

Printing Europe Report & Database

https://marketpublishers.com/r/P73642A5E56DEN.html

Date: September 2019

Pages: 1973

Price: US\$ 1,650.00 (Single User License)

ID: P73642A5E56DEN

Abstracts

PRINTING EUROPE REPORT + DATABASE

The Printing Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997-2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

354 Products/Markets covered, 1973 pages, 3986 spreadsheets, 3971 database tables, 267 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32311.



Contents

PRINTING EUROPE REPORT + DATABASE

The Market for Printing in each country by Products & Services.

This database covers NAICS code: 32311. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Printing Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PRINTING

- 1. Printing
- 2. Commercial lithographic printing
- 3. Magazine & periodical printing (lithographic) (offset)
- 4. Magazine & periodical printing, (lithographic) (offset)
- 5. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), sheet-fed
- 6. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), web-fed
- 7. Magazine & comic supplement printing (lithographic), for Sunday newspapers
- 8. Magazine & periodical printing (lithographic), nsk
- 9. Label & wrapper printing (lithographic) (offset)
- 10. Label & wrapper printing (lithographic)
- 11. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 12. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 13. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
- 14. Label printing (lithographic), custom & stock labels, incl bordered, made of materials other than paper or cloth



- 15. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of paper (single-web)
- 16. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of materials other than paper or cloth, incl multiweb structures
- 17. Label & wrapper printing (lithographic), nsk
- 18. Catalog & directory printing (lithographic) (offset)
- 19. Catalog & directory printing (lithographic)
- 20. Catalog printing (lithographic), incl direct mail catalogs, sheet-fed
- 21. Catalog printing (lithographic), incl direct mail catalogs, web-fed
- 22. Telephone directory printing (lithographic)
- 23. Other directory printing (lithographic), incl business reference services, sheet-fed
- 24. Other directory printing (lithographic), incl business reference services, web-fed
- 25. Catalog & directory printing (lithographic), nsk
- 26. Financial & legal printing (lithographic) (offset)
- 27. Financial & legal printing (lithographic)
- 28. SEC filing & prospectus printing (lithographic), sheet-fed
- 29. SEC filing & prospectus printing (lithographic), web-fed
- 30. Annual report & other corporate financial printing (lithographic), sheet-fed
- 31. Annual report & other corporate financial printing (lithographic), web-fed
- 32. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), sheet-fed
- 33. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), web-fed
- 34. Bank printing (lithographic), excl bank forms & checkbooks, sheet-fed
- 35. Bank printing (lithographic), excl bank forms & checkbooks, web-fed
- 36. Bank form printing (lithographic), incl passbooks, debit-credit slips, ledger & statement sheets, installment-loan coupons, etc. (except checkbooks)
- 37. Financial & legal printing (lithographic), nsk
- 38. Advertising printing (lithographic) (offset)
- 39. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc.
- 40. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., sheet-fed
- 41. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., web-fed
- 42. Advertising printing (lithographic), except direct mail advertising
- 43. Display advertising poster printing (lithographic), incl outdoor advertising, car cards, window, etc.
- 44. Counter, floor display, point-of-purchase & other advertising display material printing



(lithographic), sheet-fed

- 45. Counter, floor display, point-of-purchase & other advertising display material printing (lithographic), web-fed
- 46. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor
- 47. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), sections (two pages or more)
- 48. Shopping news printing (lithographic)
- 49. Book jacket printing (lithographic)
- 50. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., sheet-fed
- 51. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., webfed
- 52. Advertising printing (lithographic), nsk
- 53. Other general job printing, nec (lithographic) (offset)
- 54. Other general job printing (lithographic)
- 55. Newspaper printing (lithographic)
- 56. Scientific & technical recording chart & chart paper printing (lithographic)
- 57. Map, atlas & globe cover printing (lithographic), incl road maps & strip maps
- 58. Calendar & calendar pad printing (lithographic), sheet-fed
- 59. Calendar & calendar pad printing (lithographic), web-fed
- 60. Ticket, coupon & food & beverage check printing (lithographic), incl transportation & amusement
- 61. Playing card printing (lithographic)
- 62. Printed decalcomanias & pressure-sensitives (self-adhesive) (lithographic), incl bumper stickers, etc., excl labels
- 63. Lithographic printing on metal
- 64. Credit & identification card printing (lithographic) (plastics, paper laminations, etc.)
- 65. Business card printing (lithographic)
- 66. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, sheet-fed
- 67. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, web-fed
- 68. Art reproduction & picture print printing (lithographic)
- 69. Greeting cards, printed for publication by others (lithographic)
- 70. All other general commercial lithographic printing, nec, sheet-fed
- 71. All other general commercial lithographic printing, nec, web-fed
- 72. Other general job printing (lithographic), nsk
- 73. Commercial lithographic printing, nsk, total



