

# Printing Canada and USA Report & Database

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## Abstracts

### PRINTING CANADA & USA REPORT + DATABASE

The Printing Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

354 Products/Markets covered, 1937 pages, 4009 spreadsheets, 3977 database

tables, 3977 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32311.

## Contents

### PRINTING CANADA & USA REPORT + DATABASE

The Market for Printing in Canada and the USA by Products & Services.

This database covers NAICS code: 32311. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Printing Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### PRINTING

1. Printing
2. Commercial lithographic printing
3. Magazine & periodical printing (lithographic) (offset)
4. Magazine & periodical printing, (lithographic) (offset)
5. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), sheet-fed
6. Magazine & periodical printing (excl Sunday magazine & comic supplements) (lithographic), web-fed
7. Magazine & comic supplement printing (lithographic), for Sunday newspapers
8. Magazine & periodical printing (lithographic), nsk
9. Label & wrapper printing (lithographic) (offset)
10. Label & wrapper printing (lithographic)
11. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
12. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
13. Label printing (lithographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
14. Label printing (lithographic), custom & stock labels, incl bordered, made of materials other than paper or cloth

15. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of paper (single-web)
16. Printed rolls & sheets for packaging purposes (printing only) (lithographic), made of materials other than paper or cloth, incl multiweb structures
17. Label & wrapper printing (lithographic), nsk
18. Catalog & directory printing (lithographic) (offset)
19. Catalog & directory printing (lithographic)
20. Catalog printing (lithographic), incl direct mail catalogs, sheet-fed
21. Catalog printing (lithographic), incl direct mail catalogs, web-fed
22. Telephone directory printing (lithographic)
23. Other directory printing (lithographic), incl business reference services, sheet-fed
24. Other directory printing (lithographic), incl business reference services, web-fed
25. Catalog & directory printing (lithographic), nsk
26. Financial & legal printing (lithographic) (offset)
27. Financial & legal printing (lithographic)
28. SEC filing & prospectus printing (lithographic), sheet-fed
29. SEC filing & prospectus printing (lithographic), web-fed
30. Annual report & other corporate financial printing (lithographic), sheet-fed
31. Annual report & other corporate financial printing (lithographic), web-fed
32. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), sheet-fed
33. Other financial & legal printing (lithographic), incl insurance forms, briefs, etc. (except checkbooks), web-fed
34. Bank printing (lithographic), excl bank forms & checkbooks, sheet-fed
35. Bank printing (lithographic), excl bank forms & checkbooks, web-fed
36. Bank form printing (lithographic), incl passbooks, debit-credit slips, ledger & statement sheets, installment-loan coupons, etc. (except checkbooks)
37. Financial & legal printing (lithographic), nsk
38. Advertising printing (lithographic) (offset)
39. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc.
40. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., sheet-fed
41. Direct mail advertising printing (lithographic), incl circulars, letters, pamphlets, cards, etc., web-fed
42. Advertising printing (lithographic), except direct mail advertising
43. Display advertising poster printing (lithographic), incl outdoor advertising, car cards, window, etc.
44. Counter, floor display, point-of-purchase & other advertising display material printing

(lithographic), sheet-fed

45. Counter, floor display, point-of-purchase & other advertising display material printing (lithographic), web-fed

46. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor

47. Preprinted newspaper advertising insert printing (lithographic) (advertising supplements not regularly issued), sections (two pages or more)

