

# Pharmacies & Drug Store Revenues Africa Report & Database

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## Abstracts

### PHARMACIES & DRUG STORE REVENUES AFRICA REPORT + DATABASE

The Pharmacies & Drug Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

65 Products/Markets covered, 1982 pages, 4045 spreadsheets, 4021 database tables, 270 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44611\_L.

## Contents

### PHARMACIES & DRUG STORE REVENUES AFRICA REPORT + DATABASE

The Market for Pharmacies & Drug Store Revenues in each country by Products & Services.

This database covers NAICS code: 44611\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Pharmacies & Drug Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### PHARMACIES + DRUG STORE REVENUES

1. Pharmacies & drug stores Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Packaged liquor, wine, & beer
7. Miscellaneous consumables
8. Drugs, health aids, beauty aids, including cosmetics
9. Prescriptions
10. Nonprescription medicines
11. Vitamins, minerals, & other dietary supplements
12. Health aids, incl first-aid prod; foot prod; ortho equip; etc
13. Cosmetics, incl face cream, make-up, perfumes & colognes etc
14. Oth hygiene needs, incl deodorants; hair & shaving products, etc
15. Hearing aids & supplies
16. Soaps, detergents, & household cleaners
17. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
18. Men's wear
19. Women's, juniors', & misses' wear

20. Children's wear, incl boys, girls, & infants & toddlers
21. Footwear, including accessories
22. Sewing, knitting materials & supplies, needlework goods
23. Curtains, draperies, blinds, slipcovers, bed & table coverings
24. Small electric appliances & personal care appliances
25. TVs, video recorders, video cameras, videos, DVDs, etc
26. Audio equip, musical instr, radios, stereos, CDs, media, etc
27. Kitchenware & home furnishings
28. Jewelry, incl watches, watch attach, novelty jewelry, etc
29. Books
30. Photographic equipment & supplies
31. Toys, hobby goods, & games
32. Toys, including wheel goods
33. Games, including video & electronic games
34. Hobby goods
35. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
36. Prescription eyeglasses
37. Contact lenses
38. Nonprescription eyeglasses & sunglasses
39. All other optical goods & accessories
40. Sporting goods
41. Hardware, tools, & plumbing & electrical supplies
42. Lawn, garden, & farm equipment & supplies
43. Automotive lubricants, including oil, greases, etc
44. Automotive tires, tubes, batteries, parts, accessories
45. Household fuels, including oil, LP gas, wood, coal
46. Pets, pet foods, & pet supplies
47. All other merchandise
48. Stationery products
49. Office paper, incl computer, copier, fax & typewriter paper
50. Office & school supplies
51. Office equip, incl fax machines, dictaphones, copier, calculators
52. Greeting cards
53. Magazines & newspapers
54. Souvenirs & novelty items
55. Seasonal decorations
56. All other merchandise
57. All nonmerchandise receipts
58. Receipts from video media, DVD, DVD player etc rentals

59. Receipts from in-house photofinishing
60. Receipts from photofinishing contracted out to other estabs
61. Rental of medical/convalescent equipment
62. Fees from eye examinations
63. Charges for insurance
64. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

65 Products covered for 54 Countries: 1982 pages, 4045 spreadsheets, 4021 database tables, 270 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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