

# **Pens, Mechanical Pencils & Pen Points South America Report & Database**

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## **Abstracts**

**PENS, MECHANICAL PENCILS & PEN POINTS SOUTH AMERICA REPORT + DATABASE**

The Pens, Mechanical Pencils & Pen Points South America Report & Database gives Market Consumption/Products/Services for 13 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.**

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

19 Products/Markets covered, 1906 pages, 4017 spreadsheets, 4049 database tables, 251 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### PENS, MECHANICAL PENCILS & PEN POINTS SOUTH AMERICA REPORT + DATABASE

The Market for Pens, Mechanical Pencils & Pen Points in each country by Products & Services.

The Pens, Mechanical Pencils & Pen Points South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### PENS - MECHANICAL PENCILS + PEN POINTS

1. Pens, Mechanical Pencils & Pen Points
2. Fountain pens, complete, all types: \$3.00 each & under MSP
3. Fountain pens, complete, all types: \$3.00 - \$10.00 each MSP
4. Fountain pens, complete, all types: Over \$10.00 each MSP
5. Ball point type pens complete, incl. roller pens: \$0.60 & under MSP
6. Ball point type pens complete, incl. roller pens: \$0.61-\$1.20 MSP
7. Ball point type pens complete, incl. roller pens: \$1.21-\$2.00 MSP
8. Ball point type pens complete, incl. roller pens: \$2.01-\$3.00 MSP
9. Ball point type pens complete, incl. roller pens: \$3.01-\$5.00 MSP
10. Ball point type pens complete, incl. roller pens: \$5.01 & over MSP
11. Soft tip pens (fine point marker): Fibre-tipped
12. Soft tip pens (fine point marker): Porous-tipped
13. Soft tip pens (fine point marker): Other
14. Desk sets incl. fountain pen, ball point & inkwell types
15. Broad tipped markers, incl. felt, fibre & porous tipped
16. Mechanical pencils
17. Miscellaneous pen & mechanical pencil parts for sale separately
18. Refill ink cartridges for ball point pens

#### 59 MARKET RESEARCH CHAPTERS:

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#### SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

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