

Printing South America Report & Database

https://marketpublishers.com/r/P359CD6812EDEN.html

Date: September 2019

Pages: 1953

Price: US\$ 1,650.00 (Single User License)

ID: P359CD6812EDEN

Abstracts

PRINTING SOUTH AMERICA REPORT + DATABASE

The Printing South America Report & Database gives Market
Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes
by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

354 Products/Markets covered, 1953 pages, 3984 spreadsheets, 4040 database



tables, 258 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32311.



Contents

PRINTING SOUTH AMERICA REPORT + DATABASE

The Market for Printing in each country by Products & Services.

This database covers NAICS code: 32311. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Printing South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PRINTING

- 1. Printing
- 2. Commercial lithographic printing
- 3. Magazine & periodical printing (lithographic) (offset)
- 4. Magazine & periodical printing, (lithographic) (offset)
- 5. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), sheet-fed
- 6. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), web-fed
- 7. Magazine & comic supplement printing (lithographic), for Sunday newspapers
- 8. Magazine & periodical printing (lithographic), nsk
- 9. Label & wrapper printing (lithographic) (offset)
- 10. Label & wrapper printing (lithographic)
- 11. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 12. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 13. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
- 14. Label printing (lithographic), custom & stock labels, incl bordered, made of materials other than paper or cloth



- 15. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of paper (single-web)
- 16. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of materials other than paper or cloth, incl multiweb structures
- 17. Label & wrapper printing (lithographic), nsk
- 18. Catalog & directory printing (lithographic) (offset)
- 19. Catalog & directory printing (lithographic)
- 20. Catalog printing (lithographic), incl direct mail catalogs, sheet-fed
- 21. Catalog printing (lithographic), incl direct mail catalogs, web-fed
- 22. Telephone directory printing (lithographic)
- 23. Other directory printing (lithographic), incl business reference services, sheet-fed
- 24. Other directory printing (lithographic), incl business reference services, web-fed
- 25. Catalog & directory printing (lithographic), nsk
- 26. Financial & legal printing (lithographic) (offset)
- 27. Financial & legal printing (lithographic)
- 28. SEC filing & prospectus printing (lithographic), sheet-fed
- 29. SEC filing & prospectus printing (lithographic), web-fed
- 30. Annual report & other corporate financial printing (lithographic), sheet-fed
- 31. Annual report & other corporate financial printing (lithographic), web-fed
- 32. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), sheet-fed
- 33. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), web-fed
- 34. Bank printing (lithographic), excl bank forms & checkbooks, sheet-fed
- 35. Bank printing (lithographic), excl bank forms & checkbooks, web-fed
- 36. Bank form printing (lithographic), incl passbooks, debit-credit slips, ledger & statement sheets, installment-loan coupons, etc. (except checkbooks)
- 37. Financial & legal printing (lithographic), nsk
- 38. Advertising printing (lithographic) (offset)
- 39. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc.
- 40. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., sheet-fed
- 41. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., web-fed
- 42. Advertising printing (lithographic), except direct mail advertising
- 43. Display advertising poster printing (lithographic), incl outdoor advertising, car cards, window, etc.
- 44. Counter, floor display, point-of-purchase & other advertising display material printing



(lithographic), sheet-fed

- 45. Counter, floor display, point-of-purchase & other advertising display material printing (lithographic), web-fed
- 46. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor
- 47. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), sections (two pages or more)
- 48. Shopping news printing (lithographic)
- 49. Book jacket printing (lithographic)
- 50. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., sheet-fed
- 51. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., webfed
- 52. Advertising printing (lithographic), nsk
- 53. Other general job printing, nec (lithographic) (offset)
- 54. Other general job printing (lithographic)
- 55. Newspaper printing (lithographic)
- 56. Scientific & technical recording chart & chart paper printing (lithographic)
- 57. Map, atlas & globe cover printing (lithographic), incl road maps & strip maps
- 58. Calendar & calendar pad printing (lithographic), sheet-fed
- 59. Calendar & calendar pad printing (lithographic), web-fed
- 60. Ticket, coupon & food & beverage check printing (lithographic), incl transportation & amusement
- 61. Playing card printing (lithographic)
- 62. Printed decalcomanias & pressure-sensitives (self-adhesive) (lithographic), incl bumper stickers, etc., excl labels
- 63. Lithographic printing on metal
- 64. Credit & identification card printing (lithographic) (plastics, paper laminations, etc.)
- 65. Business card printing (lithographic)
- 66. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, sheet-fed
- 67. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, web-fed
- 68. Art reproduction & picture print printing (lithographic)
- 69. Greeting cards, printed for publication by others (lithographic)
- 70. All other general commercial lithographic printing, nec, sheet-fed
- 71. All other general commercial lithographic printing, nec, web-fed
- 72. Other general job printing (lithographic), nsk
- 73. Commercial lithographic printing, nsk, total