48. Shopping news printing (lithographic)

49. Book jacket printing (lithographic)

50. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., sheet-fed

51. Other advertising printing (lithographic), incl brochures, magazine inserts, etc., web-fed

52. Advertising printing (lithographic), nsk

53. Other general job printing, nec (lithographic) (offset)

54. Other general job printing (lithographic)

55. Newspaper printing (lithographic)

56. Scientific & technical recording chart & chart paper printing (lithographic)

57. Map, atlas & globe cover printing (lithographic), incl road maps & strip maps

58. Calendar & calendar pad printing (lithographic), sheet-fed

59. Calendar & calendar pad printing (lithographic), web-fed

60. Ticket, coupon & food & beverage check printing (lithographic), incl transportation & amusement

61. Playing card printing (lithographic)

62. Printed decalcomanias & pressure-sensitives (self-adhesive) (lithographic), incl bumper stickers, etc., excl labels

63. Lithographic printing on metal

64. Credit & identification card printing (lithographic) (plastics, paper laminations, etc.)

65. Business card printing (lithographic)

66. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, sheet-fed

67. Other business form printing, nec (lithographic), excl blankbooks & looseleaf forms, web-fed

68. Art reproduction & picture print printing (lithographic)

69. Greeting cards, printed for publication by others (lithographic)

70. All other general commercial lithographic printing, nec, sheet-fed

71. All other general commercial lithographic printing, nec, web-fed

72. Other general job printing (lithographic), nsk

73. Commercial lithographic printing, nsk, total

74. Commercial lithographic printing, nsk, nonadministrative-record
75. Commercial lithographic printing, nsk, administrative-record
76. Commercial gravure printing
77. Magazine & periodical printing (gravure)
78. Magazine and periodical printing (gravure)
79. Magazine & periodical printing (gravure), excl magazine & comic supplements for Sunday newspapers
80. Magazine & comic supplement printing (gravure) for Sunday newspapers
81. Magazine & periodical printing (gravure), nsk
82. Label & wrapper printing (gravure)
83. Label printing (gravure)
84. Label printing (gravure), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
85. Label printing (gravure), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
86. Label printing (gravure), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive)
87. Label printing (gravure), custom & stock labels, incl bordered, made of materials other than paper or cloth
88. Wrapper printing (gravure)
89. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of paper (single-web)
90. Printed rolls & sheets for packaging purposes (printing only) (gravure), made of materials other than paper or cloth, incl multiweb structures
91. Label & wrapper printing (gravure), nsk
92. Catalog & directory printing (gravure)
93. Advertising printing (gravure)
94. Direct mail advertising printing (gravure), incl circulars, letters, pamphlets, cards & printed envelopes
95. Preprinted newspaper advertising insert printing (advertising supplements not regularly issued)
96. Other advertising printing (gravure), incl shopping news, brochures, book jackets, etc.
97. Advertising printing (gravure), nsk
98. Other general job printing, nec (gravure)
99. Other general job printing (gravure)
100. All other commercial and general job printing (gravure)
101. Printed decalcomanias & pressure-sensitives (self-adhesive) (gravure), incl bumper stickers, etc., except labels

102. All other general commercial gravure printing, nec, incl customized stationery & business cards
103. Other general job printing (gravure), nsk
104. Commercial gravure printing, nsk, total
105. Commercial gravure printing, nsk, nonadministrative-record
106. Commercial gravure printing, nsk, administrative-record
107. Commercial flexographic printing
108. Label & wrapper printing (flexographic)
109. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
110. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, rolls (except pressure-sensitive)
111. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, flat
112. Label printing (flexographic), custom & stock labels, incl bordered, made of paper, pressure-sensitive, rolls
113. Label printing (flexographic), custom & stock labels, incl bordered, made of materials other than paper or cloth
114. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of paper (single-web)
115. Printed rolls & sheets for packaging purposes (printing only) (flexographic), made of polyethylene (single-web)
116. Other printed rolls & sheets for packaging purposes (printing only) (flexographic), incl multiweb structures
117. Label & wrapper printing (flexographic), nsk
118. Flexographic printing, nec (excl labels & wrappers)
119. Magazine, periodical & Sunday comic & supplement printing (flexographic)
120. Magazine & periodical printing (flexographic)
121. Magazine & comic supplement printing (flexographic) for Sunday newspapers
122. Flexographic printing, nec (excl labels & wrappers)
123. Financial & legal printing (flexographic), incl annual corporate reports, bank printing, etc.
124. Advertising printing (flexographic), incl direct mail, display, preprinted newspaper inserts, book jackets
125. Shopping news printing (flexographic)
126. Newspaper printing (flexographic), except shopping news
127. All other flexographic printing, nec
128. Other commercial and general job printing (flexographic)
129. Financial & legal printing, incl. annual corporate reports, etc.

