

Printing World Report & Database

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Abstracts

PRINTING WORLD REPORT + DATABASE

The Printing World Report & Database gives Market Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997-2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market



Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

354 Products/Markets covered, 2180 pages, 10007 spreadsheets, 9798 database tables, 563 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32311.



Contents

PRINTING WORLD REPORT + DATABASE

The Market for Printing in each country by Products & Services.

This database covers NAICS code: 32311. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Printing World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PRINTING

- 1. Printing
- 2. Commercial lithographic printing
- 3. Magazine & periodical printing (lithographic) (offset)
- 4. Magazine & periodical printing, (lithographic) (offset)
- 5. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), sheet-fed

6. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), web-fed

- 7. Magazine & comic supplement printing (lithographic), for Sunday newspapers
- 8. Magazine & periodical printing (lithographic), nsk
- 9. Label & wrapper printing (lithographic) (offset)
- 10. Label & wrapper printing (lithographic)

11. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)

12. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)

13. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)

14. Label printing (lithographic), custom & stock labels, incl bordered, made of materials other than paper or cloth



15. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of paper (single-web)

16. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of materials other than paper or cloth, incl multiweb structures

- 17. Label & wrapper printing (lithographic), nsk
- 18. Catalog & directory printing (lithographic) (offset)
- 19. Catalog & directory printing (lithographic)
- 20. Catalog printing (lithographic), incl direct mail catalogs, sheet-fed
- 21. Catalog printing (lithographic), incl direct mail catalogs, web-fed
- 22. Telephone directory printing (lithographic)
- 23. Other directory printing (lithographic), incl business reference services, sheet-fed
- 24. Other directory printing (lithographic), incl business reference services, web-fed
- 25. Catalog & directory printing (lithographic), nsk
- 26. Financial & legal printing (lithographic) (offset)
- 27. Financial & legal printing (lithographic)
- 28. SEC filing & prospectus printing (lithographic), sheet-fed
- 29. SEC filing & prospectus printing (lithographic), web-fed
- 30. Annual report & other corporate financial printing (lithographic), sheet-fed
- 31. Annual report & other corporate financial printing (lithographic), web-fed
- 32. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), sheet-fed

33. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), web-fed

- 34. Bank printing (lithographic), excl bank forms & checkbooks, sheet-fed
- 35. Bank printing (lithographic), excl bank forms & checkbooks, web-fed

36. Bank form printing (lithographic), incl passbooks, debit-credit slips, ledger &

statement sheets, installment-loan coupons, etc. (except checkbooks)

- 37. Financial & legal printing (lithographic), nsk
- 38. Advertising printing (lithographic) (offset)

39. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc.

40. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., sheet-fed

41. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., web-fed

42. Advertising printing (lithographic), except direct mail advertising

43. Display advertising poster printing (lithographic), incl outdoor advertising, car cards, window, etc.

44. Counter, floor display, point-of-purchase & other advertising display material printing



(lithographic), sheet-fed

45. Counter, floor display, point-of-purchase & other advertising display material printing (lithographic), web-fed

46. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor

47. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), sections (two pages or more)

- 48. Shopping news printing (lithographic)
- 49. Book jacket printing (lithographic)

50. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., sheet-fed

51. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., web-fed

- 52. Advertising printing (lithographic), nsk
- 53. Other general job printing, nec (lithographic) (offset)
- 54. Other general job printing (lithographic)
- 55. Newspaper printing (lithographic)
- 56. Scientific & technical recording chart & chart paper printing (lithographic)
- 57. Map, atlas & globe cover printing (lithographic), incl road maps & strip maps
- 58. Calendar & calendar pad printing (lithographic), sheet-fed
- 59. Calendar & calendar pad printing (lithographic), web-fed

60. Ticket, coupon & food & beverage check printing (lithographic), incl transportation & amusement

61. Playing card printing (lithographic)

62. Printed decalcomanias & pressure-sensitives (self-adhesive) (lithographic), incl bumper stickers, etc., excl labels

- 63. Lithographic printing on metal
- 64. Credit & identification card printing (lithographic) (plastics, paper laminations, etc.)
- 65. Business card printing (lithographic)

66. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, sheet-fed

67. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, web-fed

- 68. Art reproduction & picture print printing (lithographic)
- 69. Greeting cards, printed for publication by others (lithographic)
- 70. All other general commercial lithographic printing, nec, sheet-fed
- 71. All other general commercial lithographic printing, nec, web-fed
- 72. Other general job printing (lithographic), nsk
- 73. Commercial lithographic printing, nsk, total



74. Commercial lithographic printing, nsk, nonadministrative-record

- 75. Commercial lithographic printing, nsk, administrative-record
- 76. Commercial gravure printing

77. Magazine & periodical printing (gravure)

78. Magazine and periodical printing (gravure)

79. Magazine & periodical printing (gravure), excl magazine & comic supplements for Sunday newspapers

80. Magazine & comic supplement printing (gravure) for Sunday newspapers

81. Magazine & periodical printing (gravure), nsk

- 82. Label & wrapper printing (gravure)
- 83. Label printing (gravure)

84. Label printing (gravure), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)

85. Label printing (gravure), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)

86. Label printing (gravure), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)

87. Label printing (gravure), custom & stock labels, incl bordered, made of materials other than paper or cloth

88. Wrapper printing (gravure)

89. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of paper (single-web)

90. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of materials other than paper or cloth, incl multiweb structures

91. Label & wrapper printing (gravure), nsk

92. Catalog & directory printing (gravure)

93. Advertising printing (gravure)

94. Direct mail advertising printing (gravure), incl circulars, letters, pamphlets, cards & printed envelopes

95. Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)

96. Other advertising printing (gravure), incl shopping news, brochures, book jackets, etc.

97. Advertising printing (gravure), nsk

98. Other general job printing, nec (gravure)

99. Other general job printing (gravure)

100. All other commercial and general job printing (gravure)

101. Printed decalcomanias & pressure-sensitives (self-adhesive) (gravure), incl bumper stickers, etc., except labels



102. All other general commercial gravure printing, nec, incl customized stationery & business cards

103. Other general job printing (gravure), nsk

104. Commercial gravure printing, nsk, total

105. Commercial gravure printing, nsk, nonadministrative-record

106. Commercial gravure printing, nsk, administrative-record

107. Commercial flexographic printing

108. Label & wrapper printing (flexographic)

109. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)

110. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)

111. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, flat

112. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, rolls

113. Label printing (flexographic), custom & stock labels, incl bordered, made of materials other than paper or cloth

114. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of paper (single-web)

115. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web)

116. Other printed rolls & sheets for packaging purposes (printing only) (flexographic), incl multiweb structures

- 117. Label & wrapper printing (flexographic), nsk
- 118. Flexographic printing, nec (excl labels & wrappers)
- 119. Magazine, periodical & Sunday comic & supplement printing (flexographic)
- 120. Magazine & periodical printing (flexographic)
- 121. Magazine & comic supplement printing (flexographic) for Sunday newspapers
- 122. Flexographic printing, nec (excl labels & wrappers)

123. Financial & legal printing (flexographic), incl annual corporate reports, bank printing, etc.

124. Advertising printing (flexographic), incl direct mail, display, preprinted newspaper inserts, book jackets

- 125. Shopping news printing (flexographic)
- 126. Newspaper printing (flexographic), except shopping news
- 127. All other flexographic printing, nec
- 128. Other commercial and general job printing (flexographic)
- 129. Financial & legal printing, incl. annual corporate reports, etc.



