

Publishers Purchasing World Report

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Abstracts

PUBLISHERS PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Publishers Purchasing World Report gives data on a list of 48 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 7558 entities in the Publishers sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

PUBLISHERS

1. Publishers
2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511199)
3. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511199)
4. Coated paper (32200015) (for NAICS 511199)
5. Uncoated paper (32212019) (for NAICS 511199)
6. Newsprint (32212203) (for NAICS 511199)
7. Printing ink (32591003) (for NAICS 511199)
8. Raw & Feedstock Materials, n.e.c.
9. Finished Materials, n.e.c.
10. All other Input Materials & Components, n.e.c.
11. Buildings & Fittings
12. Plant & Equipment
13. Vehicles & Equipment

14. Data Processing, Software & Office Equipment
15. Miscellaneous Capital Purchases
16. New Technology Purchases
17. Process Technology Purchases
18. Research & Development Purchases
19. Fuel Purchases
20. Energy Purchases
21. Sub-Contracted Work Purchased
22. After-Sales Services Purchased
23. Technical Process Services Purchased
24. Technical Product Services Purchased
25. Legal & Public Relations Services Purchased
26. Leasing of Buildings
27. Rental & Leasing of Equipment
28. Financial Services Purchased
29. Building Maintenance & Services Purchased
30. Equipment Maintenance & Services Purchased
31. Services Purchased
32. Telecommunications & Data Services
33. Travel, Hotel & Subsistence Purchased
34. Office Supplies, Mailing,
35. Advertising Services & Media Purchases
36. Advertising Materials Purchases
37. Point of Sales Materials Purchases
38. Promotional Materials & Services Purchases
39. Sales Materials & Promotional Print
40. Contracted Logistics Services
41. Logistics Services Purchased
42. Contracted Warehouse & Storage Services
43. Warehouse & Storage Purchases
44. Contracted Product Handling Services
45. Product Handling Services Purchased
46. Contracted Process Services
47. Product Process Service Purchases

Purchasing Data: the report contains aggregated data from 7558 Companies or Organisations (worldwide) with their purchasing data for each of the 48 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

Industry Data: the report gives the aggregated Industry Data, by each country, by Year.

This Publishers Purchasing World Report is a PDF Summary Edition.867 pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers200 countries by each of the48 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2080 pages,9725 spreadsheets,9602 database tables,523 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 511199.

Purchasing Volume and Unit data is available on request.

Data on the individual 7558 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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PUBLISHERS PURCHASING WORLD REPORT

Purchasing data for Publishers, in each country, by each of 48 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 7558 Publishers entities worldwide.

The Publishers Purchasing World Report covers:

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