

# Radio, Television & Electronics Store Revenues South America Report & Database

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## Abstracts

RADIO, TELEVISION & ELECTRONICS STORE REVENUES SOUTH AMERICA REPORT + DATABASE

The Radio, Television & Electronics Store Revenues South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

56 Products/Markets covered, 1940 pages, 3992 spreadsheets, 3991 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 443112\_L.

## Contents

### RADIO, TELEVISION & ELECTRONICS STORE REVENUES SOUTH AMERICA REPORT + DATABASE

The Market for Radio, Television & Electronics Store Revenues in each country by Products & Services.

This database covers NAICS code: 443112\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Radio, Television & Electronics Store Revenues South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### RADIO - TELEVISION + ELECTRONICS STORE REVENUES

1. Radio, television & other electronics stores Lines
2. Groceries & other foods for human consumption off the premises
3. Miscellaneous consumables
4. Drugs, health aids, beauty aids, including cosmetics
5. Men's wear
6. Women's, juniors', & misses' wear
7. Footwear, including accessories
8. Sewing, knitting materials & supplies, needlework goods
9. Major household appliances
10. Kitchen appliances, parts, & accessories
11. Laundry appliances, parts, & accessories
12. Other major household appliances, parts, & accessories
13. Small electric appliances & personal care appliances
14. TVs, video recorders, video cameras, videos, DVDs, etc
15. Televisions
16. Video recorders, cameras & electronic game/DVD comb devices

17. Videos, media, and DVDs
18. Audio equip, musical instr, radios, stereos, CDs, media, etc
19. Audio equipment, components, parts & accessories
20. Recorded media, audio media books, CD & DVD
21. Musical instruments, sheet music, & related items
22. Furniture, sleep equipment & outdoor/patio furniture
23. Flooring & floor coverings
24. Computer hardware, software, & supplies
25. Computer & peripheral equipment
26. Prepackaged (off-the-shelf) computer software
27. Kitchenware & home furnishings
28. Jewelry, incl watches, watch attach, novelty jewelry, etc
29. Books
30. Photographic equipment & supplies
31. Toys, hobby goods, & games
32. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
33. Sporting goods
34. Hardware, tools, & plumbing & electrical supplies
35. Lawn, garden, & farm equipment & supplies
36. Dimensional lumber & oth bldg/structural materials & supplies
37. Paint & sundries
38. Automotive tires, tubes, batteries, parts, accessories
39. All other merchandise
40. Office & school supplies
41. Office equip, incl fax machines, dictaphones, copier, calculators
42. Magazines & newspapers
43. Telephones
44. Typewriters
45. All other merchandise
46. All nonmerchandise receipts
47. Labor charges for in-house work
48. Labor charges for work contracted out to other establishments
49. Parts installed in repair
50. Receipts from video media, DVD, DVD player etc rentals
51. Receipts from in-house photofinishing
52. Receipts from photofinishing contracted out to other estabs
53. Rental or lease of appliances, stereos, TVs, photo equip, etc
54. Value of service contracts
55. All other nonmerchandise receipts

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

56 Products covered for 13 Countries: 1940 pages, 3992 spreadsheets, 3991 database tables, 287 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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