

Radio, Television & Electronics Store Revenues Oceania Report & Database

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Abstracts

RADIO, TELEVISION & ELECTRONICS STORE REVENUES OCEANIA REPORT + DATABASE

The Radio, Television & Electronics Store Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

56 Products/Markets covered, 1930 pages, 4028 spreadsheets, 3968 database tables, 295 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 443112_L.



Contents

RADIO, TELEVISION & ELECTRONICS STORE REVENUES OCEANIA REPORT + DATABASE

The Market for Radio, Television & Electronics Store Revenues in each country by Products & Services.

This database covers NAICS code: 443112_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Radio, Television & Electronics Store Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

RADIO - TELEVISION + ELECTRONICS STORE REVENUES

- 1. Radio, television & other electronics stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Miscellaneous consumables
- 4. Drugs, health aids, beauty aids, including cosmetics
- 5. Men's wear
- 6. Women's, juniors', & misses' wear
- 7. Footwear, including accessories
- 8. Sewing, knitting materials & supplies, needlework goods
- 9. Major household appliances
- 10. Kitchen appliances, parts, & accessories
- 11. Laundry appliances, parts, & accessories
- 12. Other major household appliances, parts, & accessories
- 13. Small electric appliances & personal care appliances
- 14. TVs, video recorders, video cameras, videos, DVDs, etc
- 15. Televisions
- Video recorders, cameras & electronic game/ DVD comb devices



- 17. Videos, media, and DVDs
- 18. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 19. Audio equipment, components, parts & accessories
- 20. Recorded media, audio media books, CD & DVD
- 21. Musical instruments, sheet music, & related items
- 22. Furniture, sleep equipment & outdoor/patio furniture
- 23. Flooring & floor coverings
- 24. Computer hardware, software, & supplies
- 25. Computer & peripheral equipment
- 26. Prepackaged (off-the-shelf) computer software
- 27. Kitchenware & home furnishings
- 28. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 29. Books
- 30. Photographic equipment & supplies
- 31. Toys, hobby goods, & games
- 32. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 33. Sporting goods
- 34. Hardware, tools, & plumbing & electrical supplies
- 35. Lawn, garden, & farm equipment & supplies
- 36. Dimensional lumber & oth bldg/structural materials & supplies
- 37. Paint & sundries
- 38. Automotive tires, tubes, batteries, parts, accessories
- 39. All other merchandise
- 40. Office & school supplies
- 41. Office equip, incl fax machines, dictaphones, copier, calculators
- 42. Magazines & newspapers
- 43. Telephones
- 44. Typewriters
- 45. All other merchandise
- 46. All nonmerchandise receipts
- 47. Labor charges for in-house work
- 48. Labor charges for work contracted out to other establishments
- 49. Parts installed in repair
- 50. Receipts from video media, DVD, DVD player etc rentals
- 51. Receipts from in-house photofinishing
- 52. Receipts from photofinishing contracted out to other estabs
- 53. Rental or lease of appliances, stereos, TVs, photo equip, etc
- 54. Value of service contracts
- 55. All other nonmerchandise receipts



59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast



2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

56 Products covered for over 200 Countries: 1930 pages, 4028 spreadsheets, 3968 database tables, 295 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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