

# Power Wire & Cable Middle East Report & Database

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## Abstracts

### POWER WIRE & CABLE MIDDLE EAST REPORT + DATABASE

The Power Wire & Cable Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

23 Products/Markets covered, 1929 pages, 4031 spreadsheets, 3991 database tables, 254 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### POWER WIRE & CABLE MIDDLE EAST REPORT + DATABASE

The Market for Power Wire & Cable in each country by Products & Services.

The Power Wire & Cable Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### POWER WIRE + CABLE

1. Power Wire & Cable
2. Mineral insulated cable
3. Paper insulated cable: Solid
4. Paper insulated cable: Pipe & other
5. Power cable: Plastic/rubber insulated: Under 601v Portable welding
6. Power cable: Plastic/rubber insulated: Under 601v Port. Molded: Cord
7. Power cable: Plastic/rubber insulated: Under 601v Port. Molded: Cable
8. Power cable: Plastic/rubber insulated: Under 601v Portable nonmolded
9. Power cable: Plastic/rubber insulated: Under 601v Underground distribution
10. Power cable: Plastic/rubber insulated: Under 601v Thermoplastic insulated
11. Power cable: Under 601v: Thermoset insulated: Armored rubber/cross-linked
12. Power cable: Under 601v: Thermoset insulated: Unarmored rubber
13. Power cable: Under 601v: Thermoset insulated: Unarmored cross-linked
14. Power cable: Plastic insul: Over 601v Portable molded rubber sheathed
15. Power cable: Plastic/rubber insul: Over 601v Port. nonmolded cable
16. Power cable: Plastic/rubber insul: Over 601v Underground distribution
17. Power cable: Plastic/rubber insul: Over 601v Thermoplastic insulated
18. Power cable: Thermoset: 601v-15 kv: Armored rubber/cross-linked
19. Power cable: Thermoset insulated: 601v-15 kv: Unarmored rubber
20. Power cable: Thermoset insulated: 601v-15kv: Unarmored cross-linked
21. Power cable: Thermoset insulated cable: Over 15 kv: Rubber
22. Power cable: Thermoset insulated: Over 15 kv: Cross-linked

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast

2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

23 Products covered for over 200 Countries: 1929 pages, 4031 spreadsheets, 3991 database tables, 254 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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