

# Pharmaceutical Preparations, Human Use, Central Nervous System & Sense Organs Asia Report & Database

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## Abstracts

### PHARMACEUTICAL PREPARATIONS, HUMAN USE, CENTRAL NERVOUS SYSTEM & SENSE ORGANS ASIA REPORT + DATABASE

The Pharmaceutical Preparations, Human Use, Central Nervous System & Sense Organs Asia Report & Database gives Market Consumption/Products/Services for 24 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020-2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1923 pages, 4010 spreadsheets, 3963 database tables, 254 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### PHARMACEUTICAL PREPARATIONS, HUMAN USE, CENTRAL NERVOUS SYSTEM & SENSE ORGANS ASIA REPORT + DATABASE

The Market for Pharmaceutical Preparations, Human Use, Central Nervous System & Sense Organs in each country by Products & Services.

The Pharmaceutical Preparations, Human Use, Central Nervous System & Sense Organs Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### PHARMACEUTICAL PREPARATIONS - HUMAN USE - CENTRAL NERVOUS SYSTEM + SENSE ORGANS

1. Pharmaceutical Preparations, Human Use, Central Nervous System & Sense Organs
2. Parasympathomimetic agents, except miotics and mydriatics
3. Skeletal muscle relaxants
4. Internal analgesics & antipyretics: Narcotics
5. Internal analgesics & antipyretics: Nonnarcotic: Salicylates
6. Internal analgesics & antipyretics: Nonnarcotic: Aspirin combinations
7. Internal analgesics & antipyretics: Nonnarcotic: Anti-arthritis
8. Internal analgesics & antipyretics: Nonnarcotic: Others
9. Anticonvulsants, except phenobarbital
10. Psychotherapeutic agents: Antidepressants
11. Psychotherapeutic agents: Tranquilizers: Phenothiazine derivatives
12. Psychotherapeutic agents: Tranquilizers: Others
13. Psychotherapeutic agents: Others
14. CNS Stimulants: Amphetamines
15. CNS Stimulants: anorexians, except amphetamines
16. CNS Stimulants: Other CNS stimulants
17. Sedatives & hypnotics: Ethical: Barbiturates
18. Sedatives & hypnotics: Ethical: Nonbarbiturates
19. Sedatives & hypnotics: Proprietary: Sleep inducers

20. Sedatives & hypnotics: Proprietary: Calming agents
21. Sedatives & hypnotics: Anaesthetics: Local and topical
22. Sedatives & hypnotics: Anaesthetics: General
23. Sedatives & hypnotics: Eye & ear preparations: Mydriatics & miotics
24. Sedatives & hypnotics: Eye & ear prep.: Other, incl. contact lens sol.
25. Sedatives & hypnotics: Other pharmaceutical preparations acting on CNS

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

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