

# Professional & Commercial Equipment & Supplies Wholesale Revenues Middle East Report & Database

https://marketpublishers.com/r/P557D56A6132DEN.html

Date: September 2019

Pages: 1946

Price: US\$ 1,650.00 (Single User License)

ID: P557D56A6132DEN

### **Abstracts**

PROFESSIONAL & COMMERCIAL EQUIPMENT & SUPPLIES WHOLESALE REVENUES MIDDLE EAST REPORT + DATABASE

The Professional & Commercial Equipment & Supplies Wholesale Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

72 Products/Markets covered, 1946 pages, 4020 spreadsheets, 4020 database tables, 298 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4234\_L.



#### **Contents**

# PROFESSIONAL & COMMERCIAL EQUIPMENT & SUPPLIES WHOLESALE REVENUES MIDDLE EAST REPORT + DATABASE

The Market for Professional & Commercial Equipment & Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 4234\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Professional & Commercial Equipment & Supplies Wholesale Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

PROFESSIONAL + COMMERCIAL EQUIPMENT + SUPPLIES WHOLESALE REVENUES

- 1. Prof & commercial equip & supp merchant wholesalers Lines
- 2. Towels and washcloths
- 3. Other linens and domestics
- 4. Rugs and carpeting
- 5. Other panels products
- 6. Still picture photographic equipment
- 7. Motion picture photographic equipment
- 8. Photographic film
- 9. Developing supplies
- 10. Other photographic equipment and supplies
- Typewriters
- 12. Calculators
- 13. Copiers and copier parts and equipment
- 14. Dictating, transcribing, and recording machines
- 15. Mailing, letter handling, and addressing machines
- 16. Computers



- 17. Computer storage devices
- 18. Computer printers
- 19. Other computer peripheral equipment
- 20. Surgical and medical instruments and equipment
- 21. Orthopedic and prosthetic appliances and supplies
- 22. Other surgical, medical, and hospital supplies
- 23. Dental equipment
- 24. Dental instruments and supplies
- 25. Ophthalmic goods
- 26. Prescription grinding
- 27. Optometric equipment and supplies
- 28. Eyeglasses, contact lenses, and other optical goods
- 29. Architects' equipment and supplies
- 30. Drafting instruments and supplies
- 31. Engineers' equipment and supplies
- 32. Laboratory equipment and supplies
- 33. Scientific instruments
- 34. Veterinarians' equipment and supplies
- 35. Other professional equipment and supplies
- 36. Televisions
- 37. Radios, stereos, media players, and audio players
- 38. VRs, video cameras, DVD/Blu-Ray players
- 39. Other electric household appliances
- 40. Hand tools, including power driven tools
- 41. Bolts, nuts, rivets, and other fasteners, excluding nails
- 42. Cutlery
- 43. Plastic pipe fittings and valves, excluding pipes and tubing
- 44. Metal pipe fittings and valves, excluding pipes and tubing
- 45. Plumbing fixtures
- 46. Hydronic and gas furnaces, stoves, water heaters
- 47. Other plumbing and heating equipment and supplies
- 48. New commercial food-processing machinery
- 49. New printing trades machinery
- 50. Video game players
- 51. Other toys and games, including children's vehicles
- 52. Crafts and craft supplies
- 53. Aluminum scrap
- 54. Copper and copper alloy scrap
- 55. Other nonferrous metallic scrap



- 56. Watches, clocks, and watch parts
- 57. Other jewelry, silverware, and plated ware
- 58. Men's and boys' dress
- 59. Men's and boys' work clothing and uniforms
- 60. Other men's and boys' wear
- 61. Coffee
- 62. Canned and bottled fruits, vegetables, and juices
- 63. Packaged soft drinks
- 64. Pre-mix and post-mix bulk soft drinks
- 65. Labor charges for repair work
- 66. Parts installed in repair work
- 67. Other service receipts and labor charges
- 68. Computer rental and leasing receipts
- 69. Photocopying machine rental
- 70. Other office machine rental receipts
- 71. Other rental receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.



#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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