- 74. Commercial lithographic printing, nsk, nonadministrative-record
- 75. Commercial lithographic printing, nsk, administrative-record
- 76. Commercial gravure printing
- 77. Magazine & periodical printing (gravure)
- 78. Magazine and periodical printing (gravure)
- 79. Magazine & periodical printing (gravure), excl magazine & comic supplements for Sunday newspapers
- 80. Magazine & comic supplement printing (gravure) for Sunday newspapers
- 81. Magazine & periodical printing (gravure), nsk
- 82. Label & wrapper printing (gravure)
- 83. Label printing (gravure)
- 84. Label printing (gravure), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 85. Label printing (gravure), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 86. Label printing (gravure), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
- 87. Label printing (gravure), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 88. Wrapper printing (gravure)
- 89. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of paper (single-web)
- 90. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of materials other than paper or cloth, incl multiweb structures
- 91. Label & wrapper printing (gravure), nsk
- 92. Catalog & directory printing (gravure)
- 93. Advertising printing (gravure)
- 94. Direct mail advertising printing (gravure), incl circulars, letters, pamphlets, cards & printed envelopes
- 95. Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)
- 96. Other advertising printing (gravure), incl shopping news, brochures, book jackets, etc.
- 97. Advertising printing (gravure), nsk
- 98. Other general job printing, nec (gravure)
- 99. Other general job printing (gravure)
- 100. All other commercial and general job printing (gravure)
- 101. Printed decalcomanias & pressure-sensitives (self-adhesive) (gravure), incl bumper stickers, etc., except labels



- 102. All other general commercial gravure printing, nec, incl customized stationery & business cards
- 103. Other general job printing (gravure), nsk
- 104. Commercial gravure printing, nsk, total
- 105. Commercial gravure printing, nsk, nonadministrative-record
- 106. Commercial gravure printing, nsk, administrative-record
- 107. Commercial flexographic printing
- 108. Label & wrapper printing (flexographic)
- 109. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 110. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 111. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, flat
- 112. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, rolls
- 113. Label printing (flexographic), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 114. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of paper (single-web)
- 115. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web)
- 116. Other printed rolls & sheets for packaging purposes (printing only) (flexographic), incl multiweb structures
- 117. Label & wrapper printing (flexographic), nsk
- 118. Flexographic printing, nec (excl labels & wrappers)
- 119. Magazine, periodical & Sunday comic & supplement printing (flexographic)
- 120. Magazine & periodical printing (flexographic)
- 121. Magazine & comic supplement printing (flexographic) for Sunday newspapers
- 122. Flexographic printing, nec (excl labels & wrappers)
- 123. Financial & legal printing (flexographic), incl annual corporate reports, bank printing, etc.
- 124. Advertising printing (flexographic), incl direct mail, display, preprinted newspaper inserts, book jackets
- 125. Shopping news printing (flexographic)
- 126. Newspaper printing (flexographic), except shopping news
- 127. All other flexographic printing, nec
- 128. Other commercial and general job printing (flexographic)
- 129. Financial & legal printing, incl. annual corporate reports, etc.



