

# **Publishers Purchasing World Report**

https://marketpublishers.com/r/P6DB587B498EN.html Date: September 2019 Pages: 867 Price: US\$ 950.00 (Single User License) ID: P6DB587B498EN

## Abstracts

PUBLISHERS PURCHASING WORLD PDF REPORT

See descriptive brochure: here

The Publishers Purchasing World Report gives data on a list of 48 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 7558 entities in the Publishers sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by2 Time series:7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

#### PUBLISHERS

- 1. Publishers
- 2. Materials & components, parts, containers & supplies (00970099) (for NAICS
- 511199)
- 3. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511199)
- 4. Coated paper (32200015) (for NAICS 511199)
- 5. Uncoated paper (32212019) (for NAICS 511199)
- 6. Newsprint (32212203) (for NAICS 511199)
- 7. Printing ink (32591003) (for NAICS 511199)
- 8. Raw & Feedstock Materials, n.e.c.
- 9. Finished Materials, n.e.c.
- 10. All other Input Materials & Components, n.e.c.
- 11. Buildings & Fittings
- 12. Plant & Equipment
- 13. Vehicles & Equipment



- 14. Data Processing, Software & Office Equipment
- 15. Miscellaneous Capital Purchases
- 16. New Technology Purchases
- 17. Process Technology Purchases
- 18. Research & Development Purchases
- 19. Fuel Purchases
- 20. Energy Purchases
- 21. Sub-Contracted Work Purchased
- 22. After-Sales Services Purchased
- 23. Technical Process Services Purchased
- 24. Technical Product Services Purchased
- 25. Legal & Public Relations Services Purchased
- 26. Leasing of Buildings
- 27. Rental & Leasing of Equipment
- 28. Financial Services Purchased
- 29. Building Maintenance & Services Purchased
- 30. Equipment Maintenance & Services Purchased
- 31. Services Purchased
- 32. Telecommunications & Data Services
- 33. Travel, Hotel & Subsistence Purchased
- 34. Office Supplies, Mailing,
- 35. Advertising Services & Media Purchases
- 36. Advertising Materials Purchases
- 37. Point of Sales Materials Purchases
- 38. Promotional Materials & Services Purchases
- 39. Sales Materials & Promotional Print
- 40. Contracted Logistics Services
- 41. Logistics Services Purchased
- 42. Contracted Warehouse & Storage Services
- 43. Warehouse & Storage Purchases
- 44. Contracted Product Handling Services
- 45. Product Handling Services Purchased
- 46. Contracted Process Services
- 47. Product Process Service Purchases

**Purchasing Data:** the report contains aggregated data from 7558 Companies or Organisations (worldwide) with their purchasing data for each of the48 Product or Expenses Purchasing Groups, by each country, by each Year.



**Financial Data:** the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

**Industry Data:** the report gives the aggregated Industry Data, by each country, by Year.

This Publishers Purchasing World Report is a PDF Summary Edition.867 pages. Updated monthly.

**UPGRADE:** A Purchasing World Database Edition of this report is available which covers200 countries by each of the48 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2080 pages,9725 spreadsheets,9602 database tables,523 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 511199.

Purchasing Volume and Unit data is available on request.

Data on the individual 7558 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.



## **Contents**

PUBLISHERS PURCHASING WORLD REPORT

Purchasing data for Publishers, in each country, by each of 48 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 7558 Publishers entities worldwide.

The Publishers Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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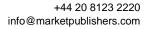


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Methodology Database Editions Editions available Purchases & Products Products covered Geographic Coverage Financial data General Contents Database Edition Purchasing Research Contents Databases & Structures Spreadsheets Chapters Countries Deliverables Toolkits

Proprietary Software package compatibility

**Resource Web** 

The Entry Level product

Real Time Support

Research & Survey Methodology Analysis

Appendix 1: Regional Report country coverage



Appendix 2: About the After-Sales Service How to order After-Sales Services

Modular Research

- 1. Purchasing Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
- 5. Additional Data

Database Products supported by the After-Sales Service



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