

Printing Machinery & Equipment Africa Report & Database

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Abstracts

PRINTING MACHINERY & EQUIPMENT AFRICA REPORT + DATABASE

The Printing Machinery & Equipment Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

58 Products/Markets covered, 1990 pages, 4003 spreadsheets, 3961 database tables, 297 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 333293.

Contents

PRINTING MACHINERY & EQUIPMENT AFRICA REPORT + DATABASE

The Market for Printing Machinery & Equipment in each country by Products & Services.

This database covers NAICS code: 333293. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Printing Machinery & Equipment Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PRINTING MACHINERY + EQUIPMENT

1. Printing machinery & equipment manufactures
2. Printing presses, offset lithographic
3. Small sheet-fed offset lithographic printing presses, less than 14 in. & other sheet-fed lithographic printing presses, 14 in. or more
4. Small sheet-fed offset lithographic printing presses, less than 14 inches
5. Other sheet-fed offset lithographic printing presses, 14 inches or more
6. Offset roll-fed (web-fed) lithographic newspaper printing presses
7. Offset roll-fed, web-fed lithographic printing presses for business forms & other uses
8. Offset roll-fed (web-fed) lithographic business form printing presses
9. All other roll-fed (web-fed) offset lithographic printing presses
10. Offset roll-fed (web-fed) lithographic commercial (incl heat-set) printing presses
11. Printing presses, offset lithographic, nsk
12. Printing presses, other than lithographic
13. Sheet-fed & web-fed flexographic printing presses includes presses less than 16 inches & 16 inches or more
14. Sheet-fed & web-fed flexographic printing presses, less than 16 inches
15. Sheet-fed & web-fed flexographic printing presses, 16 inches or more
16. Printing presses, other than lithographic
17. Letterpress printing presses, reel-fed except flexographic

18. Letterpress printing presses, except reel-fed & flexographic
19. Gravure printing presses machinery
20. Industrial laser printing press systems & equipment
21. Other printing presses, incl metal decorating, proof, screen, pad printing & rebuilt presses
22. Other printing presses, incl. metal decorating, proof, etc.
23. Printing presses, other than lithographic, nsk
24. Printing trades machinery, nec, nsk
25. Typesetting machinery, excl justifying typewriters
26. Phototypesetting machines & other typesetting machinery
27. Phototypesetting machines
28. Other typesetting machinery, with or without founding device, excl justifying typewriters
29. Typesetting machinery, excl justifying typewriters, nsk
30. Printing trades binding machinery & equipment, incl paper cutting & collating or gathering machines
31. Printing trades binding machinery & equipment, incl paper cutting & collating or gathering machines.
32. Saddle, perfect-adhesive & hard case (edition) printing trades binding equipment
33. Printing trades paper cutting machines
34. Printing trades collating and-or gathering machines (sold separately)
35. Printing trades folding machines
36. Printing trades newspaper inserting equipment
37. Other printing trades binding machinery & equipment, incl stitchers & trimmers
38. Binding machinery & equipment, incl paper cutting & collating or gathering machines, nsk
39. Printing trades machinery, nec
40. Digital electronic prepress systems components & elements (excl typesetting equipment & cameras)
41. Prepress preparatory equipment, phototype composing
42. Other prepress preparatory equipment, nec
43. Other prepress preparatory equipment
44. Industrial etching & engraving laser systems & equipment
45. Engravers' materials & equipment, printing type, blocks, plates, cylinders & other printing components
46. Other printing trades engravers' materials & equipment
47. Parts, attachments & accessories for printing presses, incl flying pasters, dryers, folders & reels
48. Parts, attachments & accessories for typesetting machines

49. Parts, attachments & accessories for bindery equipment
50. Parts, attachments & accessories for prepress preparatory equipment, excl typesetting & camera parts
51. Parts, attachments & accessories for other printing trades machinery & equipment
52. Other printing trades machinery & equipment, incl platens, except typewriters
53. Printing trades machinery, nec, nsk
54. Printing trades machinery, nsk, total
55. Printing trades machinery, nsk, nonadministrative-record
56. Printing trades machinery, nsk, administrative-record
57. Printing machinery & equipment, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

58 Products covered for 54 Countries: 1990 pages, 4003 spreadsheets, 3961 database tables, 297 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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