

Radio & Television Advertising Representative Revenues Eurasia Report & Database

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Abstracts

RADIO & TELEVISION ADVERTISING REPRESENTATIVE REVENUES EURASIA REPORT + DATABASE

The Radio & Television Advertising Representative Revenues Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

20 Products/Markets covered, 1968 pages, 4046 spreadsheets, 3957 database tables, 289 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5418401_L.

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RADIO & TELEVISION ADVERTISING REPRESENTATIVE REVENUES EURASIA REPORT + DATABASE

The Market for Radio & Television Advertising Representative Revenues in each country by Products & Services.

This database covers NAICS code: 5418401_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Radio & Television Advertising Representative Revenues Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

RADIO + TELEVISION ADVERTISING REPRESENTATIVE REVENUES

1. Radio & television advertising representatives Lines
2. Advertising agency services (Integrated)
3. Advertising creative services
4. Media planning &/or buying services
5. Direct mail advertising services
6. Direct mail advertising services: Full direct mail services
7. Direct mail ad serv: Concept dvlpmt-Direct mail ad campaign serv
8. Direct mail ad serv: Print serv for direct mail ad materials
9. Direct marketing services
10. Media monitoring & analysis services
11. Coordination of production & delivery of premiums (ad specialties)
12. Other services related to advertising
13. Media representation services
14. Media representation serv: Sale of ad space in print media
15. Media representation serv: Sale of advertising time on television
16. Media representation services: Sale of advertising time on radio

17. Media repr serv:Sale-Ad space in media oth than print/TV/radio
18. All other receipts
19. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

20 Products covered for 4 countries: 1968 pages, 4046 spreadsheets, 3957 database tables, 289 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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