- 130. Advertising printing, incl. direct mail, display, etc.
- 131. All other commercial and general job printing (flexographic)
- 132. Flexographic printing, nec (excl labels & wrappers), nsk
- 133. Commercial flexographic printing, nsk, total
- 134. Commercial flexographic printing, nsk nonadministrative-record
- 135. Commercial flexographic printing, nsk, administrative-record
- 136. Commercial screen printing
- 137. Screen printing, except on textiles
- 138. Screen printed labels
- 139. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, flat
- 140. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, rolls
- 141. Other screen printed paper labels, custom & stock, incl bordered
- 142. Screen printed labels made of materials other than paper or cloth, custom & stock, incl bordered
- 143. Screen printed greeting cards, printed for publication by others
- 144. Screen printed advertising materials
- 145. Screen printed display advertising posters, incl outdoor advertising, car cards, window, etc.
- 146. Screen printed display advertising, incl counter, floor display, point-of-purchase & other printed advertising display material
- 147. Other screen printed advertising materials
- 148. Screen printed decalcomanias & pressure-sensitives (self-adhesive), incl bumper stickers, etc., excl labels
- 149. Screen printing, nec, except on textiles
- 150. Screen printing on metal
- 151. Screen printing on glass or plastics containers for others
- 152. All other general commercial screen printing, nec (excl printing on apparel or fabrics)
- 153. Screen printing, except on textiles, nsk
- 154. Screen printed labels
- 155. Screen printed labels, paper, custom/stock, flat
- 156. Screen printed labels, paper, custom/stock, rolls
- 157. Screen printed labels, paper, exc. pressure-sensitive
- 158. Screen printed labels, other than paper (incl. cloth)
- 159. Screen printed labels, nsk
- 160. Screen printing on garments, apparel accessories & other fabric articles
- 161. Screen printing on apparel & apparel accessories, made of any material
- 162. Screen printing on fabric articles other than apparel or apparel accessories



- 163. Stamped art goods for embroidering, punching & needlework
- 164. Screen printing on garments, apparel accessories & other fabric articles, nsk
- 165. Screen printing on garments/apparel accessories/etc.
- 166. Screen printing on apparel & apparel accessories, any material
- 167. Screen printing on fabric, not apparel/apparel accessories
- 168. Stamped art goods for embroidering, punching and needlework
- 169. Screen printing on garments/apparel accessories/etc., nsk
- 170. Screen printing (except on textiles/apparel/labels/etc.)
- 171. Screen printed advertising materials
- 172. Screen printed advertising display posters
- 173. Screen printed advertising display mat., exc. display posters
- 174. Other screen printed advertising material, except display
- 175. Screen printed decals./pressure-sensitives (self-adhesive)
- 176. Other commercial and general job printing (screen)
- 177. Screen printing on metal
- 178. Screen printing on glass or plastics containers for others
- 179. All other commercial and general job printing, exc. on textiles
- 180. Screen printing (except on textiles/apparel/labels/etc.), nsk
- 181. Commercial screen printing, nsk, total
- 182. Commercial screen printing, nsk, nonadministrative-record
- 183. Commercial screen printing, nsk, administrative-record
- 184. Quick printing
- 185. Quick printing, nsk, total
- 186. Quick printing, nsk, nonadministrative-record
- 187. Quick printing, nsk, administrative-record
- 188. Digital printing
- 189. Digital printing, nsk, total
- 190. Digital printing, nsk, nonadministrative-record
- 191. Digital printing, nsk, administrative-record
- 192. Manifold business form printing
- 193. Unit set forms, loose or bound
- 194. Unit set forms, loose or bound, except custom printed
- 195. Unit set label-form combination business forms, loose or bound
- 196. Unit set business forms, loose or bound, stock (incl imprinted), with one-time carbon
- 197. Unit set business forms, loose or bound, stock (incl imprinted), carbonless
- 198. Unit set business forms, loose or bound, custom-printed, with one-time carbon
- 199. Unit set business forms, loose or bound, custom-printed, carbonless
- 200. Tabulating card sets



