

# Postproduction & Motion Picture & Video Industry Revenues Africa Report & Database

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## Abstracts

### POSTPRODUCTION & MOTION PICTURE & VIDEO INDUSTRY REVENUES AFRICA REPORT + DATABASE

The Postproduction & Motion Picture & Video Industry Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

31 Products/Markets covered, 1976 pages, 3997 spreadsheets, 3951 database tables, 268 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51219\_L.

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### POSTPRODUCTION & MOTION PICTURE & VIDEO INDUSTRY REVENUES AFRICA REPORT + DATABASE

The Market for Postproduction & Motion Picture & Video Industry Revenues in each country by Products & Services.

This database covers NAICS code: 51219\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Postproduction & Motion Picture & Video Industry Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### POSTPRODUCTION + MOTION PICTURE + VIDEO INDUSTRY REVENUES

1. Postproduction and other motion picture and video industries Product Lines
2. Distribution of commercial theater motion pictures
3. Distribution of television programs, excluding commercials and music videos
4. Distribution of television programs, excluding commercials and music videos: To television networks and stations (for television exhibition)
5. Distribution of television programs, excluding commercials and music videos: To cable networks and systems and direct broadcast satellite (DBS) systems
6. Distribution of television programs, excluding commercials and music videos: To other, including DVDs
7. Distribution of commercials
8. Distribution of other films, media, DVDs ( e.g., direct-to-video)
9. Distribution of other films, media, DVDs: To wholesalers, retailers, and rental chains and stores, including DVDs
10. Distribution of other films, media, DVDs: To other
11. Contract production, excluding postproduction services
12. Contract production, excluding postproduction services: For other producers
13. Contract production, excluding postproduction services: For television networks and

stations

14. Contract production, excluding postproduction services: For other
15. Postproduction services
16. Postproduction services: Linear video/audio editing
17. Postproduction services: Non-linear video/audio editing
18. Postproduction services: Film to tape transfer
19. Postproduction services: Audio postproduction
20. Postproduction services: Graphics and animation
21. Postproduction services: Visual and compositing effects
22. Postproduction services: Captioning
23. Postproduction services: Format conversion and compression
24. Postproduction services: Duplication
25. Postproduction services: All other services
26. Other services allied to film, video, or digital media production and distribution
27. Motion picture film processing
28. Merchandise sales
29. Sales of merchandise, excluding films, DVDs, motion pictures, television programs, commercials, music videos, and direct-to-home videos/DVDs
30. All other receipts

#### 59 MARKET RESEARCH CHAPTERS:

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

31 Products covered for 54 Countries: 1976 pages, 3997 spreadsheets, 3951 database tables, 268 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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