

# Poultry Global Report

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## Abstracts

### POULTRY GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Poultry Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Poultry covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Poultry MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

## POULTRY

1. Poultry processing
2. Young chickens (usually under 20 weeks of age), whole or parts
3. Wet ice pack broilers & fryers (usually under 20 weeks of age), bulk
4. Dry ice pack broilers & fryers (usually under 20 weeks of age), bulk
5. Tray pack (consumer packaged) broilers & fryers (usually under 20 weeks of age), chilled
6. Other broilers & fryers (usually under 20 weeks of age), incl frozen
7. Roasters & capons (usually under 20 weeks of age), incl frozen
8. Young chickens (usually under 20 weeks of age) whole or parts, nsk
9. Hens and-or fowl (incl frozen), whole or parts 10. Egg producing hens and-or fowl (incl frozen), whole or parts 11. Breeder hens and-or fowl (incl frozen), whole or parts 12. Hens and-or fowl (incl frozen whole or parts), nsk 13. Turkeys (incl frozen), whole or parts 14. Fryer-roaster turkeys (usually under 16 weeks of age), whole, incl frozen 15. Young turkeys (mature) (usually 4 to 7 months of age), whole, incl frozen 16. Old turkeys, whole & turkey parts 17. Old turkeys (breeders) (usually over 12 months of age), whole, incl frozen 18. Turkey parts, incl ground turkey, turkey cutlets, etc. (incl frozen) 19. Turkeys (incl frozen, whole or parts), nsk 20. Other poultry & small game (incl frozen), whole or parts, nec 21. Other poultry & small game (incl frozen), whole or parts 22. Ducks (incl frozen), whole or parts 23. Other poultry & small game (geese, rabbits, etc.) (incl frozen, whole or parts) 24. Other poultry & small game (incl frozen), whole or parts, nsk 25. Processed poultry & small game (except soups) containing 20 percent or more poultry or meat 26. Canned poultry 27. Cooked or smoked turkey, incl frozen (except frankfurters, hams & luncheon meats), containing 20 percent or more poultry 28. Cooked or smoked chicken, incl frozen (except frankfurters, hams & luncheon meats), containing 20 percent or more poultry 29. Cooked or smoked poultry frankfurters (incl wieners), incl frozen, containing 20 percent or more poultry 30. Cooked or smoked poultry hams & luncheon meats, incl frozen, containing 20 percent or more poultry 31. Other cooked or smoked poultry, incl frozen, containing 20 percent or more poultry 32. Other processed poultry & small game (dehydrated, raw-boned, etc.), incl frozen, containing 20 percent or more poultry 33. Processed poultry & small game (except soups) containing 20 percent or more poultry or meat, nsk 34. Poultry processing, nsk, total 35. Poultry processing, nsk, nonadministrative-record 36. Poultry processing, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

**BALANCE SHEET ITEMS:**

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
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27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory

31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
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45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
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60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
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70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period  
(Previous/Current/Forecast):

**INDEX:**

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average

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26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
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29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
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37 Products covered for over 100 Countries: 816 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9911 spreadsheets and 9612 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9911 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

## **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.



World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

#### POULTRY WORLD REPORT DATABASE EDITION

The Market for Poultry in each country by Products & Services. The Poultry World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

**PRODUCTS & MARKETS COVERED:** As above

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.



**SPREADSHEET CHAPTERS:**

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

37 Products covered for over 200 Countries: 2010 pages, 9911 spreadsheets, 9612 database tables, 522 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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### POULTRY GLOBAL REPORT

The Market for Poultry in each country by Products & Services.

The Poultry World Report covers:

#### **TIME SERIES:**

Historic Past 7 years to Current Year - by each year.

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Zambia Industry Norms

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