- 201. All other unit set business forms, incl. tabulating card sets
- 202. Unit set forms, loose or bound, nsk
- 203. Manifold books & pegboard accounting systems
- 204. Pegboard accounting systems
- 205. Sales & other manifold books
- 206. Manifold books & pegboard accounting systems, nsk
- 207. Custom continuous business forms
- 208. Label-form combination, jumbo roll-feed & self-mailer custom-printed continuous business forms
- 209. Custom continuous label-form combination business forms
- 210. Custom continuous jumbo roll-feed business forms
- 211. Custom continuous peel-back self-mailer business forms
- 212. Custom continuous insert self-mailer business forms
- 213. All other custom continuous self-mailer business forms
- 214. One-part custom-printed continuous business forms
- 215. Custom continuous business forms, one-part, with product affixed
- 216. All other custom continuous business forms, nec, one-part with no product affixed
- 217. All other custom continuous multiple-part business forms, with one-time carbon
- 218. All other custom continuous multiple-part business forms, carbonless
- 219. Custom continuous forms, nsk
- 220. Stock continuous business forms
- 221. Stock continuous label-form combination business forms
- 222. Stock continuous jumbo roll-feed business forms
- 223. All other stock continuous business forms, nec, one-part
- 224. All other stock continuous business forms, nec, multiple-part with one-time carbon
- 225. All other stock continuous business forms, nec, multiple-part, carbonless
- 226. Stock continuous forms, nsk
- 227. Checkbooks (incl inserts & refills, but excl those in continuous form & die-cut)
- 228. Manifold business form printing, nsk, total
- 229. Manifold business form printing, nsk, nonadministrative-record
- 230. Manifold business form printing, nsk, administrative-record
- 231. Book printing
- 232. Textbook printing & binding
- 233. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
- 234. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
- 235. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding



- 236. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding
- 237. Workbook & standardized test printing & binding, all grade levels
- 238. Textbooks, printing & binding, nsk
- 239. Technical, scientific & professional book printing & binding
- 240. Hardbound technical, scientific & professional book printing & binding
- 241. Paperbound technical, scientific & professional book printing & binding
- 242. Technical, scientific & professional book printing & binding, nsk
- 243. Religious book printing & binding
- 244. Hardbound (incl flexible cover) religious book printing & binding
- 245. Paperbound religious book printing & binding
- 246. Religious books, printing & binding, nsk
- 247. Religious book printing & binding, nsk
- 248. General book (trade, etc.) printing & binding
- 249. Hardbound book club & mail order book printing & binding
- 250. Paperbound book club & mail order book printing & binding
- 251. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets
- 252. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 253. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 254. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 255. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 256. General book (trade, etc.) printing & binding, nsk
- 257. Other book printing & binding, nec
- 258. Encyclopedia printing & binding
- 259. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 260. Hardbound reference book printing and binding
- 261. Other paperbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 262. Paperbound reference book printing and binding
- 263. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)
- 264. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)



- 265. Other books, nec, printing & binding, nsk
- 266. Books, printing only, not bound
- 267. Pamphlet printing & binding or printing only (excl advertising pamphlets)
- 268. Pamphlets printing & binding or printing only (excl advertising pamphlets)
- 269. Book printing, nsk, total
- 270. Book printing, nsk, nonadministrative-record
- 271. Book printing, nsk, administrative-record
- 272. Blankbook, looseleaf binder & device manufactures
- 273. Blankbook making, except checkbooks
- 274. Albums & scrapbooks, incl photograph, stamp & all other bound books used for storage, excl looseleaf
- 275. Diaries, time planners-organizers & appointment books, incl refills, excl looseleaf
- 276. All other blankbooks, incl ledger & account books, columnar books, memo books & address books
- 277. Blankbook making, except checkbooks, nsk
- 278. Looseleaf binders, devices & forms, incl those used for time planners-organizers, appointment books, photo albums, scrap books, etc.
- 279. Looseleaf binders, devices & forms
- 280. Stock (cataloged) three-ring looseleaf binders
- 281. Custom (incl decorated) three-ring looseleaf binders
- 282. Flexible prong, plastics channel, presentation, report & brief cover binders
- 283. Post binders
- 284. All other binders, incl rigid prong, post-and-sleeve & ring other than three-ring
- 285. All other looseleaf binders, incl. post/etc., not three-ring
- 286. Looseleaf devices & forms, incl indexes, sheet protectors, looseleaf refills for time planners-organizers, photo albums, etc., metals & looseleaf binder components & devices
- 287. Looseleaf binders, devices & forms, nsk
- 288. Blankbooks & looseleaf binders & devices, nsk, total
- 289. Blankbook & looseleaf binder & device manufactures, nsk, total
- 290. Blankbook & looseleaf binder & device manufactures, nsk, nonadministrative-record
- 291. Blankbook & looseleaf binder & device manufactures, nsk, administrative-record
- 292. Other commercial printing
- 293. Magazine & periodical printing (letterpress)
- 294. Label & wrapper printing (letterpress)
- 295. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 296. Label printing (letterpress), custom & stock labels, incl bordered, made of paper,



