

# **Radio & TV Broadcasting & Wireless Communications Equipment Central America Report & Database**

<https://marketpublishers.com/r/R83A5601FB7DEN.html>

Date: September 2019

Pages: 1959

Price: US\$ 1,650.00 (Single User License)

ID: R83A5601FB7DEN

## **Abstracts**

### **RADIO & TV BROADCASTING & WIRELESS COMMUNICATIONS EQUIPMENT CENTRAL AMERICA REPORT + DATABASE**

The Radio & TV Broadcasting & Wireless Communications Equipment Central America Report & Database gives Market Consumption/Products/Services for 31 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Antigua & Barbuda, Aruba, Bahamas, Barbados, Belize, Cayman Islands, Costa Rica, Cuba, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Haiti, Honduras, Jamaica, Martinique, Mexico, Netherlands Antilles, Nicaragua, Panama, Puerto Rico, Saint Kitts & Nevis, Saint Lucia, St Vincent/Grenadines, Trinidad & Tobago, US Virgin Islands. Anguilla, British Virgin Islands, Turks & Caicos, have data caveats due to local conditions

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE &  
SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY  
SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

10 Products/Markets covered, 1959 pages, 3981 spreadsheets, 3995 database tables, 254 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33422.

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### RADIO & TV BROADCASTING & WIRELESS COMMUNICATIONS EQUIPMENT CENTRAL AMERICA REPORT + DATABASE

The Market for Radio & TV Broadcasting & Wireless Communications Equipment in each country by Products & Services.

This database covers NAICS code: 33422. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Radio & TV Broadcasting & Wireless Communications Equipment Central America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### RADIO + TV BROADCASTING + WIRELESS COMMUNICATIONS EQUIPMENT

1. Radio & TV broadcasting & wireless communications equipment
2. Radio & TV broadcasting & wireless communications
3. Communication systems & equipment, except broadcast, but incl microwave equipment & space satellites
4. Communication systems and equipment (except broadcast)
5. Broadcast, studio and related electronic equipment
6. Microwave components & devices, except antennae, tubes & semiconductors
7. Radio & television broadcasting & wireless communications equipment, nsk, total
8. Radio & television broadcasting & wireless communications equipment, nsk, nonadministrative-record
9. Radio & television broadcasting & wireless communications equipment, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

- 1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### CENTRAL AMERICA & NATIONAL REPORT MARKET DATABASE &

SPREADSHEETS: 1332 Central America Database tables & Spreadsheets covering business scenarios. 1435 Central America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it

is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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