130. Advertising printing, incl. direct mail, display, etc.

- 131. All other commercial and general job printing (flexographic)
- 132. Flexographic printing, nec (excl labels & wrappers), nsk
- 133. Commercial flexographic printing, nsk, total
- 134. Commercial flexographic printing, nsk nonadministrative-record
- 135. Commercial flexographic printing, nsk, administrative-record
- 136. Commercial screen printing
- 137. Screen printing, except on textiles
- 138. Screen printed labels
- 139. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, flat

140. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, rolls

141. Other screen printed paper labels, custom & stock, incl bordered

142. Screen printed labels made of materials other than paper or cloth, custom & stock, incl bordered

143. Screen printed greeting cards, printed for publication by others

144. Screen printed advertising materials

145. Screen printed display advertising posters, incl outdoor advertising, car cards, window, etc.

146. Screen printed display advertising, incl counter, floor display, point-of-purchase & other printed advertising display material

147. Other screen printed advertising materials

148. Screen printed decalcomanias & pressure-sensitives (self-adhesive), incl bumper stickers, etc., excl labels

- 149. Screen printing, nec, except on textiles
- 150. Screen printing on metal
- 151. Screen printing on glass or plastics containers for others

152. All other general commercial screen printing, nec (excl printing on apparel or fabrics)

- 153. Screen printing, except on textiles, nsk
- 154. Screen printed labels
- 155. Screen printed labels, paper, custom/stock, flat
- 156. Screen printed labels, paper, custom/stock, rolls
- 157. Screen printed labels, paper, exc. pressure-sensitive
- 158. Screen printed labels, other than paper (incl. cloth)
- 159. Screen printed labels, nsk
- 160. Screen printing on garments, apparel accessories & other fabric articles
- 161. Screen printing on apparel & apparel accessories, made of any material
- 162. Screen printing on fabric articles other than apparel or apparel accessories



- 163. Stamped art goods for embroidering, punching & needlework
- 164. Screen printing on garments, apparel accessories & other fabric articles, nsk
- 165. Screen printing on garments/apparel accessories/etc.
- 166. Screen printing on apparel & apparel accessories, any material
- 167. Screen printing on fabric, not apparel/apparel accessories
- 168. Stamped art goods for embroidering, punching and needlework
- 169. Screen printing on garments/apparel accessories/etc., nsk
- 170. Screen printing (except on textiles/apparel/labels/etc.)
- 171. Screen printed advertising materials
- 172. Screen printed advertising display posters
- 173. Screen printed advertising display mat., exc. display posters
- 174. Other screen printed advertising material, except display
- 175. Screen printed decals./pressure-sensitives (self-adhesive)
- 176. Other commercial and general job printing (screen)
- 177. Screen printing on metal
- 178. Screen printing on glass or plastics containers for others
- 179. All other commercial and general job printing, exc. on textiles
- 180. Screen printing (except on textiles/apparel/labels/etc.), nsk
- 181. Commercial screen printing, nsk, total
- 182. Commercial screen printing, nsk, nonadministrative-record
- 183. Commercial screen printing, nsk, administrative-record
- 184. Quick printing
- 185. Quick printing, nsk, total
- 186. Quick printing, nsk, nonadministrative-record
- 187. Quick printing, nsk, administrative-record
- 188. Digital printing
- 189. Digital printing, nsk, total
- 190. Digital printing, nsk, nonadministrative-record
- 191. Digital printing, nsk, administrative-record
- 192. Manifold business form printing
- 193. Unit set forms, loose or bound
- 194. Unit set forms, loose or bound, except custom printed
- 195. Unit set label-form combination business forms, loose or bound

196. Unit set business forms, loose or bound, stock (incl imprinted), with one-time carbon

- 197. Unit set business forms, loose or bound, stock (incl imprinted), carbonless
- 198. Unit set business forms, loose or bound, custom-printed, with one-time carbon
- 199. Unit set business forms, loose or bound, custom-printed, carbonless

200. Tabulating card sets



- 201. All other unit set business forms, incl. tabulating card sets
- 202. Unit set forms, loose or bound, nsk
- 203. Manifold books & pegboard accounting systems
- 204. Pegboard accounting systems
- 205. Sales & other manifold books
- 206. Manifold books & pegboard accounting systems, nsk
- 207. Custom continuous business forms