- 74. Commercial lithographic printing, nsk, nonadministrative-record
- 75. Commercial lithographic printing, nsk, administrative-record
- 76. Commercial gravure printing
- 77. Magazine & periodical printing (gravure)
- 78. Magazine and periodical printing (gravure)
- 79. Magazine & periodical printing (gravure), excl magazine & comic supplements for Sunday newspapers
- 80. Magazine & comic supplement printing (gravure) for Sunday newspapers
- 81. Magazine & periodical printing (gravure), nsk
- 82. Label & wrapper printing (gravure)
- 83. Label printing (gravure)
- 84. Label printing (gravure), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 85. Label printing (gravure), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 86. Label printing (gravure), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
- 87. Label printing (gravure), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 88. Wrapper printing (gravure)
- 89. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of paper (single-web)
- 90. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of materials other than paper or cloth, incl multiweb structures
- 91. Label & wrapper printing (gravure), nsk
- 92. Catalog & directory printing (gravure)
- 93. Advertising printing (gravure)
- 94. Direct mail advertising printing (gravure), incl circulars, letters, pamphlets, cards & printed envelopes
- 95. Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)
- 96. Other advertising printing (gravure), incl shopping news, brochures, book jackets, etc.
- 97. Advertising printing (gravure), nsk
- 98. Other general job printing, nec (gravure)
- 99. Other general job printing (gravure)
- 100. All other commercial and general job printing (gravure)
- 101. Printed decalcomanias & pressure-sensitives (self-adhesive) (gravure), incl bumper stickers, etc., except labels



- 102. All other general commercial gravure printing, nec, incl customized stationery & business cards
- 103. Other general job printing (gravure), nsk
- 104. Commercial gravure printing, nsk, total
- 105. Commercial gravure printing, nsk, nonadministrative-record
- 106. Commercial gravure printing, nsk, administrative-record
- 107. Commercial flexographic printing
- 108. Label & wrapper printing (flexographic)
- 109. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 110. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
- 111. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, flat
- 112. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, rolls
- 113. Label printing (flexographic), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 114. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of paper (single-web)
- 115. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web)
- 116. Other printed rolls & sheets for packaging purposes (printing only) (flexographic), incl multiweb structures
- 117. Label & wrapper printing (flexographic), nsk
- 118. Flexographic printing, nec (excl labels & wrappers)
- 119. Magazine, periodical & Sunday comic & supplement printing (flexographic)
- 120. Magazine & periodical printing (flexographic)
- 121. Magazine & comic supplement printing (flexographic) for Sunday newspapers
- 122. Flexographic printing, nec (excl labels & wrappers)
- 123. Financial & legal printing (flexographic), incl annual corporate reports, bank printing, etc.
- 124. Advertising printing (flexographic), incl direct mail, display, preprinted newspaper inserts, book jackets
- 125. Shopping news printing (flexographic)
- 126. Newspaper printing (flexographic), except shopping news
- 127. All other flexographic printing, nec
- 128. Other commercial and general job printing (flexographic)
- 129. Financial & legal printing, incl. annual corporate reports, etc.