130. Advertising printing, incl. direct mail, display, etc.
131. All other commercial and general job printing (flexographic)
132. Flexographic printing, nec (excl labels & wrappers), nsk
133. Commercial flexographic printing, nsk, total
134. Commercial flexographic printing, nsk nonadministrative-record
135. Commercial flexographic printing, nsk, administrative-record
136. Commercial screen printing
137. Screen printing, except on textiles
138. Screen printed labels
139. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, flat
140. Screen printed paper labels, custom & stock, incl bordered, pressure-sensitive, rolls
141. Other screen printed paper labels, custom & stock, incl bordered
142. Screen printed labels made of materials other than paper or cloth, custom & stock, incl bordered
143. Screen printed greeting cards, printed for publication by others
144. Screen printed advertising materials
145. Screen printed display advertising posters, incl outdoor advertising, car cards, window, etc.
146. Screen printed display advertising, incl counter, floor display, point-of-purchase & other printed advertising display material
147. Other screen printed advertising materials
148. Screen printed decalcomanias & pressure-sensitives (self-adhesive), incl bumper stickers, etc., excl labels
149. Screen printing, nec, except on textiles
150. Screen printing on metal
151. Screen printing on glass or plastics containers for others
152. All other general commercial screen printing, nec (excl printing on apparel or fabrics)
153. Screen printing, except on textiles, nsk
154. Screen printed labels
155. Screen printed labels, paper, custom/stock, flat
156. Screen printed labels, paper, custom/stock, rolls
157. Screen printed labels, paper, exc. pressure-sensitive
158. Screen printed labels, other than paper (incl. cloth)
159. Screen printed labels, nsk
160. Screen printing on garments, apparel accessories & other fabric articles
161. Screen printing on apparel & apparel accessories, made of any material
162. Screen printing on fabric articles other than apparel or apparel accessories



163. Stamped art goods for embroidering, punching & needlework
164. Screen printing on garments, apparel accessories & other fabric articles, nsk
165. Screen printing on garments/apparel accessories/etc.
166. Screen printing on apparel & apparel accessories, any material
167. Screen printing on fabric, not apparel/apparel accessories
168. Stamped art goods for embroidering, punching and needlework
169. Screen printing on garments/apparel accessories/etc., nsk
170. Screen printing (except on textiles/apparel/labels/etc.)
171. Screen printed advertising materials
172. Screen printed advertising display posters
173. Screen printed advertising display mat., exc. display posters
174. Other screen printed advertising material, except display
175. Screen printed decals./pressure-sensitives (self-adhesive)
176. Other commercial and general job printing (screen)
177. Screen printing on metal
178. Screen printing on glass or plastics containers for others
179. All other commercial and general job printing, exc. on textiles
180. Screen printing (except on textiles/apparel/labels/etc.), nsk
181. Commercial screen printing, nsk, total
182. Commercial screen printing, nsk, nonadministrative-record
183. Commercial screen printing, nsk, administrative-record
184. Quick printing
185. Quick printing, nsk, total
186. Quick printing, nsk, nonadministrative-record
187. Quick printing, nsk, administrative-record
188. Digital printing
189. Digital printing, nsk, total
190. Digital printing, nsk, nonadministrative-record
191. Digital printing, nsk, administrative-record
192. Manifold business form printing
193. Unit set forms, loose or bound
194. Unit set forms, loose or bound, except custom printed
195. Unit set label-form combination business forms, loose or bound
196. Unit set business forms, loose or bound, stock (incl imprinted), with one-time carbon
197. Unit set business forms, loose or bound, stock (incl imprinted), carbonless
198. Unit set business forms, loose or bound, custom-printed, with one-time carbon
199. Unit set business forms, loose or bound, custom-printed, carbonless
200. Tabulating card sets