208. Label-form combination, jumbo roll-feed & self-mailer custom-printed continuous business forms

- 209. Custom continuous label-form combination business forms
- 210. Custom continuous jumbo roll-feed business forms
- 211. Custom continuous peel-back self-mailer business forms
- 212. Custom continuous insert self-mailer business forms
- 213. All other custom continuous self-mailer business forms
- 214. One-part custom-printed continuous business forms
- 215. Custom continuous business forms, one-part, with product affixed
- 216. All other custom continuous business forms, nec, one-part with no product affixed
- 217. All other custom continuous multiple-part business forms, with one-time carbon
- 218. All other custom continuous multiple-part business forms, carbonless
- 219. Custom continuous forms, nsk
- 220. Stock continuous business forms
- 221. Stock continuous label-form combination business forms
- 222. Stock continuous jumbo roll-feed business forms
- 223. All other stock continuous business forms, nec, one-part
- 224. All other stock continuous business forms, nec, multiple-part with one-time carbon
- 225. All other stock continuous business forms, nec, multiple-part, carbonless
- 226. Stock continuous forms, nsk
- 227. Checkbooks (incl inserts & refills, but excl those in continuous form & die-cut)
- 228. Manifold business form printing, nsk, total
- 229. Manifold business form printing, nsk, nonadministrative-record
- 230. Manifold business form printing, nsk, administrative-record
- 231. Book printing
- 232. Textbook printing & binding

233. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions

234. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions

235. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding



236. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding

237. Workbook & standardized test printing & binding, all grade levels

238. Textbooks, printing & binding, nsk

239. Technical, scientific & professional book printing & binding

240. Hardbound technical, scientific & professional book printing & binding

241. Paperbound technical, scientific & professional book printing & binding

242. Technical, scientific & professional book printing & binding, nsk

243. Religious book printing & binding

244. Hardbound (incl flexible cover) religious book printing & binding

245. Paperbound religious book printing & binding

246. Religious books, printing & binding, nsk

247. Religious book printing & binding, nsk

248. General book (trade, etc.) printing & binding

249. Hardbound book club & mail order book printing & binding

250. Paperbound book club & mail order book printing & binding

251. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets

252. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers

253. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers

254. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)

255. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)

256. General book (trade, etc.) printing & binding, nsk

257. Other book printing & binding, nec

258. Encyclopedia printing & binding

259. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)

260. Hardbound reference book printing and binding

261. Other paperbound reference book printing & binding (incl dictionaries,

thesauruses, etc.)

262. Paperbound reference book printing and binding

263. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)

264. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)



- 265. Other books, nec, printing & binding, nsk
- 266. Books, printing only, not bound
- 267. Pamphlet printing & binding or printing only (excl advertising pamphlets)
- 268. Pamphlets printing & binding or printing only (excl advertising pamphlets)
- 269. Book printing, nsk, total
- 270. Book printing, nsk, nonadministrative-record
- 271. Book printing, nsk, administrative-record
- 272. Blankbook, looseleaf binder & device manufactures
- 273. Blankbook making, except checkbooks

274. Albums & scrapbooks, incl photograph, stamp & all other bound books used for storage, excl looseleaf

275. Diaries, time planners-organizers & appointment books, incl refills, excl looseleaf

276. All other blankbooks, incl ledger & account books, columnar books, memo books & address books

- 277. Blankbook making, except checkbooks, nsk
- 278. Looseleaf binders, devices & forms, incl those used for time planners-organizers, appointment books, photo albums, scrap books, etc.
- 279. Looseleaf binders, devices & forms
- 280. Stock (cataloged) three-ring looseleaf binders
- 281. Custom (incl decorated) three-ring looseleaf binders
- 282. Flexible prong, plastics channel, presentation, report & brief cover binders
- 283. Post binders
- 284. All other binders, incl rigid prong, post-and-sleeve & ring other than three-ring
- 285. All other looseleaf binders, incl. post/etc., not three-ring

286. Looseleaf devices & forms, incl indexes, sheet protectors, looseleaf refills for time planners-organizers, photo albums, etc., metals & looseleaf binder components & devices