- 130. Advertising printing, incl. direct mail, display, etc.
- 131. All other commercial and general job printing (flexographic)
- 132. Flexographic printing, nec (excl labels & wrappers), nsk
- 133. Commercial flexographic printing, nsk, total
- 134. Commercial flexographic printing, nsk nonadministrative-record
- 135. Commercial flexographic printing, nsk, administrative-record
- 136. Commercial screen printing
- 137. Screen printing, except on textiles
- 138. Screen printed labels
- 139. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, flat
- 140. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, rolls
- 141. Other screen printed paper labels, custom & stock, incl bordered
- 142. Screen printed labels made of materials other than paper or cloth, custom & stock, incl bordered
- 143. Screen printed greeting cards, printed for publication by others
- 144. Screen printed advertising materials
- 145. Screen printed display advertising posters, incl outdoor advertising, car cards, window, etc.
- 146. Screen printed display advertising, incl counter, floor display, point-of-purchase & other printed advertising display material
- 147. Other screen printed advertising materials
- 148. Screen printed decalcomanias & pressure-sensitives (self-adhesive), incl bumper stickers, etc., excl labels
- 149. Screen printing, nec, except on textiles
- 150. Screen printing on metal
- 151. Screen printing on glass or plastics containers for others
- 152. All other general commercial screen printing, nec (excl printing on apparel or fabrics)
- 153. Screen printing, except on textiles, nsk
- 154. Screen printed labels
- 155. Screen printed labels, paper, custom/stock, flat
- 156. Screen printed labels, paper, custom/stock, rolls
- 157. Screen printed labels, paper, exc. pressure-sensitive
- 158. Screen printed labels, other than paper (incl. cloth)
- 159. Screen printed labels, nsk
- 160. Screen printing on garments, apparel accessories & other fabric articles
- 161. Screen printing on apparel & apparel accessories, made of any material
- 162. Screen printing on fabric articles other than apparel or apparel accessories



- 163. Stamped art goods for embroidering, punching & needlework
- 164. Screen printing on garments, apparel accessories & other fabric articles, nsk
- 165. Screen printing on garments/apparel accessories/etc.
- 166. Screen printing on apparel & apparel accessories, any material
- 167. Screen printing on fabric, not apparel/apparel accessories
- 168. Stamped art goods for embroidering, punching and needlework
- 169. Screen printing on garments/apparel accessories/etc., nsk
- 170. Screen printing (except on textiles/apparel/labels/etc.)
- 171. Screen printed advertising materials
- 172. Screen printed advertising display posters
- 173. Screen printed advertising display mat., exc. display posters
- 174. Other screen printed advertising material, except display
- 175. Screen printed decals./pressure-sensitives (self-adhesive)
- 176. Other commercial and general job printing (screen)
- 177. Screen printing on metal
- 178. Screen printing on glass or plastics containers for others
- 179. All other commercial and general job printing, exc. on textiles
- 180. Screen printing (except on textiles/apparel/labels/etc.), nsk
- 181. Commercial screen printing, nsk, total
- 182. Commercial screen printing, nsk, nonadministrative-record
- 183. Commercial screen printing, nsk, administrative-record
- 184. Quick printing
- 185. Quick printing, nsk, total
- 186. Quick printing, nsk, nonadministrative-record
- 187. Quick printing, nsk, administrative-record
- 188. Digital printing
- 189. Digital printing, nsk, total
- 190. Digital printing, nsk, nonadministrative-record
- 191. Digital printing, nsk, administrative-record
- 192. Manifold business form printing
- 193. Unit set forms, loose or bound
- 194. Unit set forms, loose or bound, except custom printed
- 195. Unit set label-form combination business forms, loose or bound
- 196. Unit set business forms, loose or bound, stock (incl imprinted), with one-time carbon
- 197. Unit set business forms, loose or bound, stock (incl imprinted), carbonless
- 198. Unit set business forms, loose or bound, custom-printed, with one-time carbon
- 199. Unit set business forms, loose or bound, custom-printed, carbonless
- 200. Tabulating card sets