- rolls (except pressure-sensitive)
- 297. Custom/stock labels, incl. bordered, paper, pressure-sensitive
- 298. Custom/stock labels, paper, exc. pressure-sensitive
- 299. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), flat
- 300. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), rolls
- 301. Label printing (letterpress), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 302. Printed rolls & sheets for packaging purposes (letterpress), made of paper (single-web)
- 303. Printed rolls/sheets for pkg., single/multi-web structures
- 304. Printed rolls & sheets for packaging purposes (letterpress), made of materials other than paper or cloth, incl multiweb structures
- 305. Label & wrapper printing (letterpress), nsk
- 306. Catalog & directory printing (letterpress)
- 307. Financial & legal printing (letterpress)
- 308. Advertising printing (letterpress)
- 309. Direct mail advertising printing (letterpress), incl circulars, letters, pamphlets, cards & printed envelopes
- 310. Display advertising poster printing (letterpress), incl outdoor advertising, car cards, window, etc.
- 311. Display advertising printing, incl. posters, floor, etc.
- 312. Counter, floor display, point-of-purchase & other display advertising material printing (letterpress)
- 313. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor
- 314. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), sections (two pages or more)
- 315. Shopping news printing (letterpress)
- 316. Other advertising printing (letterpress), incl brochures, pamphlets, book jackets, magazine inserts, circular folders, etc.
- 317. All other advertising printing, incl. newspaper inserts, etc.
- 318. Advertising printing (letterpress), nsk
- 319. Other general job printing (letterpress)
- 320. Scientific & technical recording chart & chart paper printing (letterpress) (containing preprinted grids & scale markings)
- 321. Newspaper printing (letterpress)
- 322. Printed decalcomanias & pressure-sensitives (self-adhesive) (letterpress), incl



bumper stickers, etc., excl labels

- 323. Business card printing (letterpress)
- 324. Other business form printing, nec (letterpress), excl blankbooks & looseleaf forms
- 325. Tag printing (letterpress), incl embossed
- 326. Ticket, coupon & food & beverage check printing (letterpress), incl transportation & amusement
- 327. Calendar & calendar pad printing (letterpress)
- 328. All other general commercial letterpress printing, nec, incl customized stationery
- 329. Other general job printing (letterpress), nsk
- 330. Other commercial and general job printing (letterpress)
- 331. Magazine/periodical/catalog/directory/financial/legal printing
- 332. Magazine and periodical printing (letterpress)
- 333. Catalog and directory printing (letterpress)
- 334. Financial and legal printing (letterpress)
- 335. Other commercial and general job printing (letterpress)
- 336. Printed decalcomanias and pressure-sensitives, excl. labels
- 337. Business form printing, excl. manifold/financial/legal/etc.
- 338. Tag printing (letterpress), including embossed
- 339. Ticket/coupon/food & beverage check printing (letterpress)
- 340. Calendar and calendar pad printing (letterpress)
- 341. Embossing or embossing and printing plastics cards
- 342. All other commercial and general job printing
- 343. Other commercial and general job printing (letterpress), nsk
- 344. Engraving (printing)
- 345. Security engraving
- 346. Social engraving
- 347. Business card engraving
- 348. Other commercial engraving
- 349. Engraving (printing), nsk
- 350. All other commercial and general job printing
- 351. Other commercial printing, nsk, total
- 352. Other commercial printing, nsk, nonadministrative-record
- 353. Other commercial printing, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow



Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information



for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

354 Products covered for 13 Countries: 1953 pages, 3984 spreadsheets, 4040 database tables, 258 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



I would like to order

Product name: Printing South America Report & Database

Product link: https://marketpublishers.com/r/P359CD6812EDEN.html

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P359CD6812EDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970