201. All other unit set business forms, incl. tabulating card sets
202. Unit set forms, loose or bound, nsk
203. Manifold books & pegboard accounting systems
204. Pegboard accounting systems
205. Sales & other manifold books
206. Manifold books & pegboard accounting systems, nsk
207. Custom continuous business forms
208. Label-form combination, jumbo roll-feed & self-mailer custom-printed continuous business forms
209. Custom continuous label-form combination business forms
210. Custom continuous jumbo roll-feed business forms
211. Custom continuous peel-back self-mailer business forms
212. Custom continuous insert self-mailer business forms
213. All other custom continuous self-mailer business forms
214. One-part custom-printed continuous business forms
215. Custom continuous business forms, one-part, with product affixed
216. All other custom continuous business forms, nec, one-part with no product affixed
217. All other custom continuous multiple-part business forms, with one-time carbon
218. All other custom continuous multiple-part business forms, carbonless
219. Custom continuous forms, nsk
220. Stock continuous business forms
221. Stock continuous label-form combination business forms
222. Stock continuous jumbo roll-feed business forms
223. All other stock continuous business forms, nec, one-part
224. All other stock continuous business forms, nec, multiple-part with one-time carbon
225. All other stock continuous business forms, nec, multiple-part, carbonless
226. Stock continuous forms, nsk
227. Checkbooks (incl inserts & refills, but excl those in continuous form & die-cut)
228. Manifold business form printing, nsk, total
229. Manifold business form printing, nsk, nonadministrative-record
230. Manifold business form printing, nsk, administrative-record
231. Book printing
232. Textbook printing & binding
233. Hardbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
234. Paperbound elementary & high school (grades K through 12) textbook printing & binding, incl teachers' editions
235. Hardbound college (grades 13 & up, for any post high school level courses) textbook printing & binding

- 236. Paperbound college (grades 13 & up, for any post high school level courses) textbook printing & binding
- 237. Workbook & standardized test printing & binding, all grade levels
- 238. Textbooks, printing & binding, nsk
- 239. Technical, scientific & professional book printing & binding
- 240. Hardbound technical, scientific & professional book printing & binding
- 241. Paperbound technical, scientific & professional book printing & binding
- 242. Technical, scientific & professional book printing & binding, nsk
- 243. Religious book printing & binding
- 244. Hardbound (incl flexible cover) religious book printing & binding
- 245. Paperbound religious book printing & binding
- 246. Religious books, printing & binding, nsk
- 247. Religious book printing & binding, nsk
- 248. General book (trade, etc.) printing & binding
- 249. Hardbound book club & mail order book printing & binding
- 250. Paperbound book club & mail order book printing & binding
- 251. Mass market rack-size paperbound book printing & binding, distributed predominantly to mass market outlets
- 252. Hardbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 253. Paperbound adult trade book printing & binding, sold primarily through retail or wholesale book sellers
- 254. Hardbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 255. Paperbound juvenile book printing & binding (fiction & nonfiction, incl toy & coloring books)
- 256. General book (trade, etc.) printing & binding, nsk
- 257. Other book printing & binding, nec
- 258. Encyclopedia printing & binding
- 259. Other hardbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 260. Hardbound reference book printing and binding
- 261. Other paperbound reference book printing & binding (incl dictionaries, thesauruses, etc.)
- 262. Paperbound reference book printing and binding
- 263. All other hardbound book printing & binding, nec (incl music books, university press books, etc.)
- 264. All other paperbound book printing & binding, nec (incl music books, university press books, etc.)

- 265. Other books, nec, printing & binding, nsk
- 266. Books, printing only, not bound
- 267. Pamphlet printing & binding or printing only (excl advertising pamphlets)
- 268. Pamphlets printing & binding or printing only (excl advertising pamphlets)
- 269. Book printing, nsk, total
- 270. Book printing, nsk, nonadministrative-record
- 271. Book printing, nsk, administrative-record
- 272. Blankbook, looseleaf binder & device manufactures
- 273. Blankbook making, except checkbooks
- 274. Albums & scrapbooks, incl photograph, stamp & all other bound books used for storage, excl looseleaf
- 275. Diaries, time planners-organizers & appointment books, incl refills, excl looseleaf
- 276. All other blankbooks, incl ledger & account books, columnar books, memo books & address books
- 277. Blankbook making, except checkbooks, nsk
- 278. Looseleaf binders, devices & forms, incl those used for time planners-organizers, appointment books, photo albums, scrap books, etc.
- 279. Looseleaf binders, devices & forms
- 280. Stock (cataloged) three-ring looseleaf binders
- 281. Custom (incl decorated) three-ring looseleaf binders
- 282. Flexible prong, plastics channel, presentation, report & brief cover binders
- 283. Post binders
- 284. All other binders, incl rigid prong, post-and-sleeve & ring other than three-ring
- 285. All other looseleaf binders, incl. post/etc., not three-ring
- 286. Looseleaf devices & forms, incl indexes, sheet protectors, looseleaf refills for time planners-organizers, photo albums, etc., metals & looseleaf binder components & devices
- 287. Looseleaf binders, devices & forms, nsk
- 288. Blankbooks & looseleaf binders & devices, nsk, total
- 289. Blankbook & looseleaf binder & device manufactures, nsk, total
- 290. Blankbook & looseleaf binder & device manufactures, nsk, nonadministrative-record
- 291. Blankbook & looseleaf binder & device manufactures, nsk, administrative-record
- 292. Other commercial printing
- 293. Magazine & periodical printing (letterpress)
- 294. Label & wrapper printing (letterpress)
- 295. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, flat (except pressure-sensitive)
- 296. Label printing (letterpress), custom & stock labels, incl bordered, made of paper,