- 201. All other unit set business forms, incl. tabulating card sets
- 202. Unit set forms, loose or bound, nsk
- 203. Manifold books & pegboard accounting systems
- 204. Pegboard accounting systems
- 205. Sales & other manifold books
- 206. Manifold books & pegboard accounting systems, nsk
- 207. Custom continuous business forms
- 208. Label-form combination, jumbo roll-feed & self-mailer custom-printed continuous business forms
- 209. Custom continuous label-form combination business forms
- 210. Custom continuous jumbo roll-feed business forms
- 211. Custom continuous peel-back self-mailer business forms
- 212. Custom continuous insert self-mailer business forms
- 213. All other custom continuous self-mailer business forms
- 214. One-part custom-printed continuous business forms
- 215. Custom continuous business forms, one-part, with product affixed
- 216. All other custom continuous business forms, nec, one-part with no product affixed
- 217. All other custom continuous multiple-part business forms, with one-time carbon
- 218. All other custom continuous multiple-part business forms, carbonless
- 219. Custom continuous forms, nsk
- 220. Stock continuous business forms
- 221. Stock continuous label-form combination business forms
- 222. Stock continuous jumbo roll-feed business forms
- 223. All other stock continuous business forms, nec, one-part
- 224. All other stock continuous business forms, nec, multiple-part with one-time carbon
- 225. All other stock continuous business forms, nec, multiple-part, carbonless
- 226. Stock continuous forms, nsk
- 227. Checkbooks (incl inserts & refills, but excl those in continuous form & die-cut)
- 228. Manifold business form printing, nsk, total
- 229. Manifold business form printing, nsk, nonadministrative-record
- 230. Manifold business form printing, nsk, administrative-record
- 231. Book printing
- 232. Textbook printing & binding
- 233. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
- 234. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
- 235. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding



- 236. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding
- 237. Workbook & standardized test printing & binding, all grade levels
- 238. Textbooks, printing & binding, nsk
- 239. Technical, scientific & professional book printing & binding
- 240. Hardbound technical, scientific & professional book printing & binding
- 241. Paperbound technical, scientific & professional book printing & binding
- 242. Technical, scientific & professional book printing & binding, nsk
- 243. Religious book printing & binding
- 244. Hardbound (incl flexible cover) religious book printing & binding
- 245. Paperbound religious book printing & binding
- 246. Religious books, printing & binding, nsk
- 247. Religious book printing & binding, nsk
- 248. General book (trade, etc.) printing & binding
- 249. Hardbound book club & mail order book printing & binding
- 250. Paperbound book club & mail order book printing & binding
- 251. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets
- 252. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 253. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 254. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 255. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 256. General book (trade, etc.) printing & binding, nsk
- 257. Other book printing & binding, nec
- 258. Encyclopedia printing & binding
- 259. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 260. Hardbound reference book printing and binding
- 261. Other paperbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 262. Paperbound reference book printing and binding
- 263. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)
- 264. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)



- 265. Other books, nec, printing & binding, nsk
- 266. Books, printing only, not bound
- 267. Pamphlet printing & binding or printing only (excl advertising pamphlets)
- 268. Pamphlets printing & binding or printing only (excl advertising pamphlets)
- 269. Book printing, nsk, total
- 270. Book printing, nsk, nonadministrative-record
- 271. Book printing, nsk, administrative-record
- 272. Blankbook, looseleaf binder & device manufactures
- 273. Blankbook making, except checkbooks
- 274. Albums & scrapbooks, incl photograph, stamp & all other bound books used for storage, excl looseleaf
- 275. Diaries, time planners-organizers & appointment books, incl refills, excl looseleaf
- 276. All other blankbooks, incl ledger & account books, columnar books, memo books & address books
- 277. Blankbook making, except checkbooks, nsk
- 278. Looseleaf binders, devices & forms, incl those used for time planners-organizers, appointment books, photo albums, scrap books, etc.
- 279. Looseleaf binders, devices & forms
- 280. Stock (cataloged) three-ring looseleaf binders
- 281. Custom (incl decorated) three-ring looseleaf binders
- 282. Flexible prong, plastics channel, presentation, report & brief cover binders
- 283. Post binders
- 284. All other binders, incl rigid prong, post-and-sleeve & ring other than three-ring
- 285. All other looseleaf binders, incl. post/etc., not three-ring
- 286. Looseleaf devices & forms, incl indexes, sheet protectors, looseleaf refills for time planners-organizers, photo albums, etc., metals & looseleaf binder components & devices
- 287. Looseleaf binders, devices & forms, nsk
- 288. Blankbooks & looseleaf binders & devices, nsk, total
- 289. Blankbook & looseleaf binder & device manufactures, nsk, total
- 290. Blankbook & looseleaf binder & device manufactures, nsk, nonadministrative-record
- 291. Blankbook & looseleaf binder & device manufactures, nsk, administrative-record
- 292. Other commercial printing
- 293. Magazine & periodical printing (letterpress)
- 294. Label & wrapper printing (letterpress)
- 295. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 296. Label printing (letterpress), custom & stock labels, incl bordered, made of paper,



