

Periodical Publishing Europe Report & Database

<https://marketpublishers.com/r/P1E03B907851DEN.html>

Date: September 2019

Pages: 1970

Price: US\$ 1,650.00 (Single User License)

ID: P1E03B907851DEN

Abstracts

PERIODICAL PUBLISHING EUROPE REPORT + DATABASE

The Periodical Publishing Europe Report & Database gives Market Consumption/Products/Services for 44 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

20 Products/Markets covered, 1970 pages, 3998 spreadsheets, 3986 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service.

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PERIODICAL PUBLISHING EUROPE REPORT + DATABASE

The Market for Periodical Publishing in each country by Products & Services.

The Periodical Publishing Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PERIODICAL PUBLISHING

1. Periodical Publishing
2. Business Periodicals: Subscription
3. Business Periodicals: Advertising Revenue
4. Professional/Institutional/Service Periodicals: Subscription
5. Professional/Institutional/Service Periodicals: Advertising
6. Childrens' Periodicals: Subscription
7. Childrens' Periodicals: Advertising
8. Womens' Periodicals: Subscription
9. Womens' Periodicals: Advertising
10. Special Interest Periodicals: Subscription
11. Special Interest Periodicals: Advertising
12. General Interest Periodicals: Subscription
13. General Interest Periodicals: Advertising
14. General News Periodicals: Subscription
15. General News Periodicals: Advertising
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EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

20 Products covered for 44 Countries: 1970 pages, 3998 spreadsheets, 3986 database tables, 275 diagrams & maps.

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This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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