

# Professional & Commercial Equipment & Supplies Wholesale Revenues Europe Report & Database

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## Abstracts

### PROFESSIONAL & COMMERCIAL EQUIPMENT & SUPPLIES WHOLESAL REVENUES EUROPE REPORT + DATABASE

The Professional & Commercial Equipment & Supplies Wholesale Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

72 Products/Markets covered, 1940 pages, 4006 spreadsheets, 3963 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4234\_L.

## Contents

### PROFESSIONAL & COMMERCIAL EQUIPMENT & SUPPLIES WHOLESALEREVENUES EUROPE REPORT + DATABASE

The Market for Professional & Commercial Equipment & Supplies Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 4234\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Professional & Commercial Equipment & Supplies Wholesale Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### PROFESSIONAL + COMMERCIAL EQUIPMENT + SUPPLIES WHOLESALEREVENUES

1. Prof & commercial equip & supp merchant wholesalers Lines
2. Towels and washcloths
3. Other linens and domestics
4. Rugs and carpeting
5. Other panels products
6. Still picture photographic equipment
7. Motion picture photographic equipment
8. Photographic film
9. Developing supplies
10. Other photographic equipment and supplies
11. Typewriters
12. Calculators
13. Copiers and copier parts and equipment
14. Dictating, transcribing, and recording machines
15. Mailing, letter handling, and addressing machines
16. Computers

17. Computer storage devices
18. Computer printers
19. Other computer peripheral equipment
20. Surgical and medical instruments and equipment
21. Orthopedic and prosthetic appliances and supplies
22. Other surgical, medical, and hospital supplies
23. Dental equipment
24. Dental instruments and supplies
25. Ophthalmic goods
26. Prescription grinding
27. Optometric equipment and supplies
28. Eyeglasses, contact lenses, and other optical goods
29. Architects' equipment and supplies
30. Drafting instruments and supplies
31. Engineers' equipment and supplies
32. Laboratory equipment and supplies
33. Scientific instruments
34. Veterinarians' equipment and supplies
35. Other professional equipment and supplies
36. Televisions
37. Radios, stereos, media players, and audio players
38. VRs, video cameras, DVD/Blu-Ray players
39. Other electric household appliances
40. Hand tools, including power driven tools
41. Bolts, nuts, rivets, and other fasteners, excluding nails
42. Cutlery
43. Plastic pipe fittings and valves, excluding pipes and tubing
44. Metal pipe fittings and valves, excluding pipes and tubing
45. Plumbing fixtures
46. Hydronic and gas furnaces, stoves, water heaters
47. Other plumbing and heating equipment and supplies
48. New commercial food-processing machinery
49. New printing trades machinery
50. Video game players
51. Other toys and games, including children's vehicles
52. Crafts and craft supplies
53. Aluminum scrap
54. Copper and copper alloy scrap
55. Other nonferrous metallic scrap

56. Watches, clocks, and watch parts
57. Other jewelry, silverware, and plated ware
58. Men's and boys' dress
59. Men's and boys' work clothing and uniforms
60. Other men's and boys' wear
61. Coffee
62. Canned and bottled fruits, vegetables, and juices
63. Packaged soft drinks
64. Pre-mix and post-mix bulk soft drinks
65. Labor charges for repair work
66. Parts installed in repair work
67. Other service receipts and labor charges
68. Computer rental and leasing receipts
69. Photocopying machine rental
70. Other office machine rental receipts
71. Other rental receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

72 Products covered for 44 Countries: 1940 pages, 4006 spreadsheets, 3963 database tables, 283 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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