

# Polishes & Sanitation Goods Europe Report & Database

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## **Abstracts**

#### POLISHES & SANITATION GOODS EUROPE REPORT + DATABASE

The Polishes & Sanitation Goods Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &



Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

84 Products/Markets covered, 1993 pages, 3951 spreadsheets, 4028 database tables, 269 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 325612.



### **Contents**

#### POLISHES & SANITATION GOODS EUROPE REPORT + DATABASE

The Market for Polishes & Sanitation Goods in each country by Products & Services.

This database covers NAICS code: 325612. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Polishes & Sanitation Goods Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### POLISHES + SANITATION GOODS

- 1. Polish & other sanitation good manufactures
- 2. Chlorine & other inorganic bleaching compounds, household (sodium hypochlorite, etc., 100 percent CI equivalent)
- 3. Chlorine & other inorganic bleaching compounds, household, (sodium hypochlorite, etc., 100 percent CI equivalent)
- 4. Chlorine bleaching compounds, household, liquid (sodium hypochlorite, etc., less than 7 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
- 5. Nonchlorine bleaching compounds, household, liquid (hydrogen peroxide, etc., less than 7 percent available chlorine or equivalent oxidizing value, 100 percent CI equivalent)
- 6. Chlorine bleaching compounds, household, dry (chlorinated isocyanurates, etc., less than 50 percent available chlorine or equivalent oxidizing value, 100 percent Cl equivalent)
- 7. Nonchlorine bleaching compounds, household, dry (sodium perborate, etc., less than 50 percent available chlorine or equivalent oxidizing value, 100 percent CI equivalent)
- 8. Chlorine & other inorganic bleaching compounds, household (sodium hypochlorite, etc., 100 percent CI equivalent) nsk
- 9. Specialty cleaning & sanitation products
- 10. Disinfectants, nonagricultural, industrial & institutional



- 11. Laundry aids
- 12. Dry laundry fabric softeners & rinses (except dryer sheets)
- 13. Household liquid laundry fabric softeners & rinses
- 14. Industrial & institutional liquid laundry fabric softeners & rinses
- 15. Laundry dryer sheets
- 16. Laundry starch preparations, incl permanent types
- 17. Other laundry aids, incl ironing aids & drycleaning spotting preparations
- 18. Air & room fresheners
- 19. Air & room fresheners, aerosol-type, household
- 20. Air & room fresheners, aerosol-type, industrial & institutional
- 21. Other air & room fresheners (except potpourri), household
- 22. Other air & room fresheners (except potpourri), industrial & institutional
- 23. Other specialty cleaning products, incl glass window preparations, toilet bowl cleaners & rug cleaners, etc.
- 24. Glass window cleaning preparations, except automotive windshield washer fluid, household
- 25. Glass window cleaning preparations, except automotive windshield washer fluid, industrial & institutional
- 26. Automotive windshield washer fluid
- 27. Oven cleaners
- 28. Toilet bowl cleaners, household
- 29. Toilet bowl cleaners, industrial & institutional
- 30. Drain pipe solvents
- 31. Bathroom, tub & tile cleaners
- 32. Disinfectants, nonagricultural, household
- 33. Rug & upholstery cleaners, consumer-type preparations
- 34. Rug & upholstery cleaners, industrial- & institutional-type preparations
- 35. Household ammonia
- 36. Cat litter, except natural & untreated materials
- 37. Other specialty detergents, incl sweeping compounds, waterless hand cleaners, wallpaper cleaners, etc.
- 38. Specialty cleaning & sanitation products, nsk
- 39. Specialty cleaning and sanitation products
- 40. Disinfectants, nonagricultural, industrial and institutional
- 41. Dry laundry fabric softeners and rinses
- 42. Household liquid laundry fabric softeners and rinses
- 43. Industrial & institutional liquid laundry fabric softeners/rinses
- 44. Laundry dryer sheets
- 45. Laundry starch preparations, including permanent types



- 46. Other laundry aids, incl. ironing & drycleaning preparations
- 47. Air and room fresheners
- 48. Air and room fresheners, aerosol-type, household
- 49. Air & room fresheners, aerosol-type, industrial & institutional
- 50. Other air & room fresheners (excluding potpourri), household
- 51. Other air/room fresheners, industrial/institutional
- 52. Specialty cleaning and sanitation products
- 53. Glass window cleaning preparations, household
- 54. Glass window cleaning preparations, industrial & institutional
- 55. Automotive windshield washer fluid
- 56. Oven cleaners
- 57. Toilet bowl cleaners, household
- 58. Toilet bowl cleaners, industrial and institutional
- 59. Drain pipe solvents
- 60. Bathroom, tub and tile cleaners
- 61. Disinfectants, nonagricultural, household
- 62. Rug and upholstery cleaners, consumer-type preparations
- 63. Rug and upholstery cleaners, industrial/institutional-types
- 64. Household ammonia
- 65. Other specialty detergents, incl. sweeping compounds, etc.
- 66. Specialty cleaning and sanitation products, nsk
- 67. Polishing preparations & related products (incl automobile, floor & metal polishes)
- 68. Polishing preparations & related products
- 69. Automobile body polish & cleaners, household
- 70. Automobile body polish & cleaners, industrial & institutional
- 71. Furniture polish & cleaners, household
- 72. Furniture polish & cleaners, industrial & institutional
- 73. Floor polish, water emulsion, household
- 74. Floor polish, water emulsion, industrial & institutional
- 75. Floor polish, liquid (nonemulsion)
- 76. Floor polish other than liquid form, incl paste & cake
- 77. Shoe polishes & cleaners
- 78. Leather dressings & finishes, excl shoe polish
- 79. Other polishing preparations & related products, incl metal polish & polishing cloths & papers
- 80. Polishing preparations & related products, nsk
- 81. Polishes & sanitation goods, nsk, total
- 82. Polishes & sanitation goods, nsk, nonadministrative-record
- 83. Polishes & sanitation goods, nsk, administrative-record



#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,



Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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