rolls (except pressure-sensitive)

297. Custom/stock labels, incl. bordered, paper, pressure-sensitive

298. Custom/stock labels, paper, exc. pressure-sensitive

299. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), flat

300. Label printing (letterpress), custom & stock labels, incl bordered, made of paper, pressure-sensitive (self-adhesive), rolls

301. Label printing (letterpress), custom & stock labels, incl bordered, made of materials other than paper or cloth

302. Printed rolls & sheets for packaging purposes (letterpress), made of paper (single-web)

303. Printed rolls/sheets for pkg., single/multi-web structures

304. Printed rolls & sheets for packaging purposes (letterpress), made of materials other than paper or cloth, incl multiweb structures

305. Label & wrapper printing (letterpress), nsk

306. Catalog & directory printing (letterpress)

307. Financial & legal printing (letterpress)

308. Advertising printing (letterpress)

309. Direct mail advertising printing (letterpress), incl circulars, letters, pamphlets, cards & printed envelopes

310. Display advertising poster printing (letterpress), incl outdoor advertising, car cards, window, etc.

311. Display advertising printing, incl. posters, floor, etc.

312. Counter, floor display, point-of-purchase & other display advertising material printing (letterpress)

313. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), rolls, incl hi-fi & spectacolor

314. Preprinted newspaper advertising insert printing (letterpress) (advertising supplements not regularly issued), sections (two pages or more)

315. Shopping news printing (letterpress)

316. Other advertising printing (letterpress), incl brochures, pamphlets, book jackets, magazine inserts, circular folders, etc.

317. All other advertising printing, incl. newspaper inserts, etc.

318. Advertising printing (letterpress), nsk

319. Other general job printing (letterpress)

320. Scientific & technical recording chart & chart paper printing (letterpress) (containing preprinted grids & scale markings)

321. Newspaper printing (letterpress)

322. Printed decalcomanias & pressure-sensitives (self-adhesive) (letterpress), incl

bumper stickers, etc., excl labels

323. Business card printing (letterpress)

324. Other business form printing, nec (letterpress), excl blankbooks & looseleaf forms

325. Tag printing (letterpress), incl embossed

326. Ticket, coupon & food & beverage check printing (letterpress), incl transportation & amusement

327. Calendar & calendar pad printing (letterpress)

328. All other general commercial letterpress printing, nec, incl customized stationery

329. Other general job printing (letterpress), nsk

330. Other commercial and general job printing (letterpress)

331. Magazine/periodical/catalog/directory/financial/legal printing

332. Magazine and periodical printing (letterpress)

333. Catalog and directory printing (letterpress)

334. Financial and legal printing (letterpress)

335. Other commercial and general job printing (letterpress)

336. Printed decalcomanias and pressure-sensitives, excl. labels

337. Business form printing, excl. manifold/financial/legal/etc.

338. Tag printing (letterpress), including embossed

339. Ticket/coupon/food & beverage check printing (letterpress)

340. Calendar and calendar pad printing (letterpress)

341. Embossing or embossing and printing plastics cards

342. All other commercial and general job printing

343. Other commercial and general job printing (letterpress), nsk

344. Engraving (printing)

345. Security engraving

346. Social engraving

347. Business card engraving

348. Other commercial engraving

349. Engraving (printing), nsk

350. All other commercial and general job printing

351. Other commercial printing, nsk, total

352. Other commercial printing, nsk, nonadministrative-record

353. Other commercial printing, nsk, administrative-record

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FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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