

# Pottery, Ceramics & Plumbing Fixtures Global Report

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## Abstracts

### POTTERY, CERAMICS & PLUMBING FIXTURES GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Pottery, Ceramics & Plumbing Fixtures Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Pottery, Ceramics & Plumbing Fixtures covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Pottery, Ceramics & Plumbing Fixtures MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

## POTTERY - CERAMICS + PLUMBING FIXTURES

1. Pottery, ceramics & plumbing fixture manufacturing
2. Vitreous china plumbing fixture & bathroom accessories
3. Vitreous plumbing fixtures, accessories & fittings
4. China plumbing fixtures
5. Vitreous china lavatories
6. Water closet bowls, 1.6 g.p.f., 17 in. floor/rim, close coupled
7. Water closet bowls, 1.6 g.p.f., 17 in./less, gravity/etc.
8. Water closet bowls, 1.6 g.p.f., 17 in./less floor/rim, all other
9. Vitreous china flush tanks 10. All other china plumbing fixtures (drinking fountains, etc.) 11. China plumbing fixture accessories & fittings, incl earthenware 12. China plumbing fixture accessories & fittings (incl towel racks, soap cups, etc.) 13. Earthenware plumbing fixtures, accessories & fittings 14. Vitreous plumbing fixtures, nsk 15. Vitreous plumbing fixtures, nsk, nonadministrative-record 16. Vitreous plumbing fixtures, nsk, administrative-record 17. Vitreous china, fine earthenware & other pottery 18. Vitreous china, porcelain & earthenware (semivitreous) table & kitchenware (incl bone & feldspar) 19. Pottery products, nec (incl china decorating for the trade) 20. China & porcelain pottery products (incl china decorating for the trade), art, decorative & novelty potteryware (incl vases, lamp bases, figures) 21. Earthenware & stoneware pottery products (incl china decorating for the trade) 22. Stoneware table & kitchen articles, household & commercial (for serving, cooking & storing food & drink), pottery products (incl china decorating for the trade) 23. Other nonmetallic mineral statuary & art goods (factory production) 24. Chemical, technical & industrial potteryware (incl chemical stoneware & porcelain, pyrometric tubes, etc.) 25. Red unglazed earthenware (flowerpots, etc.) 26. All other pottery products, nec, (incl pyrometric cones, veritas rings, etc.) 27. Pottery products, nec, nsk 28. All other pottery products (incl. china decorated for the trade) 29. China and porcelain art, decorative and novelty potteryware 30. Earthenware/stoneware art, decorative & novelty potteryware 31. Stoneware table and kitchen articles, household & commercial 32. Clay statuary and art goods 33. Chemical, technical and industrial pottery ware 34. Red unglazed earthenware (flowerpots, etc.) 35. All other pottery products (pyrometric cones/veritas rings/etc.) 36. All other pottery products, nsk 37. Vitreous china, fine earthenware & other pottery products, nsk, total 38. Vitreous china, fine earthenware & other pottery products, nsk

39. Vitreous china, fine earthenware & other pottery products, nsk, nonadministrative-record 40. Vitreous china, fine earthenware & other pottery products, nsk, administrative-record 41. Porcelain & Ceramic Products 42. Porcelain, steatite & other ceramic electrical products 43. All wet process voltage products & components 44. Pin-type porcelain electrical insulators & line posts, wet process voltage products as complete insulators 45. Suspension-type porcelain electrical insulators, 7 one-half inch disc & smaller, wet process voltage products as complete insulators 46. Suspension-type porcelain electrical insulators, larger than 7 one-half inch disc, wet process voltage products as complete insulators 47. Switch & bus porcelain electrical insulators (incl cap-and-pin & post types), wet process voltage products as complete insulators 48. All other porcelain electrical insulators (incl guy strain insulators & spools), wet process voltage products as complete insulators 49. Wet process voltage products as porcelain pieces only for component parts of other electrical equipment 50. Steatite electrical products 51. Other ceramic electrical products & components for electronic applications 52. All dry process electrical porcelain (incl porcelain parts for wiring devices, fuses, circuit breakers, etc.) 53. Ceramic permanent magnets 54. Other ferrites 55. Alumina materials for electronic application 56. Beryllia, titanate & other ceramic electrical products & components for electronic applications nec 57. Porcelain electrical supplies, nsk 58. Porcelain electrical supplies, nsk, nonadministrative-record 59. Porcelain electrical supplies, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

**BALANCE SHEET ITEMS:**

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit

11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs

50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs

- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period  
(Previous/Current/Forecast):

**INDEX:**

- 1. Supplier or Producer Market Level Prices
- 2. Distribution Channel Market Level Prices
- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
- 6. Plant & Equipment Average Annual Investment
- 7. Product Prices Market Average
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- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
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- 23. Plant and Equipment Investment Less than Depreciation
- 24. Plant and Equipment Investment - Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years

27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
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54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

60 Products covered for over 100 Countries: 803 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 10074 spreadsheets and 9740 database tables. In fact the data in this Summary PDF is derived from only 300 of the 10074 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

## **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

**POTTERY, CERAMICS & PLUMBING FIXTURES WORLD REPORT DATABASE EDITION**

The Market for Pottery, Ceramics & Plumbing Fixtures in each country by Products & Services. The Pottery, Ceramics & Plumbing Fixtures World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

**PRODUCTS & MARKETS COVERED:** As above

**59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

## **SPREADSHEET CHAPTERS:**

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

60 Products covered for over 200 Countries: 2052 pages, 10074 spreadsheets, 9740 database tables, 593 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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### POTTERY, CERAMICS & PLUMBING FIXTURES GLOBAL REPORT

The Market for Pottery, Ceramics & Plumbing Fixtures in each country by Products & Services.

The Pottery, Ceramics & Plumbing Fixtures World Report covers:

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Malaysia Market Forecast: US\$ Million  
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Malaysia Financials Forecast  
Malaysia Industry Norms  
Mexico Market Historic: US\$ Million  
Mexico Market Forecast: US\$ Million  
Mexico Financials Historic  
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Netherlands Market Historic: US\$ Million  
Netherlands Market Forecast: US\$ Million  
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Sri Lanka Market Forecast: US\$ Million  
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Suriname Market Forecast: US\$ Million

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Turkey Market Historic: US\$ Million  
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Vietnam Market Forecast: US\$ Million  
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Vietnam Financials Forecast  
Vietnam Industry Norms  
Zambia Market Historic: US\$ Million  
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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

5. Additional Data

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