and USA Report & Database

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Abstracts

SCALES & BALANCES CANADA & USA REPORT + DATABASE

The Scales & Balances Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



31 Products/Markets covered, 1905 pages, 3996 spreadsheets, 3977 database tables, 3977 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 333997.



Contents

SCALES & BALANCES CANADA & USA REPORT + DATABASE

The Market for Scales & Balances in Canada and the USA by Products & Services.

This database covers NAICS code: 333997. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Scales & Balances Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

SCALES + BALANCES

- 1. Scale & balance (except laboratory) manufactures
- 2. Vehicle & industrial scales
- 3. Motor truck & railroad track scales
- 4. Motor truck scales
- 5. Railroad track scales
- 6. Industrial scales
- 7. Industrial bench & portable scales
- 8. Industrial floor scales, dormant, pitless
- 9. Automatic checkweigher & bulkweigher scales
- 10. Industrial over-under (predetermined weight) scales
- 11. Industrial counting scales

12. Miscellaneous industrial scales (crane, suspension, tank, hopper, force measuring devices, bulk conveyor, etc.)

- 13. Vehicle & industrial scales, nsk
- 14. Retail, commercial, household & mailing scales
- 15. Retail & commercial delicatessen scales
- 16. Retail/comm. scales, incl. deli./checkstand/auto. prepack

17. Other scales, incl checkstand & automatic prepack

18. Household & person-weighing scales (incl bathroom, coin-operated, free weighing, kitchen & baby scales)



19. Mailing & parcel post scales (incl handheld scales)

20. Balances with or without weights (of all sensitivities), except laboratory

- 21. Retail, commercial, household & mailing scales, nsk
- 22. Parts, attachments & accessories for scales & balances, except laboratory
- 23. Printers for scales & balances, except laboratory (sold separately)
- 24. Digital indicators for scales & balances, except laboratory (sold separately)

25. Other accessories & attachments for scales & balances, except laboratory (sold separately)

26. Parts for scales & balances, except laboratory (sold for assembly elsewhere, repair, service, etc.)

- 27. Parts, attachments & accessories for scales & balances, except laboratory, nsk
- 28. Scales & balances, except laboratory, nsk, total
- 29. Scales & balances, except laboratory, nsk, nonadministrative-record
- 30. Scales & balances, except laboratory, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets - Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-



2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

31 Products covered for Canada and the USA: 1905 pages, 3996 spreadsheets, 3977 database tables, 3977 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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