

# **Periodical Publishers Purchasing World Report**

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### **Abstracts**

PERIODICAL PUBLISHERS PURCHASING WORLD PDF REPORT

See descriptive brochure: here

The Periodical Publishers Purchasing World Report gives data on a list of 48 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 19450 entities in the Periodical publishers sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

### PERIODICAL PUBLISHERS

- 1. Periodical publishers
- 2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511120)
- 3. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511120)
- 4. Coated paper (32200015) (for NAICS 511120)
- 5. Uncoated paper (32212019) (for NAICS 511120)
- 6. Newsprint (32212203) (for NAICS 511120)
- 7. Printing ink (32591003) (for NAICS 511120)
- 8. Raw & Feedstock Materials, n.e.c.
- 9. Finished Materials, n.e.c.
- 10. All other Input Materials & Components, n.e.c.
- 11. Buildings & Fittings
- 12. Plant & Equipment



### 13. Vehicles & Equipment

- 14. Data Processing, Software & Office Equipment
- 15. Miscellaneous Capital Purchases
- 16. New Technology Purchases
- 17. Process Technology Purchases
- 18. Research & Development Purchases
- 19. Fuel Purchases
- 20. Energy Purchases
- 21. Sub-Contracted Work Purchased
- 22. After-Sales Services Purchased
- 23. Technical Process Services Purchased
- 24. Technical Product Services Purchased
- 25. Legal & Public Relations Services Purchased
- 26. Leasing of Buildings
- 27. Rental & Leasing of Equipment
- 28. Financial Services Purchased
- 29. Building Maintenance & Services Purchased
- 30. Equipment Maintenance & Services Purchased
- 31. Services Purchased
- 32. Telecommunications & Data Services
- 33. Travel, Hotel & Subsistence Purchased
- 34. Office Supplies, Mailing,
- 35. Advertising Services & Media Purchases
- 36. Advertising Materials Purchases
- 37. Point of Sales Materials Purchases
- 38. Promotional Materials & Services Purchases
- 39. Sales Materials & Promotional Print
- 40. Contracted Logistics Services
- 41. Logistics Services Purchased
- 42. Contracted Warehouse & Storage Services
- 43. Warehouse & Storage Purchases
- 44. Contracted Product Handling Services
- 45. Product Handling Services Purchased
- 46. Contracted Process Services
- 47. Product Process Service Purchases

**Purchasing Data:** the report contains aggregated data from 19450 Companies or Organisations (worldwide) with their purchasing data for each of the 48 Product or Expenses Purchasing Groups, by each country, by each Year.



**Financial Data:** the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

**Industry Data:** the report gives the aggregated Industry Data, by each country, by Year.

This Periodical Publishers Purchasing World Report is a PDF Summary Edition.895 pages. Updated monthly.

**UPGRADE:** A Purchasing World Database Edition of this report is available which covers200 countries by each of the48 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2186 pages,9839 spreadsheets,9798 database tables,592 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 511120.

Purchasing Volume and Unit data is available on request.

Data on the individual 19450 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.



### **Contents**

#### PERIODICAL PUBLISHERS PURCHASING WORLD REPORT

Purchasing data for Periodical Publishers, in each country, by each of 48 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 19450 Periodical publishers entities worldwide.

The Periodical Publishers Purchasing World Report covers:

**TIME SERIES:** Historic, previous 7 years, and Forecast for next 7 years.

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