

# **Proprietary Store Revenues Africa Report & Database**

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### **Abstracts**

#### PROPRIETARY STORE REVENUES AFRICA REPORT + DATABASE

The Proprietary Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

59 Products/Markets covered, 1955 pages, 4019 spreadsheets, 4042 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4461102\_L.



### **Contents**

#### PROPRIETARY STORE REVENUES AFRICA REPORT + DATABASE

The Market for Proprietary Store Revenues in each country by Products & Services.

This database covers NAICS code: 4461102\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Proprietary Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### PROPRIETARY STORE REVENUES

- 1. Proprietary stores Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Packaged liquor, wine, & beer
- 7. Miscellaneous consumables
- 8. Drugs, health aids, beauty aids, including cosmetics
- 9. Nonprescription medicines
- 10. Vitamins, minerals, & other dietary supplements
- 11. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 12. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 13. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- Hearing aids & supplies
- 15. Soaps, detergents, & household cleaners
- 16. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 17. Men's wear
- 18. Women's, juniors', & misses' wear
- 19. Children's wear, incl boys, girls, & infants & toddlers



- 20. Footwear, including accessories
- 21. Sewing, knitting materials & supplies, needlework goods
- 22. Small electric appliances & personal care appliances
- 23. TVs, video recorders, video cameras, videos, DVDs, etc
- 24. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 25. Kitchenware & home furnishings
- 26. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 27. Books
- 28. Photographic equipment & supplies
- 29. Toys, hobby goods, & games
- 30. Toys, including wheel goods
- 31. Games, including video & electronic games
- 32. Hobby goods
- 33. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 34. Prescription eyeglasses
- 35. Nonprescription eyeglasses & sunglasses
- 36. All other optical goods & accessories
- 37. Sporting goods
- 38. Hardware, tools, & plumbing & electrical supplies
- 39. Lawn, garden, & farm equipment & supplies
- 40. Automotive lubricants, including oil, greases, etc
- 41. Automotive tires, tubes, batteries, parts, accessories
- 42. Pets, pet foods, & pet supplies
- 43. All other merchandise
- 44. Stationery products
- 45. Office paper, incl computer, copier, fax & typewriter paper
- 46. Office & school supplies
- 47. Greeting cards
- 48. Magazines & newspapers
- 49. Souvenirs & novelty items
- 50. Seasonal decorations
- 51. All other merchandise
- 52. All nonmerchandise receipts
- 53. Receipts from in-house photofinishing
- 54. Receipts from photofinishing contracted out to other estabs
- 55. Rental of medical/convalescent equipment
- 56. Fees from eye examinations
- 57. Charges for insurance
- 58. All other nonmerchandise receipts



#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
African Database tables & Spreadsheets covering business scenarios. 1435 African
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast



2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

59 Products covered for 54 Countries: 1955 pages, 4019 spreadsheets, 4042 database tables, 287 diagrams & maps.

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