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Periodical Publishers Asia Report & Database

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Abstracts

PERIODICAL PUBLISHERS ASIA REPORT + DATABASE

The Periodical Publishers Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

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83 Products/Markets covered, 1959 pages, 4030 spreadsheets, 3971 database tables, 266 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51112.

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PERIODICAL PUBLISHERS ASIA REPORT + DATABASE

The Market for Periodical Publishers in each country by Products & Services.

This database covers NAICS code: 51112. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Periodical Publishers Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

PERIODICAL PUBLISHERS

1. Periodical publishers
2. Periodical publishers
3. Farm periodical publishing (receipts from subscriptions, sales & advertising)
4. Farm periodicals (receipts from subscriptions, sales & advertising)
5. Farm periodicals (receipts from subscriptions & single copy sales)
6. Farm periodicals (receipts from advertising)
7. Farm periodicals (receipts from subscriptions, sales & advertising), nsk
8. Specialized business & professional periodical publishing (receipts from subscriptions & single copy sales)
9. Specialized business & professional periodicals (receipts from subscriptions & single copy sales)
10. Manufacturing (excl electronics) business publications (paid circulation, single copy & subscription receipts)
11. Wholesale & retail trade (incl merchandising) business publications (paid circulation, single copy & subscription receipts)
12. Medical & health care business publications (paid circulation, single copy & subscription receipts)
13. Electronics-data management business publications (paid circulation, single copy & subscription receipts)
14. Service (excl data management) business publications (paid circulation, single copy

& subscription receipts)
15. Other business publications, nec (paid circulation, single copy & subscription receipts)
16. Manufacturing (excl electronics) business publications (controlled circulation, single copy & subscription receipts)
17. Wholesale & retail trade (incl merchandising) business publications (controlled circulation, single copy & subscription receipts)
18. Medical & health care business publications (controlled circulation, single copy & subscription receipts)
19. Electronics-data management business publications (controlled circulation, single copy & subscription receipts)
20. Service (excl data management) business publications (controlled circulation, single copy & subscription receipts)
21. Other business publications, nec (controlled circulation, single copy & subscription receipts)
22. Scholarly journals (subscriptions & single copy sales)
23. Other professional journals (subscriptions & single copy sales)
24. Specialized business & professional periodicals (receipts from subscriptions & single copy sales), nsk
25. Specialized business & professional periodical publishing (receipts from advertising)
26. Specialized business & professional periodicals (receipts from advertising)
27. Manufacturing (excl electronics) business publications (paid circulation, advertising receipts)
28. Wholesale & retail trade (incl merchandising) business publications (paid circulation, advertising receipts)
29. Medical & health care business publications (paid circulation, advertising receipts)
30. Electronics-data management business publications (paid circulation, advertising receipts)
31. Service (excl data management) business publications (paid circulation, advertising receipts)
32. Other business publications, nec (paid circulation, advertising receipts)
33. Manufacturing (excl electronics) business publications (controlled circulation, advertising receipts)
34. Wholesale & retail trade (incl merchandising) business publications (controlled circulation, advertising receipts)
35. Medical & health care business publications (controlled circulation, advertising receipts)
36. Electronics-data management business publications (controlled circulation, advertising receipts)

37. Service (excl data management) business publications (controlled circulation, advertising receipts)
38. Other business publications, nec (controlled circulation, advertising receipts)
39. Scholarly journals (advertising receipts)
40. Other professional journals (advertising receipts)
41. Specialized business & professional periodicals (receipts from advertising), nsk
42. General & consumer periodical publishing (receipts from subscriptions)
43. Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from subscriptions)
44. General news, business news & regional, metropolitan & city periodicals (receipts from subscriptions)
45. General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from subscriptions)
46. Business news periodicals, concerning business & industry, directed to a broader readership than those in business for a living (receipts from subscriptions)
47. Regional, metropolitan & city magazines (receipts from subscriptions)
48. Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from subscriptions)
49. General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from subscriptions)
50. General & consumer periodicals (receipts from subscriptions), nsk
51. General & consumer periodical publishing (receipts from single copy sales)
52. Comics (receipts from subscriptions & single copy sales)
53. Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from single copy sales)
54. General news, business news & regional, metropolitan & city periodicals (receipts from single copy sales)
55. General news periodicals, incl weeklies & biweeklies with news of interest to the general public (receipts from single copy sales)
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60. General & consumer periodicals (receipts from single copy sales), nsk
61. General & consumer periodical publishing (receipts from advertising)
62. Comics (receipts from advertising)

63. Women's, home & fashion periodicals, incl domestic science, child care, housekeeping, health, gardening, etc. (receipts from advertising)
64. General news, business news & regional, metropolitan & city periodicals (receipts from advertising)
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67. Regional, metropolitan & city magazines (receipts from advertising)
68. Special interest periodicals, incl hobby, sports, entertainment, art, photography, science, automotive, aviation, etc. (receipts from advertising)
69. General interest periodicals, incl general articles, pictures, fiction, literature, geography, travel, history, humor, etc. (receipts from advertising)
70. General & consumer periodicals (receipts from advertising), nsk
71. Other periodical publishing, except shopping news, catalogs, or directories, nec
72. Other periodicals, except shopping news, catalogs, or directories, nec
73. Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from subscriptions & single copy sales)
74. Religious periodicals, incl religion, theology, church bulletins, local church papers, etc. (receipts from advertising)
75. Magazine & comic supplements for Sunday newspapers (receipts from advertising & copy sales)
76. Other periodicals, nec, except shopping news, catalogs & directories (receipts from subscriptions)
77. Other periodicals, nec, except shopping news, catalogs & directories (receipts from single copy sales)
78. Other periodicals, nec, except shopping news, catalogs & directories (receipts from advertising)
79. Other periodicals, except shopping news, catalogs, or directories, nec, nsk
80. Periodical publishers, nsk, total
81. Periodical publishers, nsk, nonadministrative-record
82. Periodical publishers, nsk, administrative-record

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
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