

Publishing (B2B Procurement) Purchasing World Report & Database

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Abstracts

PUBLISHING (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

The Publishing (B2B Procurement) Purchasing World Report gives data on a list of 83 categories of Raw Materials, Semi-Finished & Finished Products, Services, Subcontracted Expenditures and Expenses by the 10838 entities in the Publishing sector. The data analyses each of up to 200 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Purchasing World Database covers each country by each of the 83 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2047 pages, 10068 spreadsheets, 9694 database tables, 592 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 5111.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg,



Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

83 Products/Services covered, 2047 pages, 10068 spreadsheets, 9694 database tables, 592 illustrations. Updated monthly. 12 month After-Sales Service.

Purchasing Data: the report contains aggregated data from 10838 Companies or Organisations (worldwide) with their purchasing data for each of the 83 Product or Expenses Purchasing Groups, by each country, by each Year.

This Publishing (B2B Procurement) Purchasing World Report is updated monthly.

Purchasing Volume and Unit data is available on request.



Data on the individual 10838 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.



Contents

PUBLISHING (B2B PROCUREMENT) PURCHASING WORLD REPORT

Purchasing data for Publishing (B2B Procurement), in each country, by each of 83 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 10838 Publishing entities worldwide.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

PUBLISHING (B2B PROCUREMENT)

- 1. Publishing
- 2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511110)
- 3. Materials & components, parts, containers & supplies (00970099) (for NAICS 511120)
- 4. Materials & components, parts, containers & supplies (00970099) (for NAICS 511130)
- 5. Materials & components, parts, containers & supplies (00970099) (for NAICS 511140)
- 6. Materials & components, parts, containers & supplies (00970099) (for NAICS 511191)
- 7. Materials & components, parts, containers & supplies (00970099) (for NAICS 511199)
- 8. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511110)
- 9. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511120)
- 10. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511130)
- 11. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511140)
- 12. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511191)
- 13. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511199)
- 14. Coated paper in sheets (32200011) (for NAICS 511191)
- 15. Coated paper in rolls (32200013) (for NAICS 511191)
- 16. Coated paper (32200015) (for NAICS 511120)
- 17. Coated paper (32200015) (for NAICS 511130)
- 18. Coated paper (32200015) (for NAICS 511140)
- 19. Coated paper (32200015) (for NAICS 511199)
- 20. Uncoated paper in sheets (32212009) (for NAICS 511191)
- 21. Uncoated paper in rolls (32212011) (for NAICS 511191)



- 22. Uncoated paper (32212019) (for NAICS 511120)
- 23. Uncoated paper (32212019) (for NAICS 511130)
- 24. Uncoated paper (32212019) (for NAICS 511140)
- 25. Uncoated paper (32212019) (for NAICS 511199)
- 26. Paper not light sensitive (32212035) (for NAICS 511110)
- 27. Newsprint (32212203) (for NAICS 511110)
- 28. Newsprint (32212203) (for NAICS 511120)
- 29. Newsprint (32212203) (for NAICS 511130)
- 30. Newsprint (32212203) (for NAICS 511140)
- 31. Newsprint (32212203) (for NAICS 511199)
- 32. Paperboard containers, boxes & corrugated paperboard (32221001) (for NAICS 511191)
- 33. Envelopes (32223200) (for NAICS 511191)
- 34. Printing plates, prepared for printing (32312201) (for NAICS 511110)
- 35. Printing ink (32591003) (for NAICS 511110)
- 36. Printing ink (32591003) (for NAICS 511120)
- 37. Printing ink (32591003) (for NAICS 511130)
- 38. Printing ink (32591003) (for NAICS 511140)
- 39. Printing ink (32591003) (for NAICS 511191)
- 40. Printing ink (32591003) (for NAICS 511199)
- 41. Unexposed photosensitive printing plates (32599201) (for NAICS 511110)
- 42. Light sensitive films & papers (32599203) (for NAICS 511110)
- 43. Raw & Feedstock Materials, n.e.c.
- 44. Finished Materials, n.e.c.
- 45. All other Input Materials & Components, n.e.c.
- 46. Buildings & Fittings
- 47. Plant & Equipment
- 48. Vehicles & Equipment
- 49. Data Processing, Software & Office Equipment
- 50. Miscellaneous Capital Purchases
- 51. New Technology Purchases
- 52. Process Technology Purchases
- 53. Research & Development Purchases
- 54. Fuel Purchases
- 55. Energy Purchases
- 56. Sub-Contracted Work Purchased
- 57. After-Sales Services Purchased
- 58. Technical Process Services Purchased
- 59. Technical Product Services Purchased



- 60. Legal & Public Relations Services Purchased
- 61. Leasing of Buildings
- 62. Rental & Leasing of Equipment
- 63. Financial Services Purchased
- 64. Building Maintenance & Services Purchased
- 65. Equipment Maintenance & Services Purchased
- 66. Services Purchased
- 67. Telecommunications & Data Services
- 68. Travel, Hotel & Subsistence Purchased
- 69. Office Supplies, Mailing,
- 70. Advertising Services & Media Purchases
- 71. Advertising Materials Purchases
- 72. Point of Sales Materials Purchases
- 73. Promotional Materials & Services Purchases
- 74. Sales Materials & Promotional Print
- 75. Contracted Logistics Services
- 76. Logistics Services Purchased
- 77. Contracted Warehouse & Storage Services
- 78. Warehouse & Storage Purchases
- 79. Contracted Product Handling Services
- 80. Product Handling Services Purchased
- 81. Contracted Process Services
- 82. Product Process Service Purchases

PUBLISHING (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

Purchasing data for Publishing (B2B Procurement) in each country by each Material, Products, Services & Expenses Purchasing Group.

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

PUBLISHING (B2B PROCUREMENT)

- 1. Publishing
- 2. Materials & components, parts, containers & supplies (00970099) (for NAICS



511110)

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SPREADSHEET CHAPTERS:

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WORLD & NATIONAL PURCHASING DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

83 Products / Services / Expenses covered for over 200 Countries: 2047 pages, 10068 spreadsheets, 9694 database tables, 592 diagrams & maps.

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