

# Pottery, Ceramics & Plumbing Fixtures Canada and USA Report & Database

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## Abstracts

POTTERY, CERAMICS & PLUMBING FIXTURES CANADA & USA REPORT + DATABASE

The Pottery, Ceramics & Plumbing Fixtures Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

60 Products/Markets covered, 1991 pages, 4013 spreadsheets, 3971 database tables, 3971 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 32711.

## Contents

### POTTERY, CERAMICS & PLUMBING FIXTURES CANADA & USA REPORT + DATABASE

The Market for Pottery, Ceramics & Plumbing Fixtures in Canada and the USA by Products & Services.

This database covers NAICS code: 32711. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Pottery, Ceramics & Plumbing Fixtures Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### POTTERY - CERAMICS + PLUMBING FIXTURES

1. Pottery, ceramics & plumbing fixture manufactures
2. Vitreous china plumbing fixture & bathroom accessories
3. Vitreous plumbing fixtures, accessories & fittings
4. China plumbing fixtures
5. Vitreous china lavatories
6. Water closet bowls, 1.6 g.p.f., 17 in. floor/rim, close coupled
7. Water closet bowls, 1.6 g.p.f., 17 in./less, gravity/etc.
8. Water closet bowls, 1.6 g.p.f., 17 in./less floor/rim, all other
9. Vitreous china flush tanks
10. All other china plumbing fixtures (drinking fountains, etc.)
11. China plumbing fixture accessories & fittings, incl earthenware
12. China plumbing fixture accessories & fittings (incl towel racks, soap cups, etc.)
13. Earthenware plumbing fixtures, accessories & fittings
14. Vitreous plumbing fixtures, nsk
15. Vitreous plumbing fixtures, nsk, nonadministrative-record
16. Vitreous plumbing fixtures, nsk, administrative-record
17. Vitreous china, fine earthenware & other pottery

18. Vitreous china, porcelain & earthenware (semivitreous) table & kitchenware (incl bone & feldspar)
19. Pottery products, nec (incl china decorating for the trade)
20. China & porcelain pottery products (incl china decorating for the trade), art, decorative & novelty potteryware (incl vases, lamp bases, figures)
21. Earthenware & stoneware pottery products (incl china decorating for the trade)
22. Stoneware table & kitchen articles, household & commercial (for serving, cooking & storing food & drink), pottery products (incl china decorating for the trade)
23. Other nonmetallic mineral statuary & art goods (factory production)
24. Chemical, technical & industrial potteryware (incl chemical stoneware & porcelain, pyrometric tubes, etc.)
25. Red unglazed earthenware (flowerpots, etc.)
26. All other pottery products, nec, (incl pyrometric cones, veritas rings, etc.)
27. Pottery products, nec, nsk
28. All other pottery products (incl. china decorated for the trade)
29. China and porcelain art, decorative and novelty potteryware
30. Earthenware/stoneware art, decorative & novelty potteryware
31. Stoneware table and kitchen articles, household & commercial
32. Clay statuary and art goods
33. Chemical, technical and industrial pottery ware
34. Red unglazed earthenware (flowerpots, etc.)
35. All other pottery products (pyrometric cones/veritas rings/etc.)
36. All other pottery products, nsk
37. Vitreous china, fine earthenware & other pottery products, nsk, total
38. Vitreous china, fine earthenware & other pottery products, nsk
39. Vitreous china, fine earthenware & other pottery products, nsk, nonadministrative-record
40. Vitreous china, fine earthenware & other pottery products, nsk, administrative-record
41. Porcelain & Ceramic Products
42. Porcelain, steatite & other ceramic electrical products
43. All wet process voltage products & components
44. Pin-type porcelain electrical insulators & line posts, wet process voltage products as complete insulators
45. Suspension-type porcelain electrical insulators, 7 one-half inch disc & smaller, wet process voltage products as complete insulators
46. Suspension-type porcelain electrical insulators, larger than 7 one-half inch disc, wet process voltage products as complete insulators
47. Switch & bus porcelain electrical insulators (incl cap-and-pin & post types), wet process voltage products as complete insulators

48. All other porcelain electrical insulators (incl guy strain insulators & spools), wet process voltage products as complete insulators
49. Wet process voltage products as porcelain pieces only for component parts of other electrical equipment
50. Steatite electrical products
51. Other ceramic electrical products & components for electronic applications
52. All dry process electrical porcelain (incl porcelain parts for wiring devices, fuses, circuit breakers, etc.)
53. Ceramic permanent magnets
54. Other ferrites
55. Alumina materials for electronic application
56. Beryllia, titanate & other ceramic electrical products & components for electronic applications nec
57. Porcelain electrical supplies, nsk
58. Porcelain electrical supplies, nsk, nonadministrative-record
59. Porcelain electrical supplies, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

60 Products covered for Canada and the USA: 1991 pages, 4013 spreadsheets, 3971 database tables, 3971 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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