

# R&D in Physical & Engineering Sciences Revenues Canada and USA Report & Database

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## Abstracts

### R&D IN PHYSICAL & ENGINEERING SCIENCES REVENUES CANADA & USA REPORT + DATABASE

The R&D in Physical & Engineering Sciences Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

35 Products/Markets covered, 1925 pages, 4043 spreadsheets, 4028 database tables, 4028 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5417101\_L.

## Contents

### R&D IN PHYSICAL & ENGINEERING SCIENCES REVENUES CANADA & USA REPORT + DATABASE

The Market for R&D in Physical & Engineering Sciences Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 5417101\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The R&D in Physical & Engineering Sciences Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### R + D IN PHYSICAL + ENGINEERING SCIENCES REVENUES

1. R&D in physical & engineering sciences Lines
2. Management consulting services
3. R & D in the physical & engineering sciences
4. R & D: Chemistry & chemical engineering
5. R & D: Computer science & electrical engineering
6. R & D: Civil engineering
7. R & D: Earth & environmental sciences
8. R & D: Other physical & engineering sciences
9. R & D in the life sciences
10. R & D: Biotechnology & other biological sciences
11. R & D: Medical sciences
12. R & D: Agriculture, forestry, fisheries, & allied sciences
13. R & D: Other life sciences
14. R & D activities in the social sciences
15. R & D: Economics
16. R & D: Psychology

17. R & D: Education
18. R & D: Other social sciences & humanities
19. Testing serv (phys or prod), excl med & vet testing service
20. Testing serv (physical or product): Chemical analysis & testing
21. Testing services (physical or product): Nondestructive testing
22. Testing services (physical or product): Mechanical testing
23. Testing serv (physical or prod): Geotechnical/geosciences testing
24. Testing serv (phys or prod): Oth testing serv, excl med & vet
25. Engineering services, not specified by type
26. Merchandise sales
27. Sales of merchandise, not specified by type
28. All other receipts
29. All other operating receipts
30. Contributions, gifts, & grants: Government
31. Contributions, gifts, & grants: Private
32. Investment income, including interest & dividends
33. Gains (losses) from assets sold
34. All other revenue

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell

Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

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This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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