- rolls (except pressure-sensitive)
- 297. Custom/stock labels, incl. bordered, paper, pressure-sensitive
- 298. Custom/stock labels, paper, exc. pressure-sensitive
- 299. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), flat
- 300. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), rolls
- 301. Label printing (letterpress), custom & stock labels, incl bordered, made of materials other than paper or cloth
- 302. Printed rolls & sheets for packaging purposes (letterpress), made of paper (single-web)
- 303. Printed rolls/sheets for pkg., single/multi-web structures
- 304. Printed rolls & sheets for packaging purposes (letterpress), made of materials other than paper or cloth, incl multiweb structures
- 305. Label & wrapper printing (letterpress), nsk
- 306. Catalog & directory printing (letterpress)
- 307. Financial & legal printing (letterpress)
- 308. Advertising printing (letterpress)
- 309. Direct mail advertising printing (letterpress), incl circulars, letters, pamphlets, cards & printed envelopes
- 310. Display advertising poster printing (letterpress), incl outdoor advertising, car cards, window, etc.
- 311. Display advertising printing, incl. posters, floor, etc.
- 312. Counter, floor display, point-of-purchase & other display advertising material printing (letterpress)
- 313. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor
- 314. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), sections (two pages or more)
- 315. Shopping news printing (letterpress)
- 316. Other advertising printing (letterpress), incl brochures, pamphlets, book jackets, magazine inserts, circular folders, etc.
- 317. All other advertising printing, incl. newspaper inserts, etc.
- 318. Advertising printing (letterpress), nsk
- 319. Other general job printing (letterpress)
- 320. Scientific & technical recording chart & chart paper printing (letterpress) (containing preprinted grids & scale markings)
- 321. Newspaper printing (letterpress)
- 322. Printed decalcomanias & pressure-sensitives (self-adhesive) (letterpress), incl



bumper stickers, etc., excl labels

- 323. Business card printing (letterpress)
- 324. Other business form printing, nec (letterpress), excl blankbooks & looseleaf forms
- 325. Tag printing (letterpress), incl embossed
- 326. Ticket, coupon & food & beverage check printing (letterpress), incl transportation & amusement
- 327. Calendar & calendar pad printing (letterpress)
- 328. All other general commercial letterpress printing, nec, incl customized stationery
- 329. Other general job printing (letterpress), nsk
- 330. Other commercial and general job printing (letterpress)
- 331. Magazine/periodical/catalog/directory/financial/legal printing
- 332. Magazine and periodical printing (letterpress)
- 333. Catalog and directory printing (letterpress)
- 334. Financial and legal printing (letterpress)
- 335. Other commercial and general job printing (letterpress)
- 336. Printed decalcomanias and pressure-sensitives, excl. labels
- 337. Business form printing, excl. manifold/financial/legal/etc.
- 338. Tag printing (letterpress), including embossed
- 339. Ticket/coupon/food & beverage check printing (letterpress)
- 340. Calendar and calendar pad printing (letterpress)
- 341. Embossing or embossing and printing plastics cards
- 342. All other commercial and general job printing
- 343. Other commercial and general job printing (letterpress), nsk
- 344. Engraving (printing)
- 345. Security engraving
- 346. Social engraving
- 347. Business card engraving
- 348. Other commercial engraving
- 349. Engraving (printing), nsk
- 350. All other commercial and general job printing
- 351. Other commercial printing, nsk, total
- 352. Other commercial printing, nsk, nonadministrative-record
- 353. Other commercial printing, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

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EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information



for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

354 Products covered for 44 Countries: 1973 pages, 3986 spreadsheets, 3971 database tables, 267 diagrams & maps.

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