

# Reference Publications & Information Services Middle East Report & Database

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## Abstracts

### REFERENCE PUBLICATIONS & INFORMATION SERVICES MIDDLE EAST REPORT + DATABASE

The Reference Publications & Information Services Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

17 Products/Markets covered, 1945 pages, 3985 spreadsheets, 4000 database tables, 271 illustrations. Updated monthly. 12 month After-Sales Service.

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### REFERENCE PUBLICATIONS & INFORMATION SERVICES MIDDLE EAST REPORT + DATABASE

The Market for Reference Publications & Information Services in each country by  
Products & Services.

The Reference Publications & Information Services Middle East Report & Database  
covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term  
Projection: 2027-2046. Consumption given at industry/distribution channel/service or  
product line level.

#### PRODUCTS & MARKETS COVERED:

#### REFERENCE PUBLICATIONS + INFORMATION SERVICES

1. Reference Publications and Information Services
2. Reference Publications: Hardback
3. Reference Publications: Paperback
4. Reference Publications: Leaflet & Looseleaf
5. Reference Publications: Credit Rating & Company Information
6. Reference Publications: Extracts & Searches
7. Reference Publications: Papers & Published Results
8. Ad Hoc Information Services: Printed output
9. Ad Hoc Information Services: Electronic output
10. Ad Hoc Information Services: Verbal/Voice
11. Electronic Information Services: On-line Databases
12. Electronic Information Services: Transmitted
13. Electronic Information Services: Storage Media
14. Business Publications & Books
15. Business Periodicals & Magazines
16. Business Newspapers & Newsletters

#### 59 MARKET RESEARCH CHAPTERS:

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#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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