

# Professional & Management Development Training Revenues Canada and USA Report & Database

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## **Abstracts**

PROFESSIONAL & MANAGEMENT DEVELOPMENT TRAINING REVENUES CANADA & USA REPORT + DATABASE

The Professional & Management Development Training Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

13 Products/Markets covered, 1912 pages, 3954 spreadsheets, 4037 database tables, 4037 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 61143\_L.



### **Contents**

# PROFESSIONAL & MANAGEMENT DEVELOPMENT TRAINING REVENUES CANADA & USA REPORT + DATABASE

The Market for Professional & Management Development Training Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 61143\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Professional & Management Development Training Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### PROFESSIONAL + MANAGEMENT DEVELOPMENT TRAINING REVENUES

- 1. Professional & management development training Lines
- 2. Tuition/fees/oth payt from providing academic or tech instruction
- 3. Merchandise sales
- 4. Sales of other merchandise, not specified by type
- 5. Sales of food & beverages
- 6. All other receipts
- 7. All oth amts recd from providing serv to clients/students/oths
- 8. Contributions, gifts, & grants: Government
- 9. Contributions, gifts, & grants: Private
- 10. Investment income, including interest & dividends
- 11. Gains (losses) from assets sold
- 12. All other revenue

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11



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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast

NATIONAL DATA - by Country by Year.

2027-2046.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information



for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

13 Products covered for Canada and the USA: 1912 pages, 3954 spreadsheets, 4037 database tables, 4037 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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