

# Reinsurance Carrier Revenues Canada and USA Report & Database

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## Abstracts

### REINSURANCE CARRIER REVENUES CANADA & USA REPORT + DATABASE

The Reinsurance Carrier Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

36 Products/Markets covered, 1999 pages, 3990 spreadsheets, 4024 database tables, 4024 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 52413\_L.

## Contents

### REINSURANCE CARRIER REVENUES CANADA & USA REPORT + DATABASE

The Market for Reinsurance Carrier Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 52413\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Reinsurance Carrier Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### REINSURANCE CARRIER REVENUES

1. Reinsurance carriers Lines
2. Life insurance premiums earned - net
3. Accident, health, & medical insurance premiums earned - net
4. Accident ins prem earned, incl acdtal death etc ins - net
5. Health & medical insurance premiums earned - net
6. Property & casualty direct insurance premiums earned - net
7. Fire insurance premiums earned - net
8. Allied lines insurance premiums earned - net
9. Multiple peril insurance premiums earned - net
10. Ocean marine insurance premiums earned - net
11. Inland marine insurance premiums earned - net
12. Private pass auto ins prem earned, incl no-fault, etc - net
13. Commercial auto ins prem earned, incl no-fault, etc - net
14. Product liability insurance premiums earned - net
15. Other liability insurance premiums earned - net
16. Surety & fidelity insurance premiums earned - net
17. Workers' compensation insurance premiums earned - net
18. Medical malpractice insurance premiums earned - net
19. Burglary & theft insurance premiums earned - net

20. All other property & casualty insurance premiums earned - net
21. Reinsurance premiums - assumed
22. Life reinsurance premiums - assumed
23. Health & medical reinsurance premiums - assumed
24. Property & casualty reinsurance premiums - assumed
25. Surety reinsurance premiums - assumed
26. Title reinsurance premiums - assumed
27. Accident reinsurance premiums - assumed
28. Other reinsurance premiums - assumed
29. Annuity revenue, including considerations & annuity fund deposit
30. Realized capital gains (losses) on investment accounts
31. Other investment income - net
32. Fees collected for providing administrative services
33. Services to all other parties, incl ins, health plans etc.
34. Gross rents from real properties
35. Other revenue

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

36 Products covered for Canada and the USA: 1999 pages, 3990 spreadsheets, 4024 database tables, 4024 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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