287. Looseleaf binders, devices & forms, nsk

288. Blankbooks & looseleaf binders & devices, nsk, total

289. Blankbook & looseleaf binder & device manufactures, nsk, total

290. Blankbook & looseleaf binder & device manufactures, nsk, nonadministrative-record

291. Blankbook & looseleaf binder & device manufactures, nsk, administrative-record

- 292. Other commercial printing
- 293. Magazine & periodical printing (letterpress)
- 294. Label & wrapper printing (letterpress)

295. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)

296. Label printing (letterpress), custom & stock labels, incl bordered, made of paper,



rolls (except pressure-sensitive)

297. Custom/stock labels, incl. bordered, paper, pressure-sensitive

298. Custom/stock labels, paper, exc. pressure-sensitive

299. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), flat

300. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), rolls

301. Label printing (letterpress), custom & stock labels, incl bordered, made of materials other than paper or cloth

302. Printed rolls & sheets for packaging purposes (letterpress), made of paper (single-web)

303. Printed rolls/sheets for pkg., single/multi-web structures

304. Printed rolls & sheets for packaging purposes (letterpress), made of materials other than paper or cloth, incl multiweb structures

305. Label & wrapper printing (letterpress), nsk

306. Catalog & directory printing (letterpress)

307. Financial & legal printing (letterpress)

308. Advertising printing (letterpress)

309. Direct mail advertising printing (letterpress), incl circulars, letters, pamphlets, cards & printed envelopes

310. Display advertising poster printing (letterpress), incl outdoor advertising, car cards, window, etc.

311. Display advertising printing, incl. posters, floor, etc.

312. Counter, floor display, point-of-purchase & other display advertising material printing (letterpress)

313. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor

314. Preprinted newspaper advertising insert printing (letterpress) (advertising

supplements not regularly issued), sections (two pages or more)

315. Shopping news printing (letterpress)

316. Other advertising printing (letterpress), incl brochures, pamphlets, book jackets, magazine inserts, circular folders, etc.

317. All other advertising printing, incl. newspaper inserts, etc.

318. Advertising printing (letterpress), nsk

319. Other general job printing (letterpress)

320. Scientific & technical recording chart & chart paper printing (letterpress) (containing preprinted grids & scale markings)

321. Newspaper printing (letterpress)

322. Printed decalcomanias & pressure-sensitives (self-adhesive) (letterpress), incl



bumper stickers, etc., excl labels

- 323. Business card printing (letterpress)
- 324. Other business form printing, nec (letterpress), excl blankbooks & looseleaf forms
- 325. Tag printing (letterpress), incl embossed

326. Ticket, coupon & food & beverage check printing (letterpress), incl transportation & amusement

- 327. Calendar & calendar pad printing (letterpress)
- 328. All other general commercial letterpress printing, nec, incl customized stationery
- 329. Other general job printing (letterpress), nsk
- 330. Other commercial and general job printing (letterpress)
- 331. Magazine/periodical/catalog/directory/financial/legal printing
- 332. Magazine and periodical printing (letterpress)
- 333. Catalog and directory printing (letterpress)
- 334. Financial and legal printing (letterpress)
- 335. Other commercial and general job printing (letterpress)
- 336. Printed decalcomanias and pressure-sensitives, excl. labels
- 337. Business form printing, excl. manifold/financial/legal/etc.
- 338. Tag printing (letterpress), including embossed
- 339. Ticket/coupon/food & beverage check printing (letterpress)
- 340. Calendar and calendar pad printing (letterpress)
- 341. Embossing or embossing and printing plastics cards
- 342. All other commercial and general job printing
- 343. Other commercial and general job printing (letterpress), nsk
- 344. Engraving (printing)
- 345. Security engraving
- 346. Social engraving
- 347. Business card engraving
- 348. Other commercial engraving
- 349. Engraving (printing), nsk
- 350. All other commercial and general job printing
- 351. Other commercial printing, nsk, total
- 352. Other commercial printing, nsk, nonadministrative-record
- 353. Other commercial printing, nsk, administrative-record

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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