

Performing Arts Company Revenues Canada and USA Report & Database

<https://marketpublishers.com/r/PA1EE852B8BCDEN.html>

Date: September 2019

Pages: 1983

Price: US\$ 1,650.00 (Single User License)

ID: PA1EE852B8BCDEN

Abstracts

PERFORMING ARTS COMPANY REVENUES CANADA & USA REPORT + DATABASE

The Performing Arts Company Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

30 Products/Markets covered, 1983 pages, 3975 spreadsheets, 4017 database tables, 4017 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 7111_L.

Contents

PERFORMING ARTS COMPANY REVENUES CANADA & USA REPORT + DATABASE

The Market for Performing Arts Company Revenues in Canada and the USA by
Products & Services.

This database covers NAICS code: 7111_L. Products/Services classified by 5-Digit US
Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Performing Arts Company Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term
Projection: 2027-2046. Consumption given at industry/distribution channel/service or
product line level.

PRODUCTS & MARKETS COVERED:

PERFORMING ARTS COMPANY REVENUES

1. Performing arts companies Lines
2. Membership dues
3. Admissions, excluding admission taxes
4. Contract fees from providing entertainment
5. Comm/fee fm rep/mang art/athl/ent/oth in contr neg/career mgt/etc
6. Writing fees
7. Amts from royalty/license fee/resid fee fm lit wks/mus rec, etc.
8. Rental fees - the use - facil, incl stadiums, arenas, or theaters
9. Amusement machines operated by this establishment
10. Sales of programs
11. Share of receipts from concess/amusmt not operated by this estab
12. Advertising, including endorsement fees
13. Merchandise sales
14. Sales of other merchandise, not specified by type
15. Sales of food & beverages
16. Sales of food & nonalcoholic beverages
17. Sales of alcoholic beverages
18. All other receipts

19. All other operating receipts
20. Contributions, gifts, & grants: Government
21. Contributions/gifts/grants: Govt: National Endowment of the Arts
22. Contrib/gifts/grants: Govt: All oth nat/state/county/municipal
23. Contributions, gifts, & grants: Private
24. Contributions, gifts, & grants: Private: Individuals
25. Contributions, gifts, & grants: Private: Foundations
26. Contributions, gifts, & grants: Private: Business & industry
27. Contributions/gifts/grants: Private: Oth, incl labor unions/etc.
28. Investment income, including interest & dividends
29. All other revenue

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

30 Products covered for Canada and the USA: 1983 pages, 3975 spreadsheets, 4017 database tables, 4017 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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