

# Photographic Film, Paper, Plate & Chemical Products Africa Report & Database

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## Abstracts

PHOTOGRAPHIC FILM, PAPER, PLATE & CHEMICAL PRODUCTS AFRICA  
REPORT + DATABASE

The Photographic Film, Paper, Plate & Chemical Products Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

23 Products/Markets covered, 1951 pages, 3997 spreadsheets, 3988 database tables, 286 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 325992.

## Contents

### PHOTOGRAPHIC FILM, PAPER, PLATE & CHEMICAL PRODUCTS AFRICA REPORT + DATABASE

The Market for Photographic Film, Paper, Plate & Chemical Products in each country by Products & Services.

This database covers NAICS code: 325992. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Photographic Film, Paper, Plate & Chemical Products Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### PHOTOGRAPHIC FILM - PAPER - PLATE + CHEMICAL PRODUCTS

1. Photographic film, paper, plate & chemical manufactures
2. Photographic sensitized film, plates, paper & cloth, silver halide type (except x-ray)
3. Photographic presensitized printing plates, unexposed
4. Phototypesetting & imagesetting film
5. Sensitized photographic paper & cloth, silver halide type
6. Other photographic sensitized film, plates, slides, incl microfilm & motion picture film, sheet film, pack film & long lengths of still picture roll film incl graphic arts film
7. Photographic sensitized film, plates, paper & cloth, silver halide type (except x-ray),  
nsk
8. Sensitized photographic film, plates, paper & cloth, other than silver halide type (incl x-ray)
9. Dry diazo print paper, paper reproducibles, diazo type film (incl microfilm-microfiche) & all other diazo materials
10. Photographic diffusion transfer materials (incl both imager & receiver sheets), off-press color proofing media, letterpress & flexographic plates & other types
11. X-ray film & plates
12. Sensitized photographic film, plates, paper & cloth, other than silver halide type (incl

x-ray), nsk

13. Prepared photographic chemicals
14. Prepared photographic chemicals, office copy toners
15. Prepared photographic chemicals
16. Other prepared photographic chemicals, incl prepared plate chemicals
17. Prepared photographic plate chemicals
18. Other prepared photographic chemicals
19. Prepared photographic chemicals, nsk
20. Photographic film, paper, plate & chemical manufactures, nsk, total
21. Photographic film, paper, plate & chemical manufactures, nsk, nonadministrative-record
22. Photographic film, paper, plate & chemical manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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Makers, Performance, Product Launch.

**AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332**

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES: 188** Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES: 820** Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA - by Country by Year.**

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

23 Products covered for 54 Countries: 1951 pages, 3997 spreadsheets, 3988 database tables, 286 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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