

Publishing - Trade & Professional Publications Market World Report & Database

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Abstracts

PUBLISHING - TRADE & PROFESSIONAL PUBLICATIONS MARKET WORLD REPORT + DATABASE

The Publishing - Trade & Professional Publications Market World Report & Database gives Market Consumption/Products/Services for over 200 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia,



Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

52 Products/Markets covered, 2018 pages, 9685 spreadsheets, 9751 database tables, 597 illustrations. Updated monthly. 12 month After-Sales Service.



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PUBLISHING - TRADE & PROFESSIONAL PUBLICATIONS MARKET WORLD REPORT + DATABASE

The Market for Publishing - Trade & Professional Publications in each country by Products & Services.

The Publishing - Trade & Professional Publications Market World Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

PUBLISHING - TRADE + PROFESSIONAL PUBLICATIONS

- 1. Publishing: Trade & professional publications
- 2. Patterns, paper, for model making
- 3. Publishers of bibliographical books
- 4. Publishers of books on taxation
- 5. Publishers of business books
- 6. Publishers of business reports
- 7. Publishers of Chamber of Commerce publications
- 8. Publishers of civil engineering books
- 9. Publishers of dressmaking patterns, paper
- 10. Publishers of embroidery patterns, paper
- 11. Publishers of financial survey results
- 12. Publishers of financial, commercial & business publications
- 13. Publishers of medical books
- 14. Publishers of pattern books for textile thread
- 15. Publishers of pattern books for wall coverings
- 16. Publishers of pattern or sample cards, for colours, fabrics & trimmings
- 17. Publishers of professional foreign trade publications
- 18. Publishers of ready reckoners
- 19. Publishers of scientific reference books
- 20. Publishers of specifications, maintenance manuals & spare parts catalogues



- 21. Publishers of standards
- 22. Publishers of technical brochures
- 23. Publishers of technical documentation
- 24. Publishers of technical manuals
- 25. Publishers of technical trade journals
- 26. Publishers of trade publications, agriculture
- 27. Publishers of trade publications, architecture
- 28. Publishers of trade publications, basic metals & metallurgy
- 29. Publishers of trade publications, building, public works, property
- 30. Publishers of trade publications, chemicals & plastics
- 31. Publishers of trade publications, computers & data processing
- 32. Publishers of trade publications, electrical & electronics industries
- 33. Publishers of trade publications, energy
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- 35. Publishers of trade publications, extraction industries
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- 37. Publishers of trade publications, furniture
- 38. Publishers of trade publications, horticulture
- 39. Publishers of trade publications, hospital supplies
- 40. Publishers of trade publications, hotel supplies
- 41. Publishers of trade publications, jewellery & clock making
- 42. Publishers of trade publications, leather industry
- 43. Publishers of trade publications, nuclear industry
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country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.



The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

52 Products covered for over 200 Countries: 2018 pages, 9685 spreadsheets, 9751 database tables, 597 diagrams & maps.

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