

Polishes & Sanitation Goods Global Report

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Abstracts

POLISHES & SANITATION GOODS GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Polishes & Sanitation Goods Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Polishes & Sanitation Goods covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Polishes & Sanitation Goods MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

POLISHES + SANITATION GOODS

1. Polish & other sanitation good mfg
2. Chlorine & other inorganic bleaching compounds, household (sodium hypochlorite, etc., 100 percent Cl equivalent)
3. Chlorine & other inorganic bleaching compounds, household, (sodium hypochlorite, etc., 100 percent Cl equivalent)
4. Chlorine bleaching compounds, household, liquid (sodium hypochlorite, etc., less than 7 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
5. Nonchlorine bleaching compounds, household, liquid (hydrogen peroxide, etc., less than 7 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
6. Chlorine bleaching compounds, household, dry (chlorinated isocyanurates, etc., less than 50 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
7. Nonchlorine bleaching compounds, household, dry (sodium perborate, etc., less than 50 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
8. Chlorine & other inorganic bleaching compounds, household (sodium hypochlorite, etc., 100 percent Cl equivalent) nsk
9. Specialty cleaning & sanitation products
10. Disinfectants, nonagricultural, industrial & institutional
11. Laundry aids
12. Dry laundry fabric softeners & rinses (except dryer sheets)
13. Household liquid laundry fabric softeners & rinses
14. Industrial & institutional liquid laundry fabric softeners & rinses
15. Laundry dryer sheets
16. Laundry starch preparations, incl permanent types
17. Other laundry aids, incl ironing aids & drycleaning spotting preparations
18. Air & room fresheners
19. Air & room fresheners, aerosol-type, household
20. Air & room fresheners, aerosol-type, industrial & institutional
21. Other air & room fresheners (except potpourri), household
22. Other air & room fresheners (except potpourri), industrial & institutional
23. Other specialty cleaning products, incl glass window preparations, toilet bowl cleaners & rug cleaners, etc.
24. Glass window cleaning preparations, except automotive windshield washer fluid, household
25. Glass window cleaning preparations, except automotive windshield washer fluid, industrial & institutional
26. Automotive windshield washer fluid
27. Oven cleaners
28. Toilet bowl cleaners, household
29. Toilet bowl cleaners, industrial &

institutional 30. Drain pipe solvents 31. Bathroom, tub & tile cleaners 32. Disinfectants, nonagricultural, household 33. Rug & upholstery cleaners, consumer-type preparations 34. Rug & upholstery cleaners, industrial- & institutional-type preparations 35. Household ammonia 36. Cat litter, except natural & untreated materials 37. Other specialty detergents, incl sweeping compounds, waterless hand cleaners, wallpaper cleaners, etc. 38. Specialty cleaning & sanitation products, nsk 39. Specialty cleaning and sanitation products 40. Disinfectants, nonagricultural, industrial and institutional 41. Dry laundry fabric softeners and rinses 42. Household liquid laundry fabric softeners and rinses 43. Industrial & institutional liquid laundry fabric softeners/rinses 44. Laundry dryer sheets 45. Laundry starch preparations, including permanent types 46. Other laundry aids, incl. ironing & drycleaning preparations 47. Air and room fresheners 48. Air and room fresheners, aerosol-type, household 49. Air & room fresheners, aerosol-type, industrial & institutional 50. Other air & room fresheners (excluding potpourri), household 51. Other air/room fresheners, industrial/institutional 52. Specialty cleaning and sanitation products 53. Glass window cleaning preparations, household 54. Glass window cleaning preparations, industrial & institutional 55. Automotive windshield washer fluid 56. Oven cleaners 57. Toilet bowl cleaners, household 58. Toilet bowl cleaners, industrial and institutional 59. Drain pipe solvents 60. Bathroom, tub and tile cleaners 61. Disinfectants, nonagricultural, household 62. Rug and upholstery cleaners, consumer-type preparations 63. Rug and upholstery cleaners, industrial/institutional-types 64. Household ammonia 65. Other specialty detergents, incl. sweeping compounds, etc. 66. Specialty cleaning and sanitation products, nsk 67. Polishing preparations & related products (incl automobile, floor & metal polishes) 68. Polishing preparations & related products 69. Automobile body polish & cleaners, household 70. Automobile body polish & cleaners, industrial & institutional 71. Furniture polish & cleaners, household 72. Furniture polish & cleaners, industrial & institutional 73. Floor polish, water emulsion, household 74. Floor polish, water emulsion, industrial & institutional 75. Floor polish, liquid (nonemulsion) 76. Floor polish other than liquid form, incl paste & cake 77. Shoe polishes & cleaners 78. Leather dressings & finishes, excl shoe polish 79. Other polishing preparations & related products, incl metal polish & polishing cloths & papers 80. Polishing preparations & related products, nsk 81. Polishes & sanitation goods, nsk, total 82. Polishes & sanitation goods, nsk, nonadministrative-record 83. Polishes & sanitation goods, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans

37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs

76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
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11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates

14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
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22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
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48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
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- 55. User Age Profile in the range 35-44 Years
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- 57. User Age Profile in the range 55-64 Years
- 58. User Age Profile in the range 65+ Years
- 59. User Profile in the AB Social Group
- 60. User Profile in the C1 Social Group
- 61. User Profile in the C2 Social Group
- 62. User Profile in the DE/Unallocated Social Group

84 Products covered for over 100 Countries: 1268 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9802 spreadsheets and 9603 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9802 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

POLISHES & SANITATION GOODS WORLD REPORT DATABASE EDITION

The Market for Polishes & Sanitation Goods in each country by Products & Services.
The Polishes & Sanitation Goods World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year, Forecast Current Year to next 7 years, Forecast Current Year to 2044. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

84 Products covered for over 200 Countries: 2042 pages, 9802 spreadsheets, 9603 database tables, 506 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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POLISHES & SANITATION GOODS GLOBAL REPORT

The Market for Polishes & Sanitation Goods in each country by Products & Services.

The Polishes & Sanitation Goods World Report covers:

TIME SERIES:

Historic Past 7 years to Current Year - by each year.

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